NO.4

ARCHIE GIANT SERIES

Archie's MAD HOUSE ANNUAL

MAC

APPROVED BY THE COMICS CODE AUTHORITY

25¢

HILDA THE WITCH PRESENTS THE -

MONSTER SECTION

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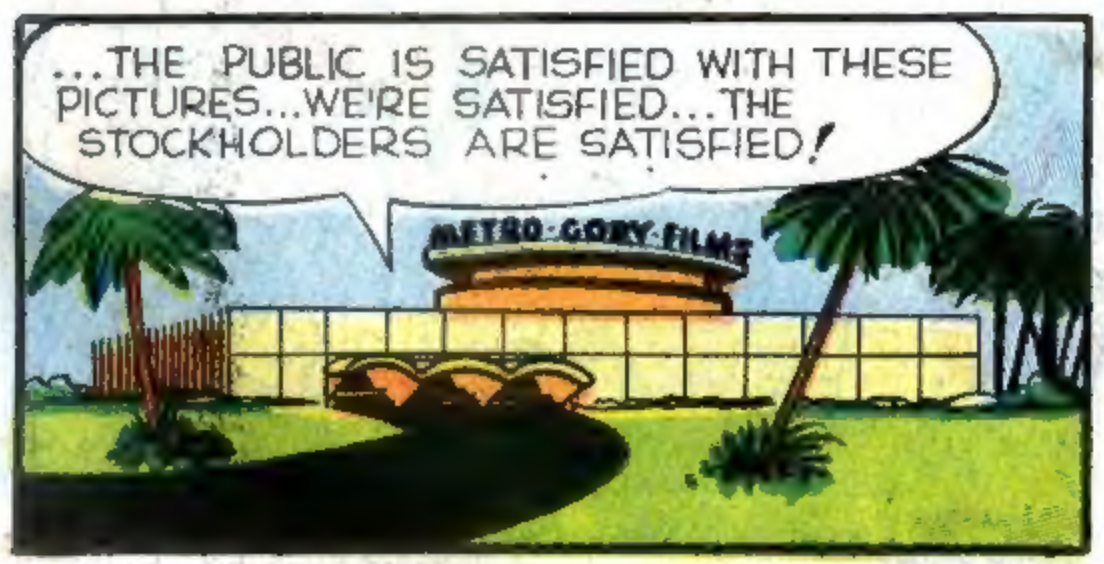
EVERYBODY LOVED THE MONSTER MOVIES OF BORIS JEKYLL... *EXCEPT BORIS JEKYLL!*

MONSTERAMA

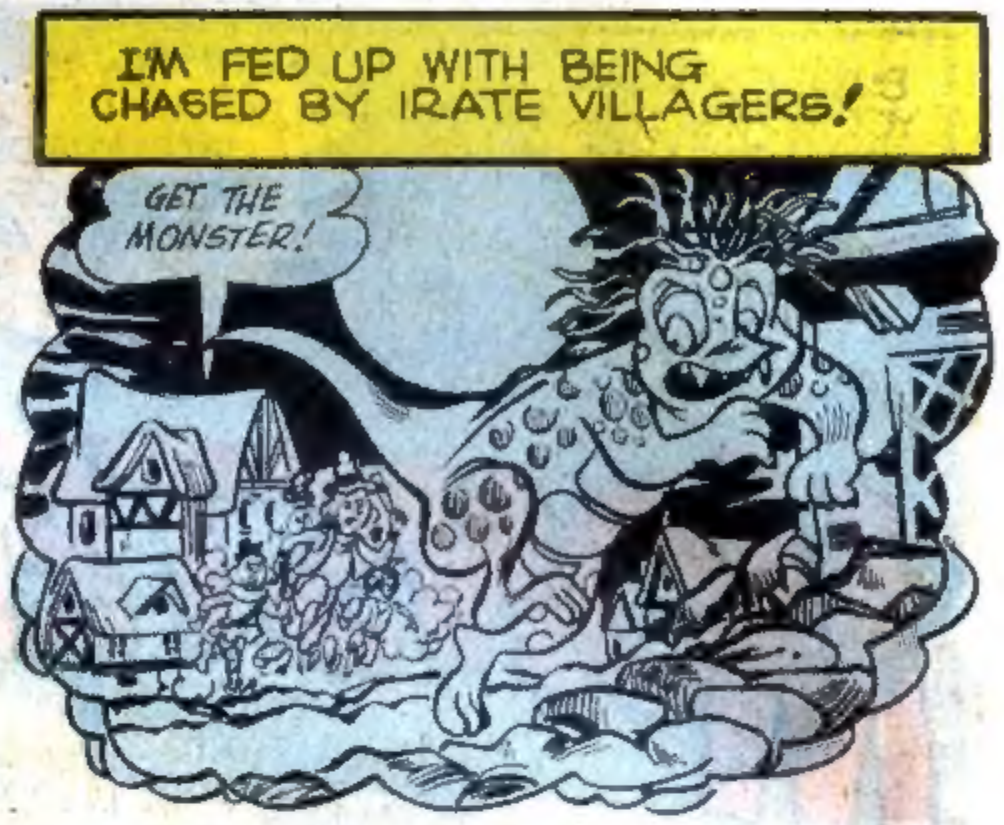
BORIS! HERE'S THE SCRIPT FOR YOUR NEXT MONSTER MOVIE- *"LIZARD MAN CRAWLS AGAIN"!*

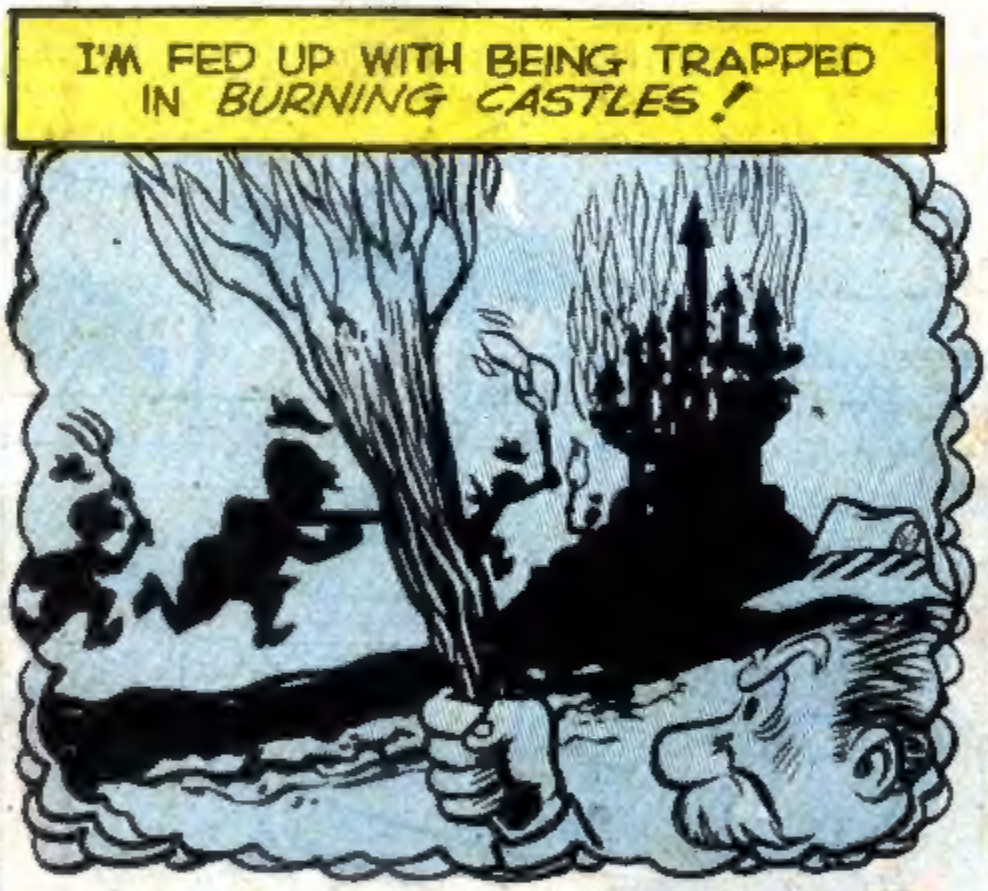
NO, E.J.! I'VE DECIDED THAT MY NEXT MONSTER MOVIE IS GOING TO BE DIFFERENT FROM THE ONES I'VE BEEN MAKING!

BUT WHY, BORIS?

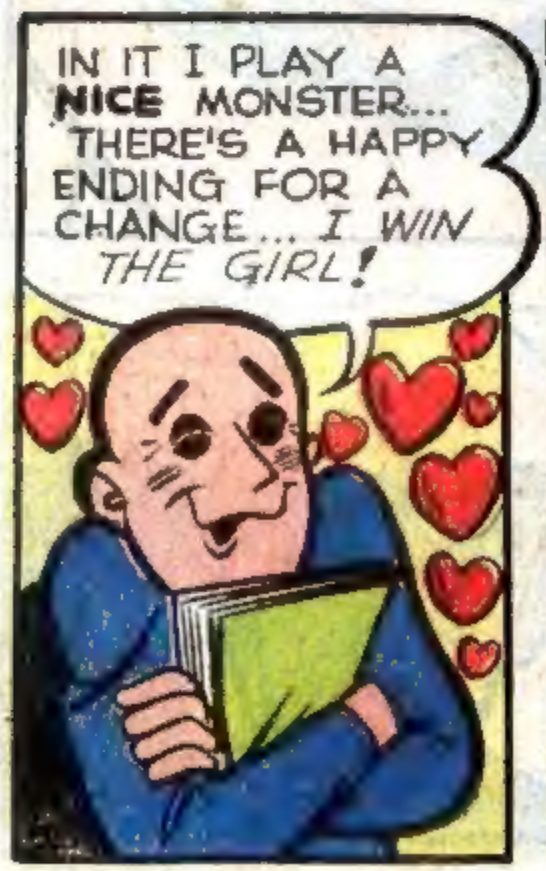


I'M FED UP WITH HAVING THE MONSTER I PLAY ALWAYS LOSE OUT!

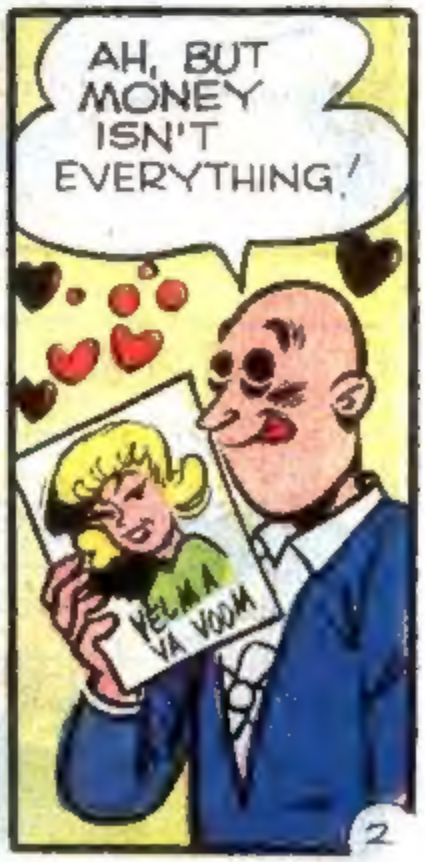

I'M FED UP WITH BEING CHASED BY IRATE VILLAGERS!
GET THE MONSTER!

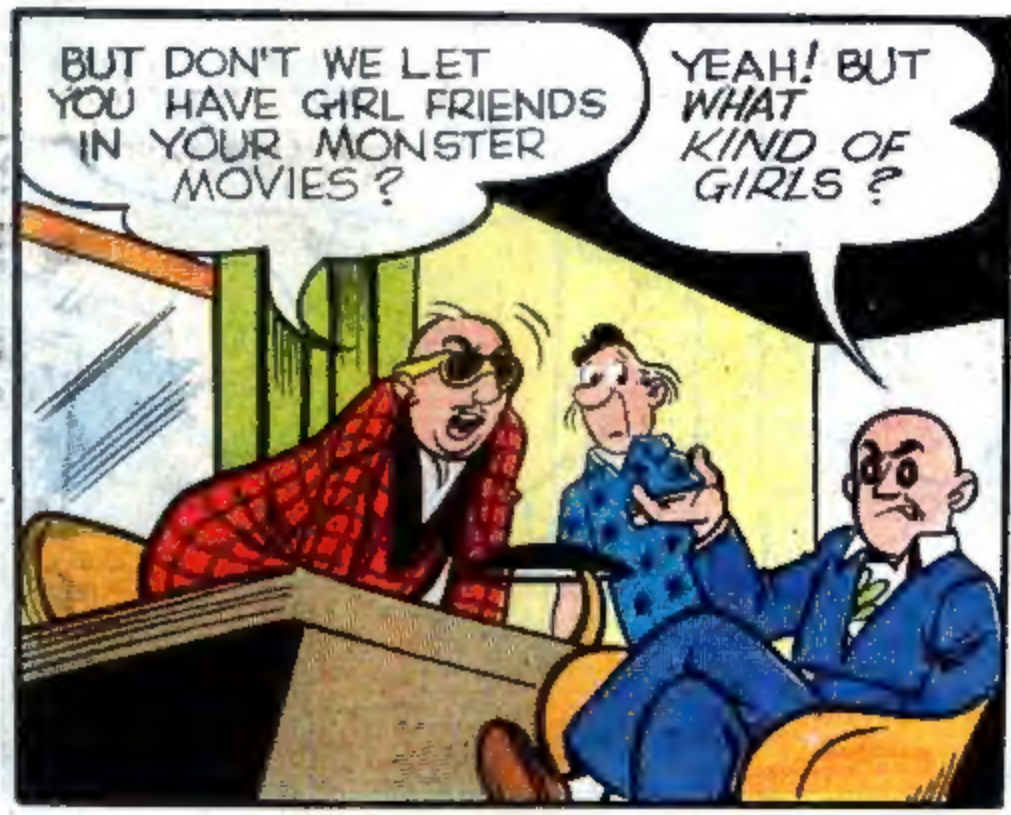

I'M FED UP WITH BEING TRAPPED IN *BURNING CASTLES!*

THIS IS GOING TO BE THE SCRIPT FOR MY NEXT MONSTER PICTURE!
THE ADORABLE CREEP

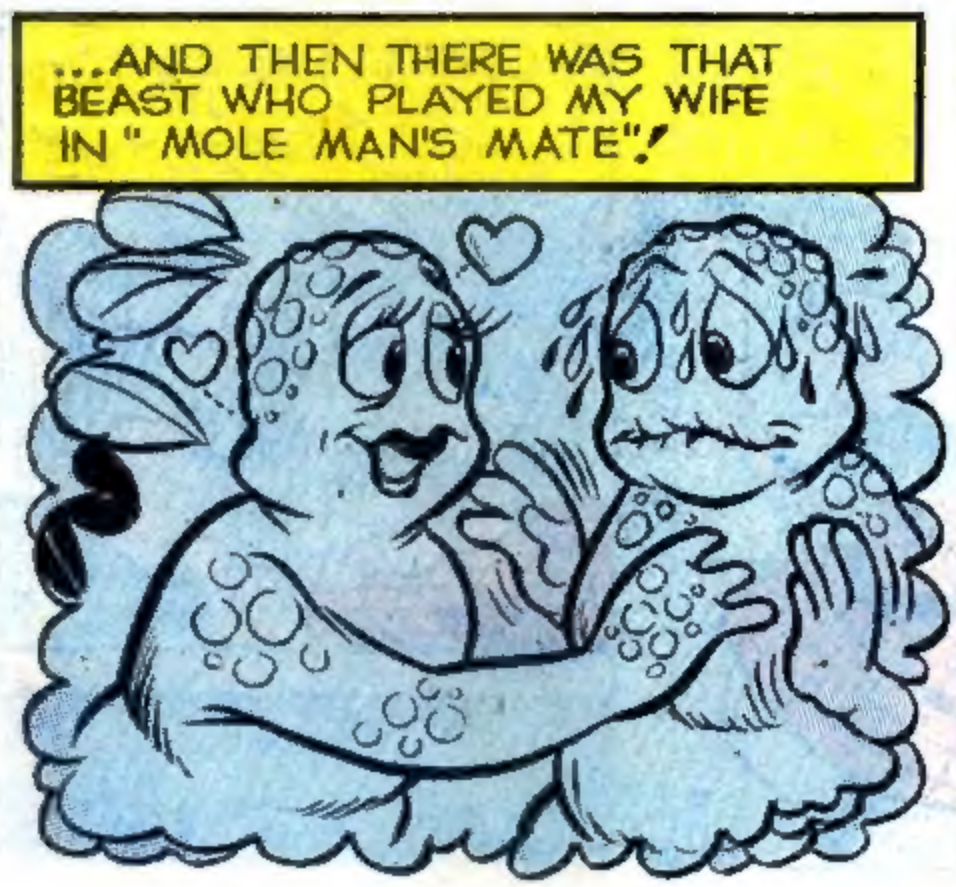

IN IT I PLAY A **NICE** MONSTER... THERE'S A HAPPY ENDING FOR A CHANGE... *I WIN THE GIRL!*

BORIS, YOU'RE OUT OF YOUR MIND!
WE'RE MAKING MONEY FROM YOUR PICTURES --SO WHY CHANGE A WINNING FORMULA!


AH, BUT MONEY ISN'T EVERYTHING!
VELMA VA VOOM


BUT DON'T WE LET YOU HAVE GIRL FRIENDS IN YOUR MONSTER MOVIES?
YEAH! BUT WHAT KIND OF GIRLS?

...YOU HAD ME PLAYING OPPOSITE GORY LAURIE IN "THE BRIDE OF URGU"!


...AND THEN THERE WAS THAT BEAST WHO PLAYED MY WIFE IN "MOLE MAN'S MATE"!

NO! I'VE HAD MY FILL OF FEMALE FIENDS!

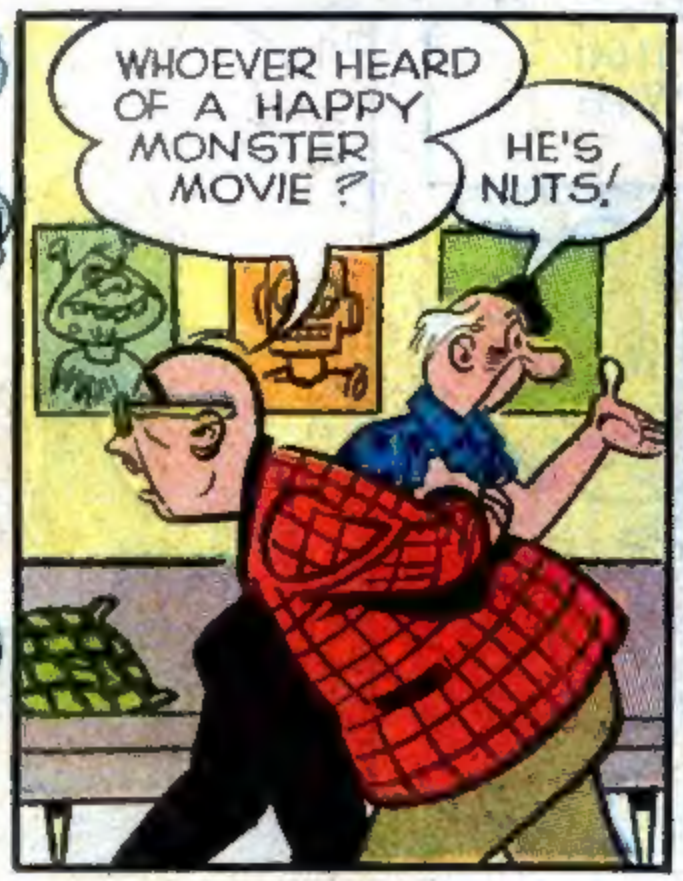
FOR A CHANGE I WANT TO PLAY A MONSTER WHO GETS A NORMAL GIRL... A BEAUTIFUL GIRL!...AND THEN LIVES HAPPILY EVER AFTER WITH HER!
CVELVA YA VOOM

...IS THAT ASKING TOO MUCH?

BUT THE PUBLIC WILL NEVER ACCEPT YOUR KIND OF MONSTER PICTURE!
AND WITH OUR PRODUCTION COSTS ONE FLOP COULD PUT US OUT OF BUSINESS!

THAT'S THE CHANCE YOU'LL HAVE TO TAKE! OTHERWISE I QUIT!

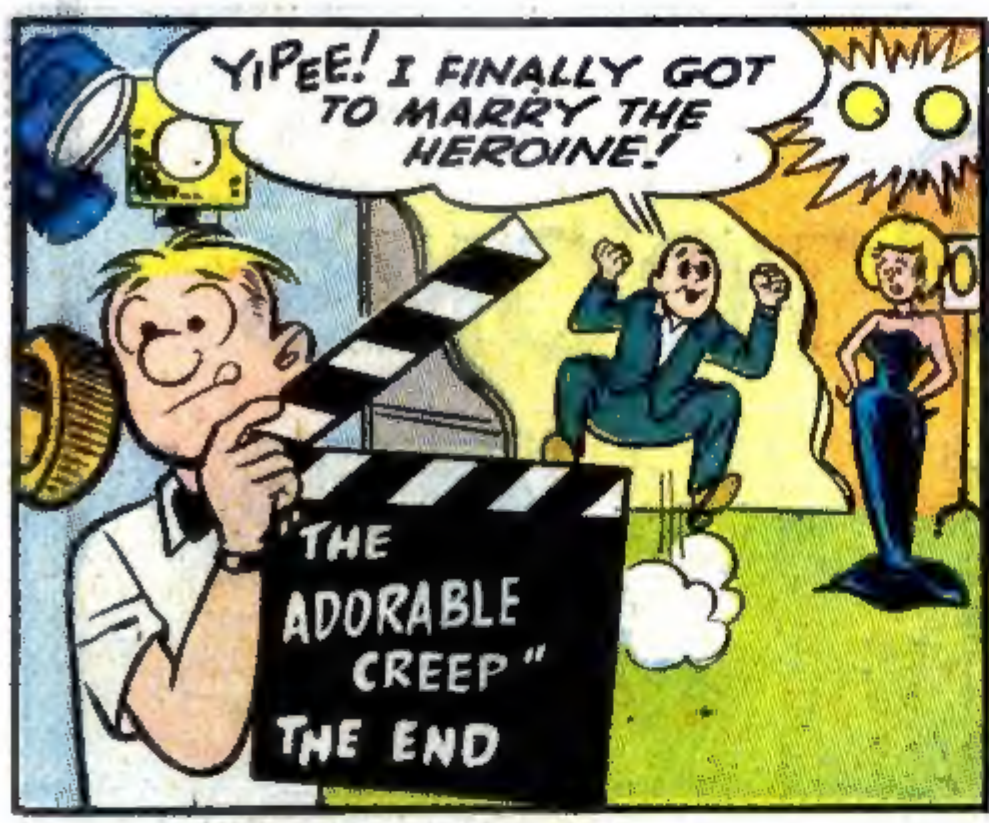
SLAM


WHOEVER HEARD OF A HAPPY MONSTER MOVIE?
HE'S NUTS!

BUT WE HAVE NO CHOICE!
GOOD-BY, JUICY GREENBACKS GOOD-BY!

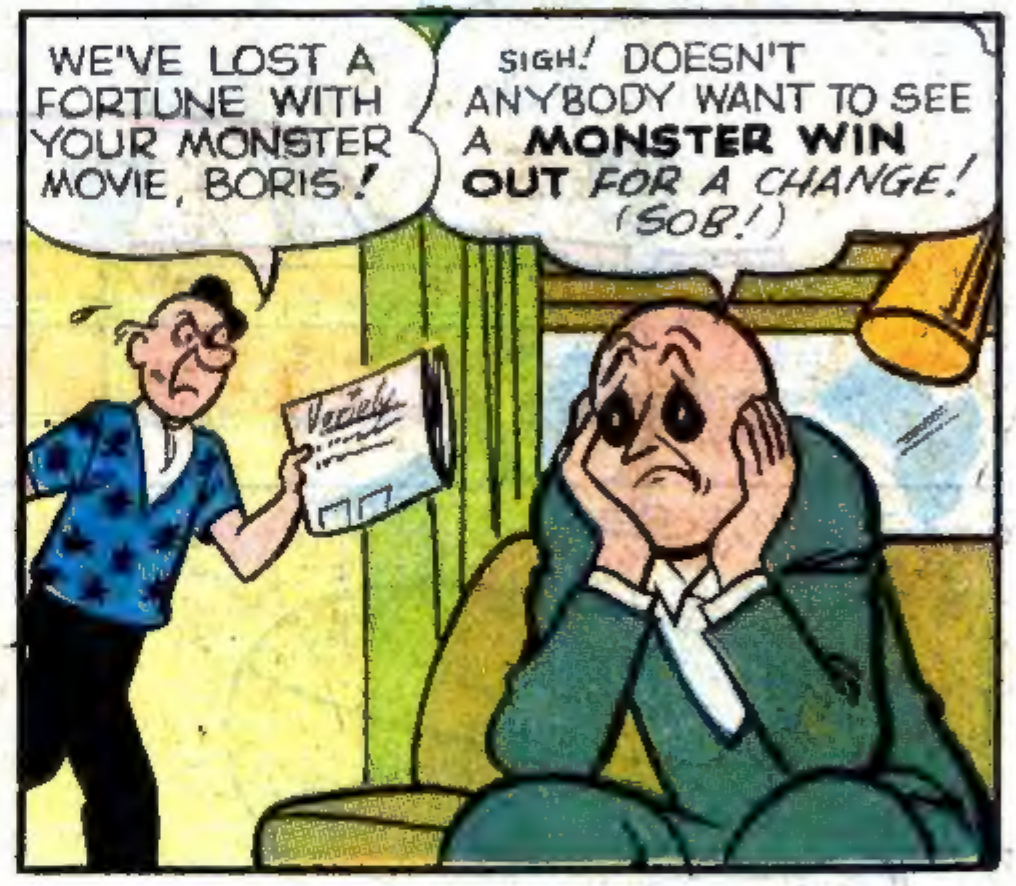
AND BORIS' MONSTER MOVIE GOES INTO PRODUCTION.
NO, JOHN! I COULD NEVER MARRY YOU!

...IT'S THE ADORABLE CREEP I LOVE!
UGH! WHAT A CREEP!


YIPEE! I FINALLY GOT TO MARRY THE HEROINE!
"THE ADORABLE CREEP"
THE END

BUT E.J's PREDICTION TURNS OUT TO BE TRUE!
Variety
THE ADORABLE CREEP – MILD MONSTER MOVIE IS A
BOMB

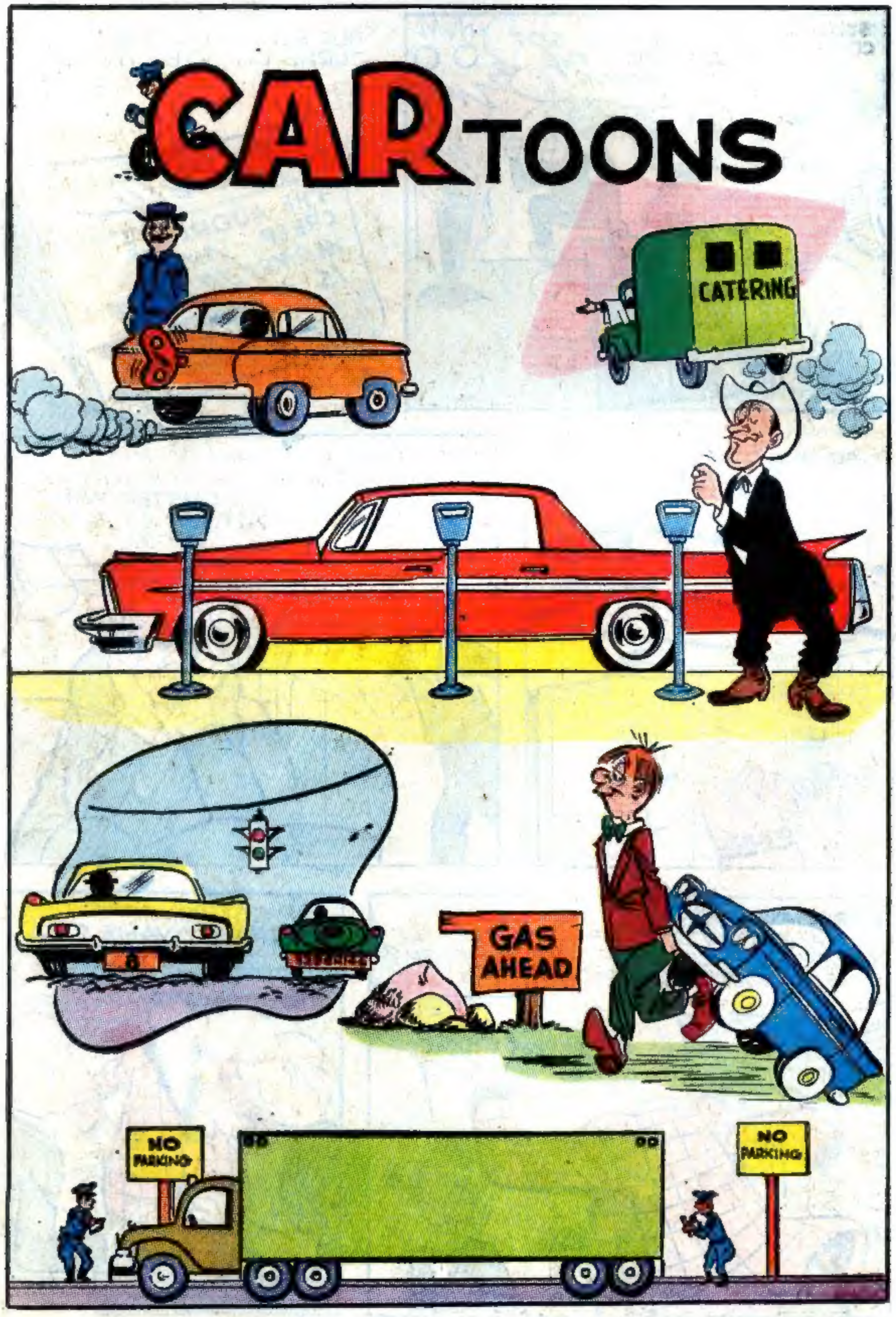
EVERYWHERE THE REACTION IS THE SAME---
"THE ADORABLE CREEP"
STARRIN BORIS J


WE'VE LOST A FORTUNE WITH YOUR MONSTER MOVIE, BORIS!
SIGH! DOESN'T ANYBODY WANT TO SEE A MONSTER WIN OUT FOR A CHANGE! (SOB!)
Variety

WE'RE SAVED! WE JUST GOT A MILLION DOLLAR ORDER FOR PRINTS OF "THE ADORABLE CREEP"!
WHAT!!? WHERE'S THE ORDER FROM?

IT'S FROM... T-TRANSYLVANIA!
END

CARTOONS



SCIENCE CORNER.

I'M **PROFESSOR NONUTTIN** OF MAD HOUSE AND CLYDE DIDDIT'S ASSISTANT IN THE **RESEARCH** DEPARTMENT! WE ARE WORKING NIGHT AND DAY ON ONE OF CIVILIZATION'S **CRUSHING PROBLEMS** — THE LACK OF---

WIDTH

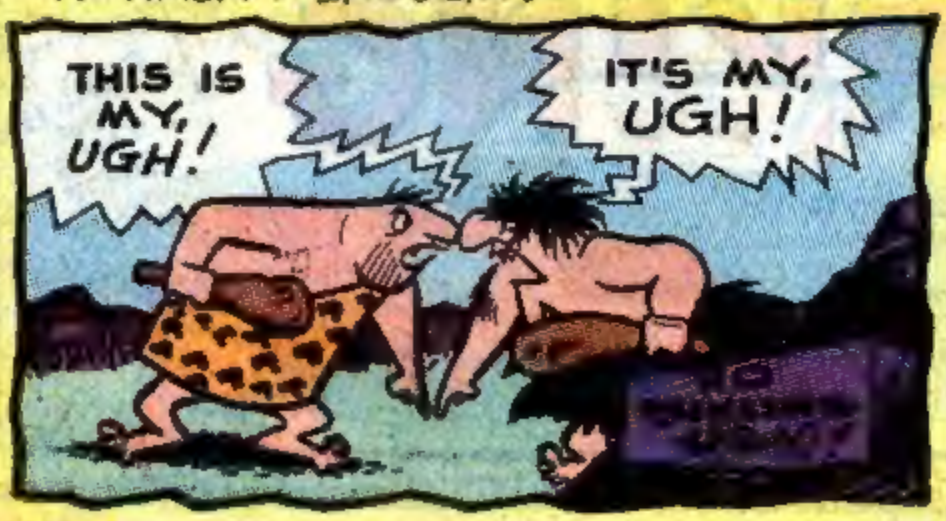
SPACE

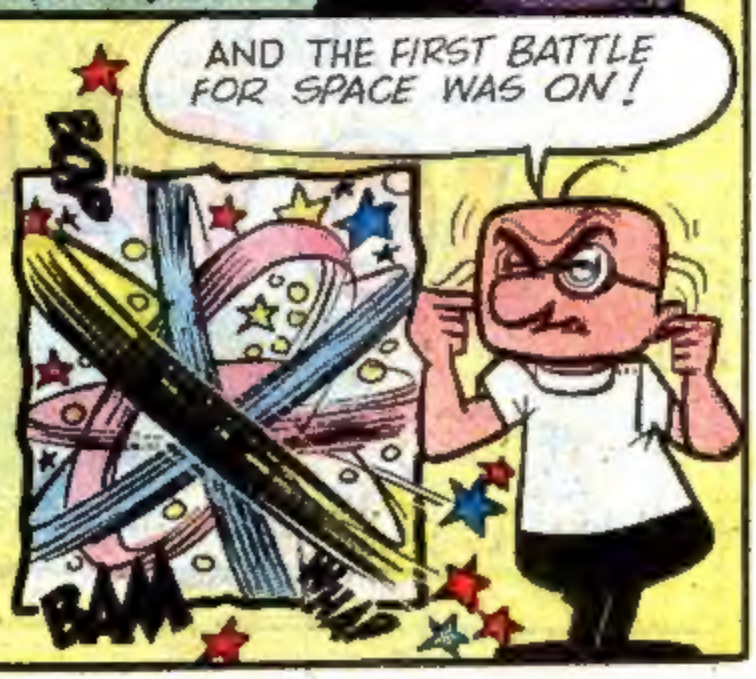
HEIGHT

LENGTH

...IN THE BEGINNING, THE SPACE PROBLEM SLOWLY DEVELOPED *INCH BY INCH!* IN THE EARLY DAYS MAN HAD **MILES AND MILES** OF UNINHABITED SPACE AROUND HIM--

...ALTHOUGH HE HAD ALL THAT SPACE, IT WASN'T ENOUGH!

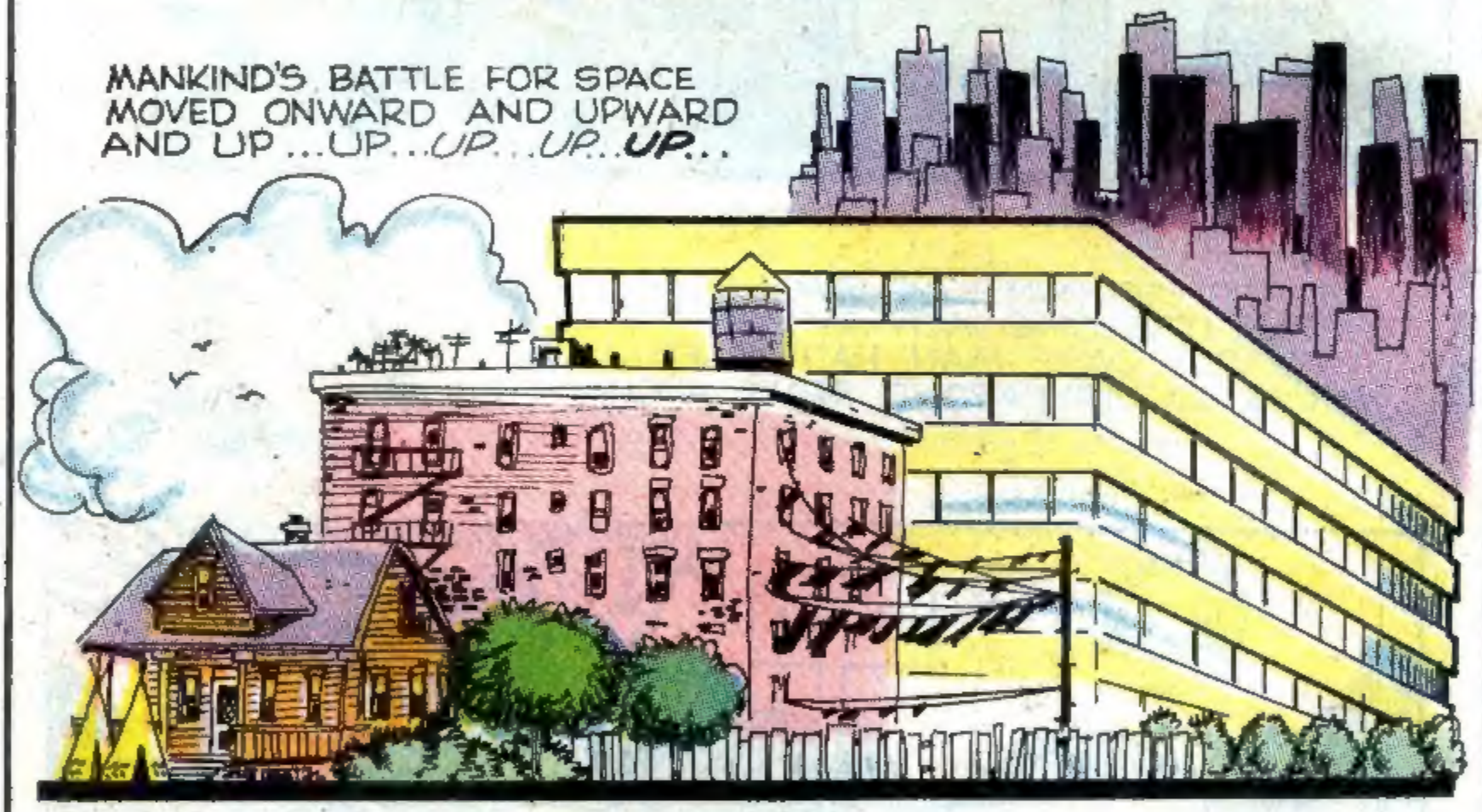




WHEREVER THERE WAS AN INCH OF SPACE--- *THERE WAS MAN!!*

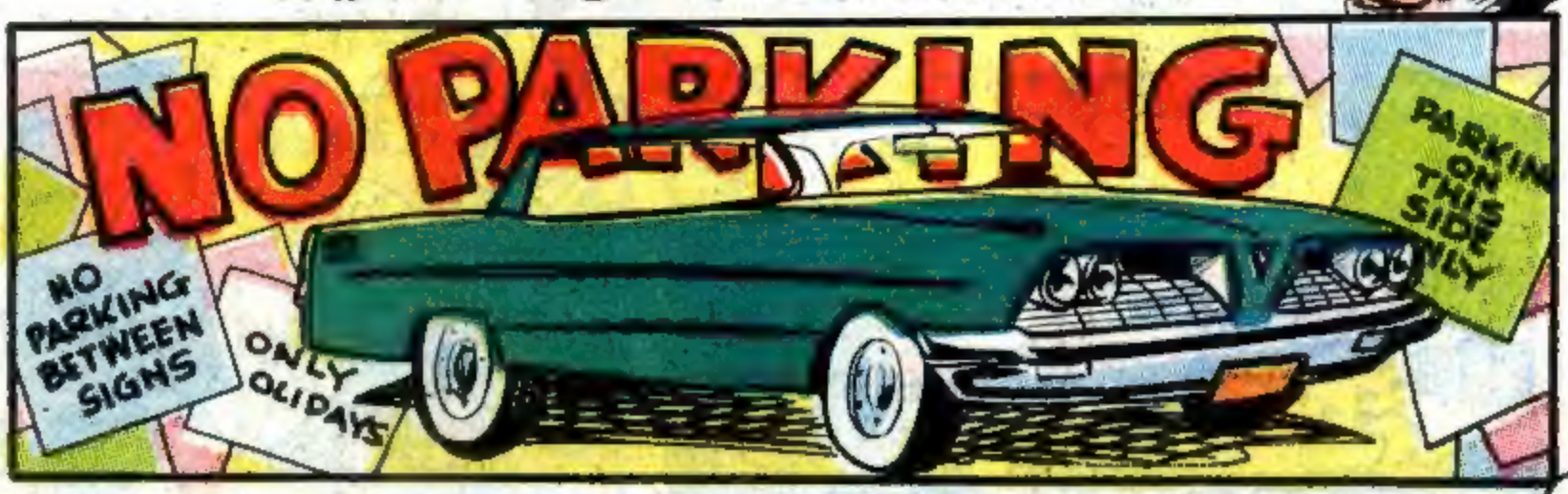
CAVES... **TREES...** ...FINALLY THE FIRST MAN-MADE ABODE!

MANKIND'S BATTLE FOR SPACE MOVED ONWARD AND UPWARD AND UP...UP...*UP*...*UP*...**UP**...

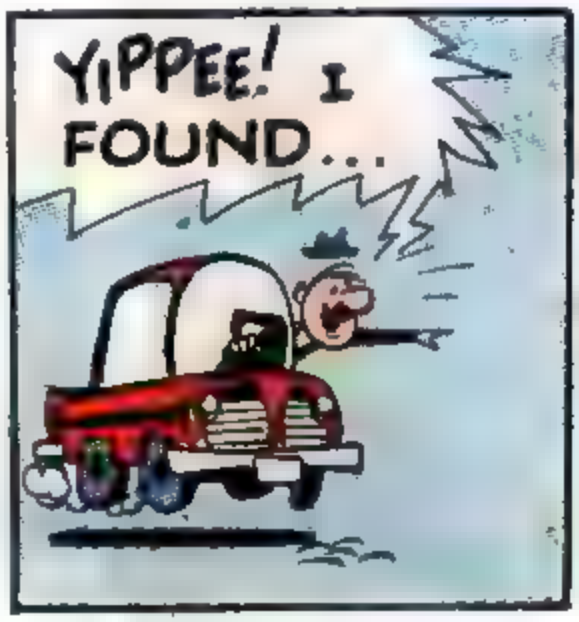


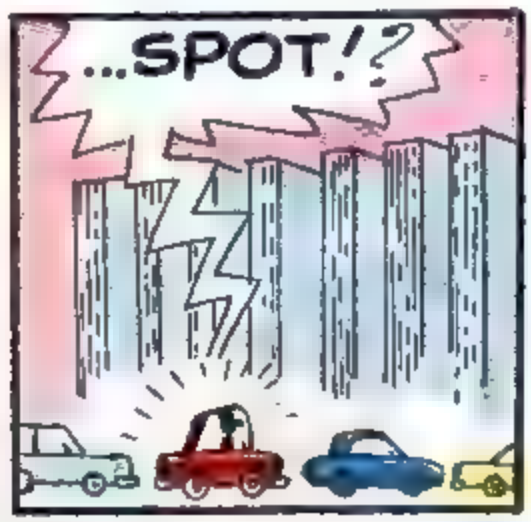
JUST WHEN MAN SEEMED TO HAVE THE PROBLEM LICKED-HE FOUND A **NEW COMPETITOR** ***FOR SPACE!*** **THE ENEMY WAS** ***HEARTLESS, UNTHINKING, UNYIELDING, CONSTANTLY BATTLING FOR WHATEVER SPACE EXISTED!*** **IT WAS NOW—**

MAN vs THE MACHINE!



EVERY TIME A NEW SPACE WAS FOUND TO PARK...

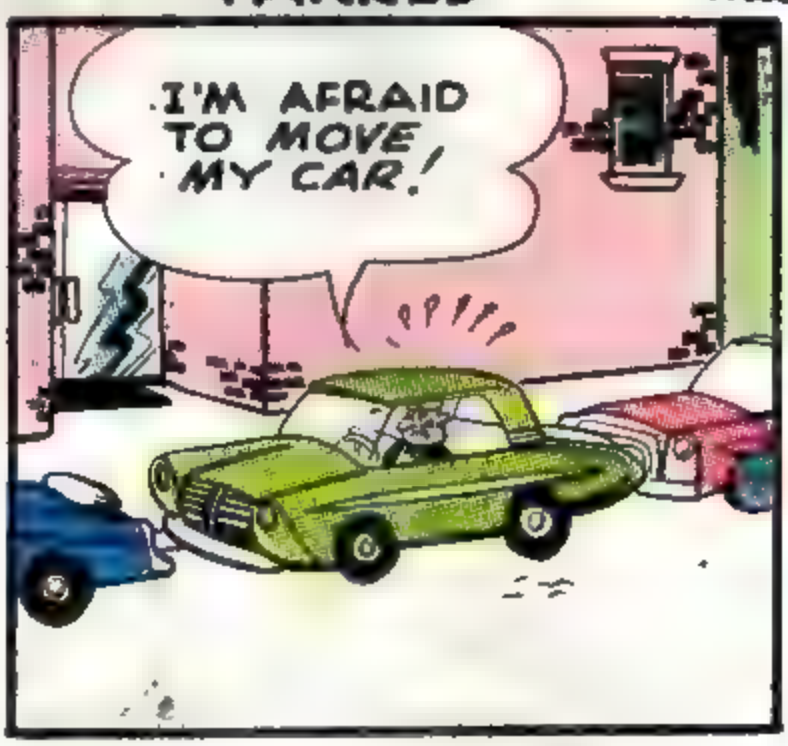


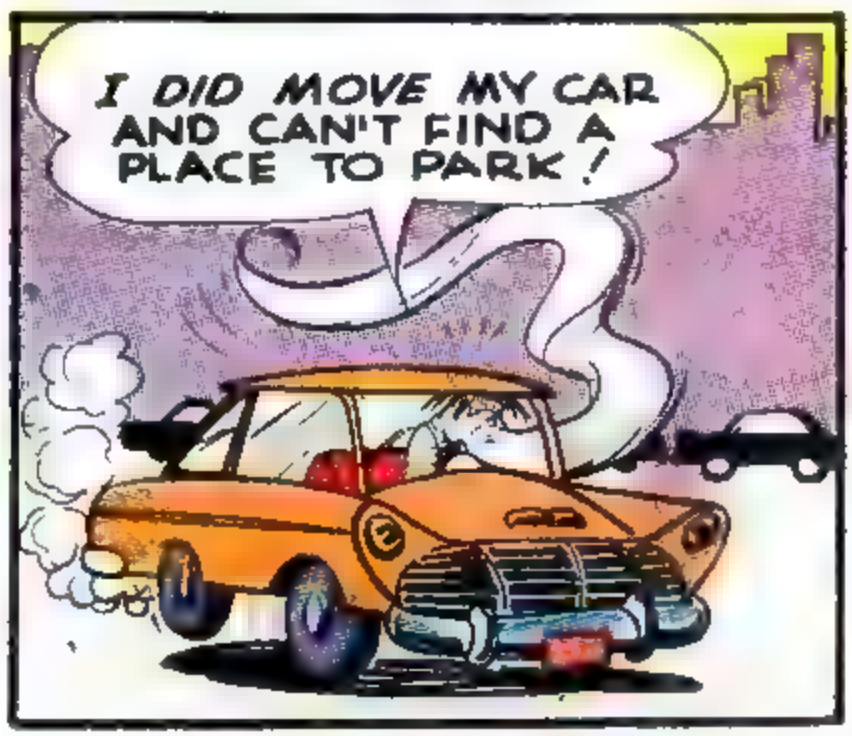


...A HOUSING DEVELOPMENT WAS BUILT AROUND IT!

FROM THIS OVERCROWDED SITUATION, AROSE TWO NEW DISTINCT GROUPS, THE---

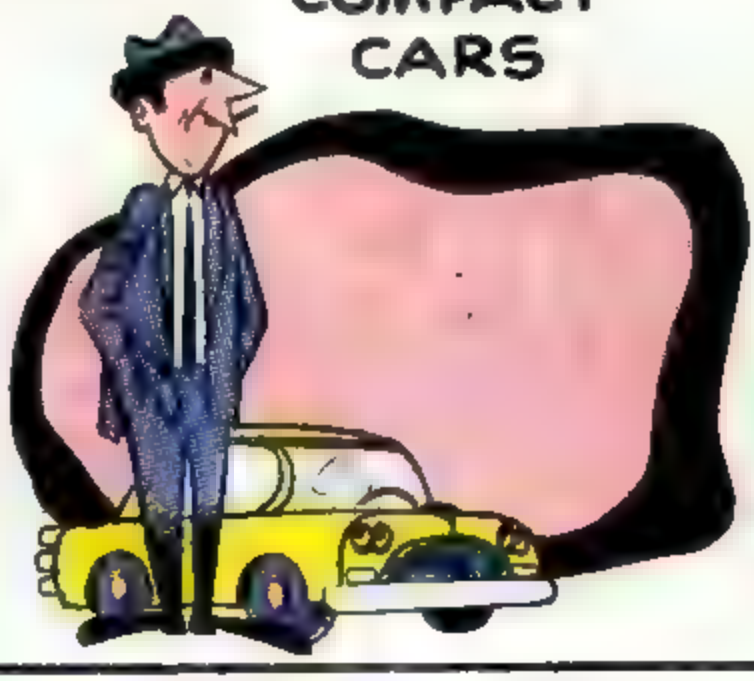
PARKED *and* **NOT PARKED**



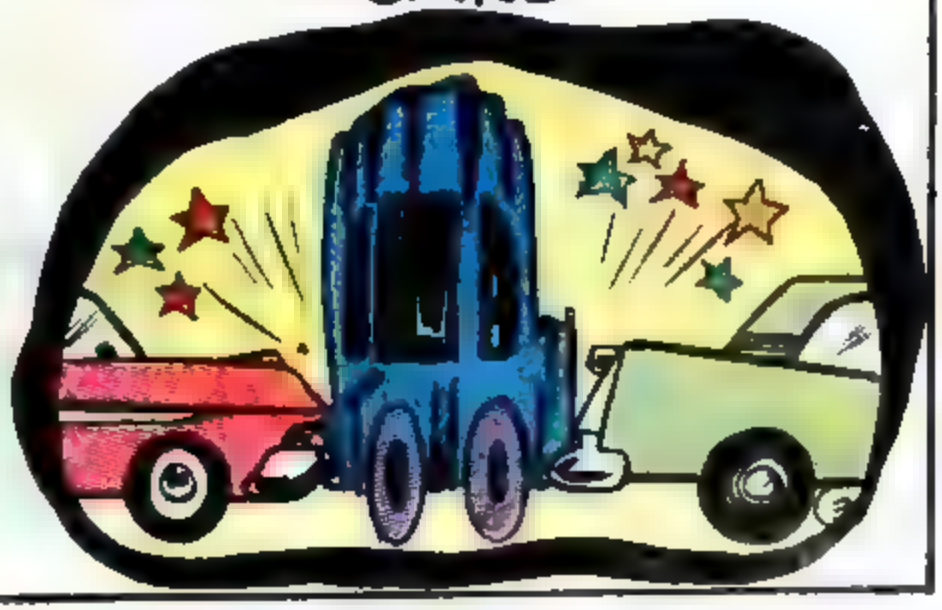


SOME TRIED TO **SOLVE THE PROBLEM** BY MAKING...

COMPACT CARS



INSTANT COMPACT CARS



I, **PROFESSOR NONUTTIN**, AM WORKING ON SOME SOLUTIONS TO THIS PROBLEM OF SPACE:

1. OPERATION DIXIE CUP—
I GOT THIS INSPIRATION WHILE DRINKING FROM A DIXIE CUP! YOU CAN BUY A CAR (*DIXIE CUP TYPE!*) FROM A VENDING MACHINE ON EVERY CORNER! DRIVE IT TO YOUR DESTINATION AND DISPOSE OF IT LIKE ANY PAPER CUP! *NO PROBLEMS WITH PARKING, JUST HUGE TRASH CANS!*

CADDY
OLDS
PONTY
CHEVY
FORD

2. OPERATION BALLOON—
A BALLOON IS RELEASED AND THE CAR FLOATS **UP** — THERE'S STILL PLENTY OF ROOM IN THAT DIRECTION!

3. OPERATION TRAFFIC LIGHT—(*A LAST RESORT SOLUTION!*)
HAVE ALL THE TRAFFIC LIGHTS TURN **GREEN** ***FOR AN HOUR***---THE RESULTING CRASHES SHOULD DO PLENTY TO GET **RID** OF MOST CARS!

4. OPERATION TOP SECRET—
I'VE WORKED OUT A *TOP SECRET* **FORMULA**...
SPACE = PROBLEM
SPACE = SOLUTION
WHEN MAN FINALLY GETS TO MOON--WHY NOT START IT OFF *RIGHT* AND MAKE IT INTO ***ONE BIG PARKING LOT!***

I HAVE TO RUN! I HAVE TO PUT A DIME IN THE CAR PARKING METER!

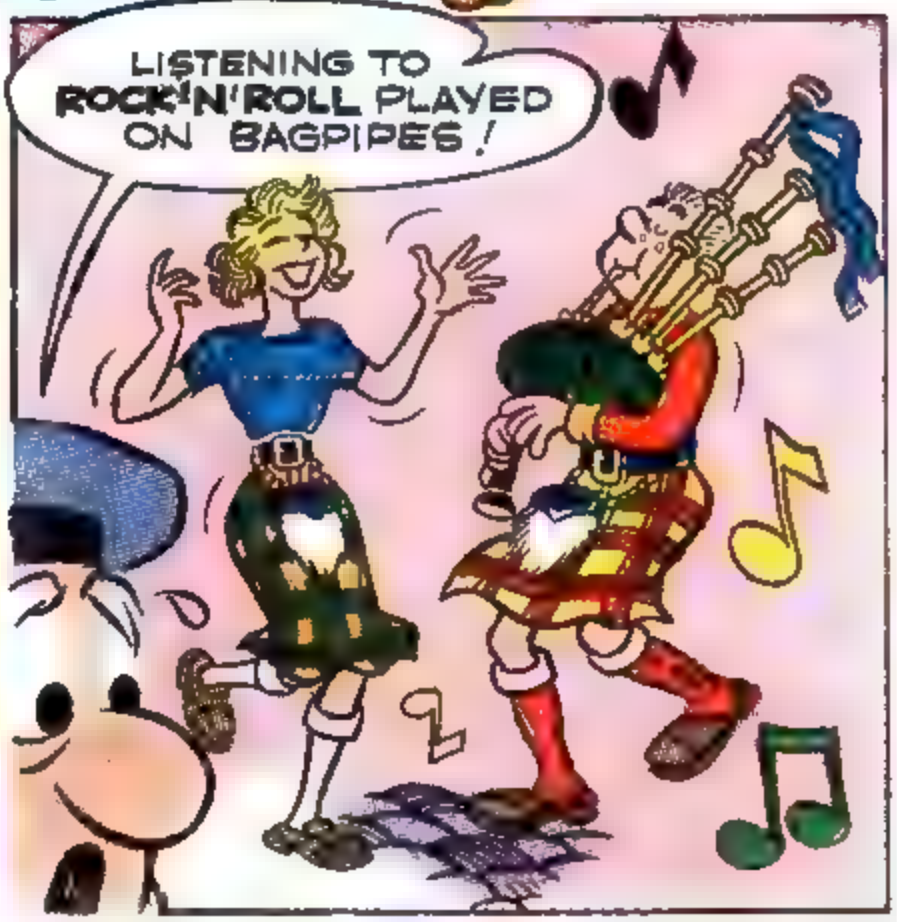
DING

IF THERE ARE SOME PEOPLE WHO BELIEVE WE DON'T HAVE ANY PROBLEM OF OVERCROWDING, I DON'T AGREE WITH THEM! SO IN THE INTEREST OF FAIR PLAY AND SPORTSMANSHIP, WE WILL GIVE THEM EQUAL TIME ON THE SUBJECT - IF WE CAN FIND SPACE!!!

END

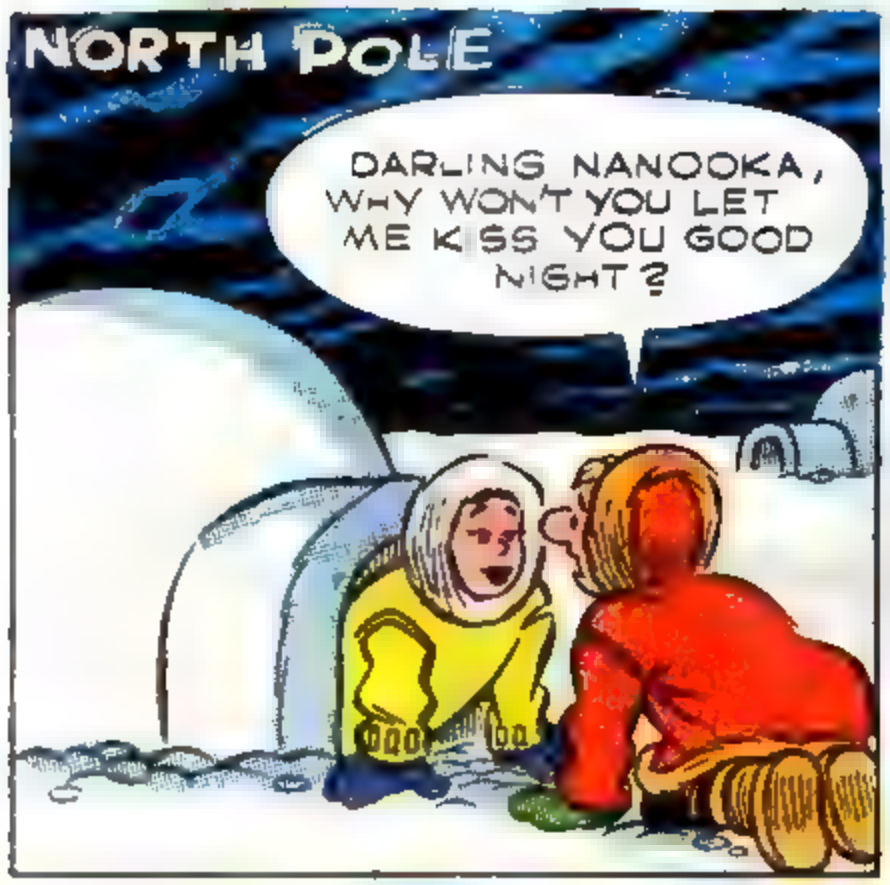
SMALL SMALL WORLD

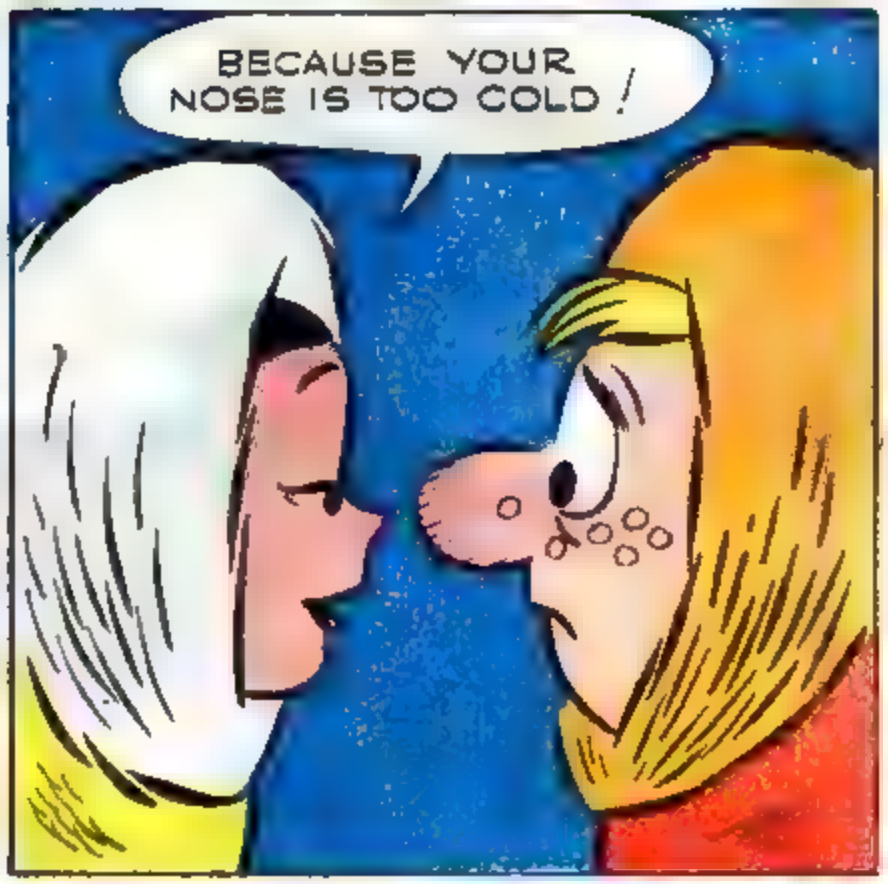
IT'S TIME TO TAKE ANOTHER TRIP AROUND THE WORLD AND CHECK ON PROBLEMS FACED BY OTHER TEEN-AGERS!



CONGO
MOCAMBA, WOULD YOU MIND IF I DON'T SEE YOU ALL THE WAY HOME ?
WHY NOT ?

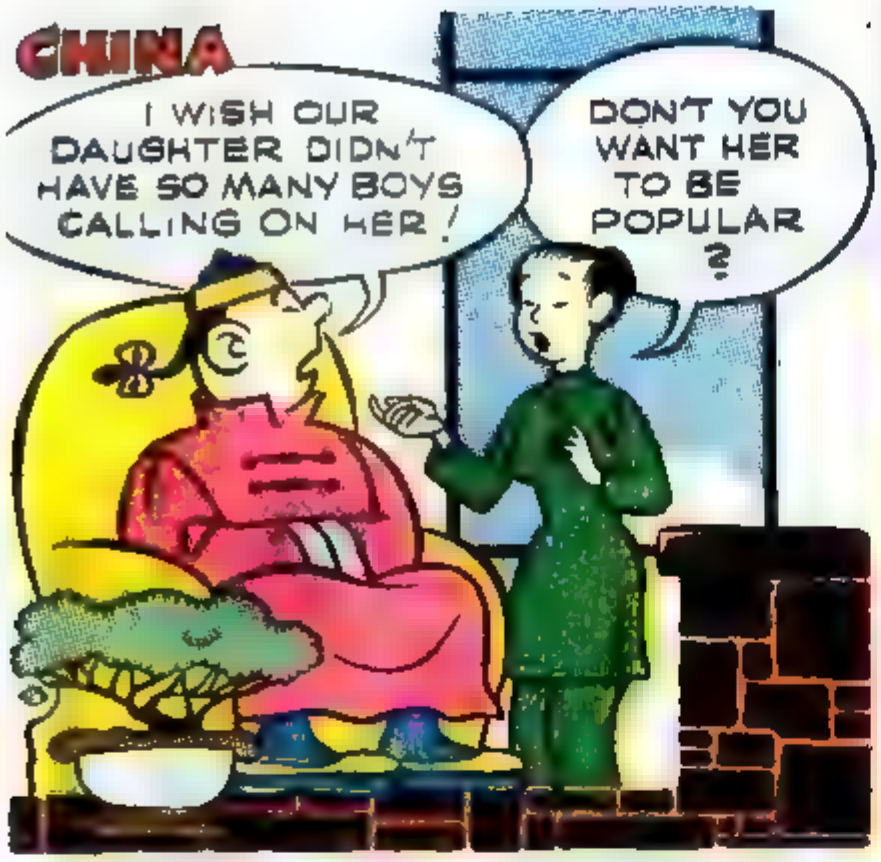
THE ALTITUDE IS BAD FOR MY BLOOD PRESSURE !


NORTH POLE
DARLING NANOOKA, WHY WON'T YOU LET ME KISS YOU GOOD NIGHT ?


BECAUSE YOUR NOSE IS TOO COLD !

INDIA
I'VE A SNEAKING SUSPICION YOUR FATHER DOESN'T WANT ME TO SEE YOU ANYMORE !
WHAT MAKES YOU SAY THAT, KRISHNON ?

JUST A HUNCH !

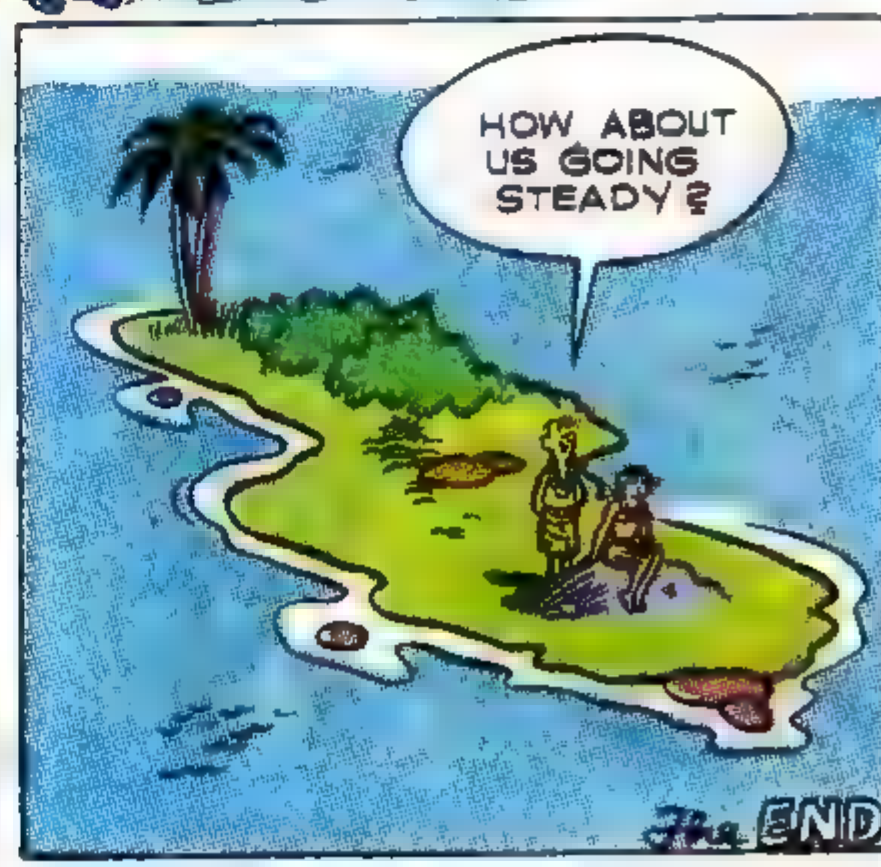

CHINA
I WISH OUR DAUGHTER DIDN'T HAVE SO MANY BOYS CALLING ON HER!
DON'T YOU WANT HER TO BE POPULAR?

YEAH, BUT IT'S MURDER ON MY EAR DRUMS!

IRAQ
YOU SEE, FATIMA, WASN'T KIDDING...

WHEN I SAID I HAD THE FASTEST HOT ROD IN TOWN!

SOUTH SEA
I'VE A PRETTY IMPORTANT QUESTION TO ASK YOU, NOOLA!
YES, WAKIKI?

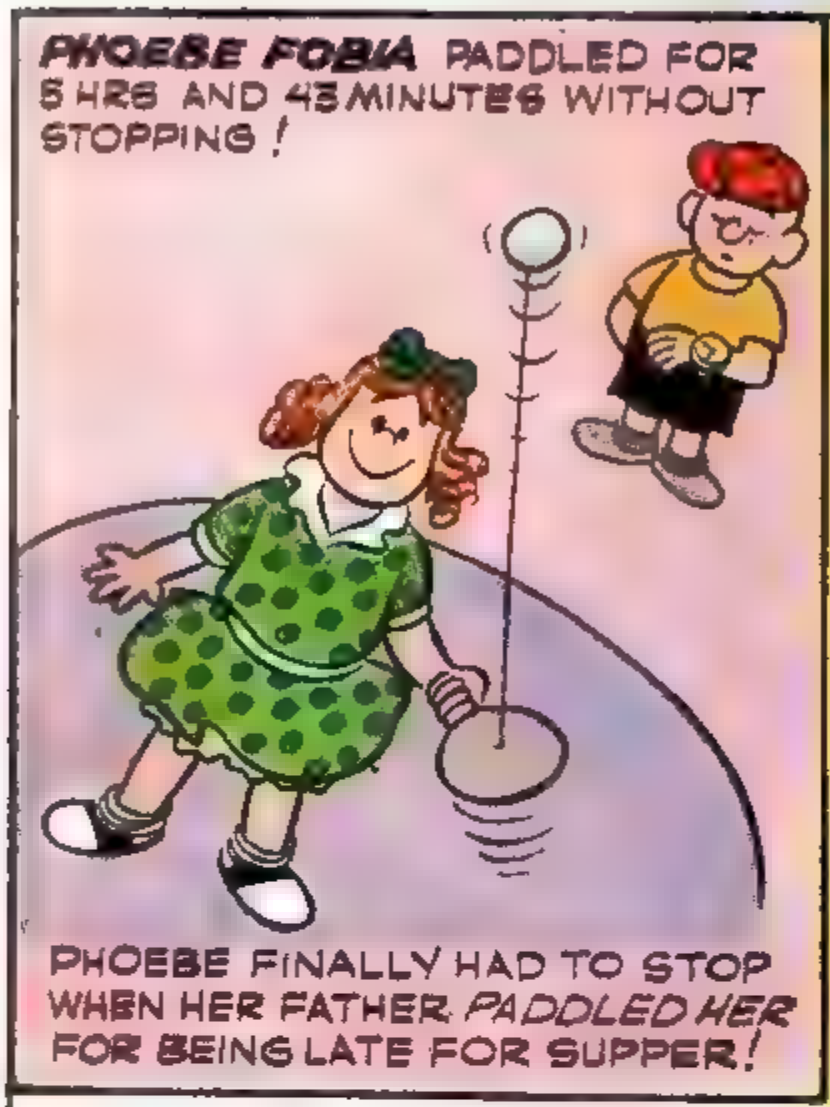

HOW ABOUT US GOING STEADY?
The END

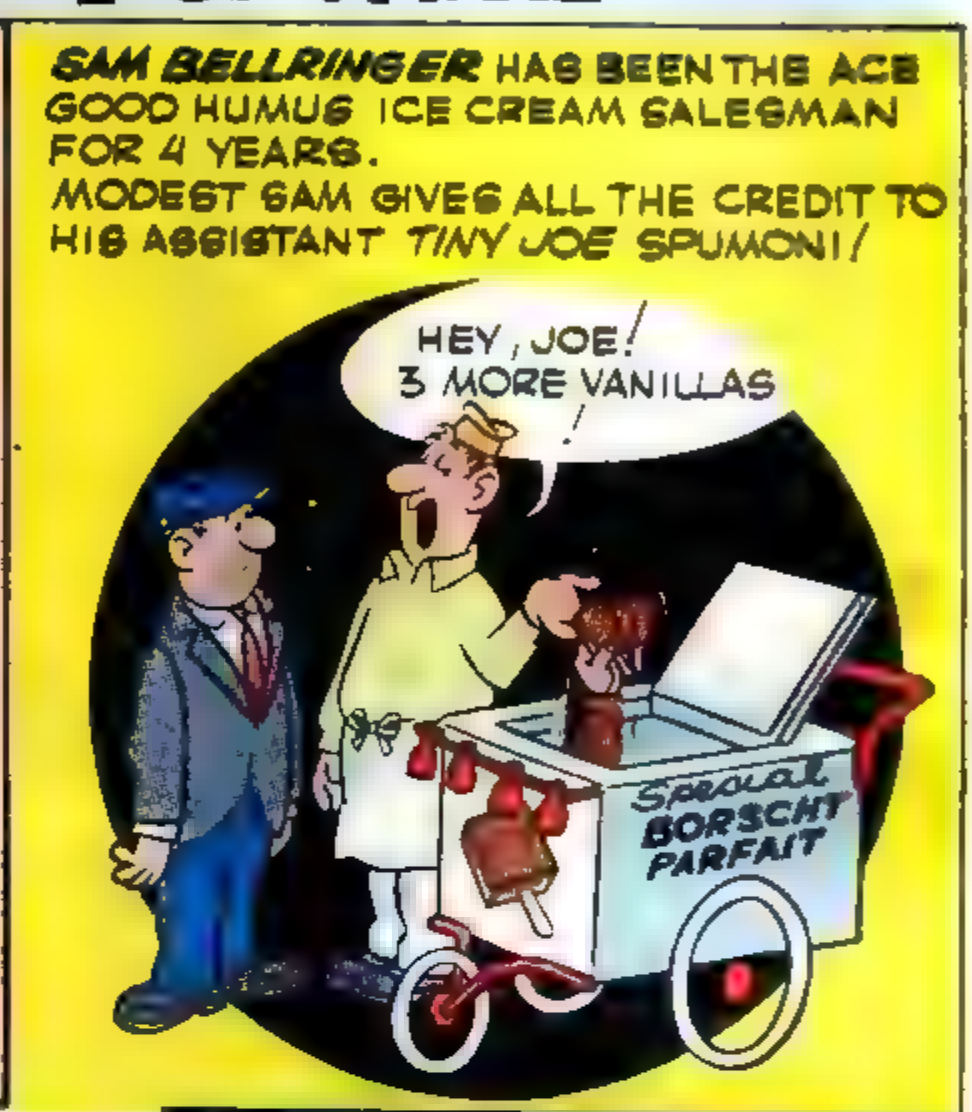
WE GOT ONE OF OUR MADHOUSE CARTOONISTS (AFTER FIRST REMOVING HIS STRAIT JACKET) TO SHOW YOU WHAT HAPPENS WHEN MAN AND MACHINE PIT THEIR WITS AGAINST EACH OTHER.

BOXING MACHINE

ARCHIE PRESENTS:

the Madhouse HALL OF FAME





COURTNEY SHAKEDOWN HAS BEEN VOTED BY HIS CLASSMATES AS MOST LIKELY TO SUCCEED!

COURTNEY IS SHOWN GREETING ONE OF HIS SISTER'S BEAUS..

SERVICE	RATE
PRIVACY WITH SIS	25¢
PUT IN A GOOD WORD FOR YOU WITH SIS	5¢ PER WORD
A PEEK AT SIS'S DIARY	$1.00

15 YEAR OLD **BARBARA SIDESADDLE** HAS BROKEN IN 17 WILD *MUSTANGS!*

..... AND 8 *WILD BOYS!!*

JOE BURPWELL OF CHOWTOWN, OHIO SET A NEW RECORD WHEN HE CLEANED OUT THE REFRIGERATORS OF 4 GIRL FRIENDS IN ONE DAY!

THE TOWN'S IRATE FATHERS HAVE SINCE CLEANED CHOWTOWN OF JOE

BASIL ESPRESSO IS THE *HIPPEST BEATNIK* IN CUBEVILLE, MONTANA!

BASIL DIGS...
ZEN BUDDHISM
BARTOK
BACH
JACKIE WILSON
THE BIRDS
BOBBY RYDELL
and SHISH KEBAB

HIS DAD SAYS THE ONLY THING BASIL DOESN'T DIG IS THE SNOW OFF THE FRONT SIDEWALK!

MADHOUSE PRESENTS:

TEEN-AGE OLYMPICS

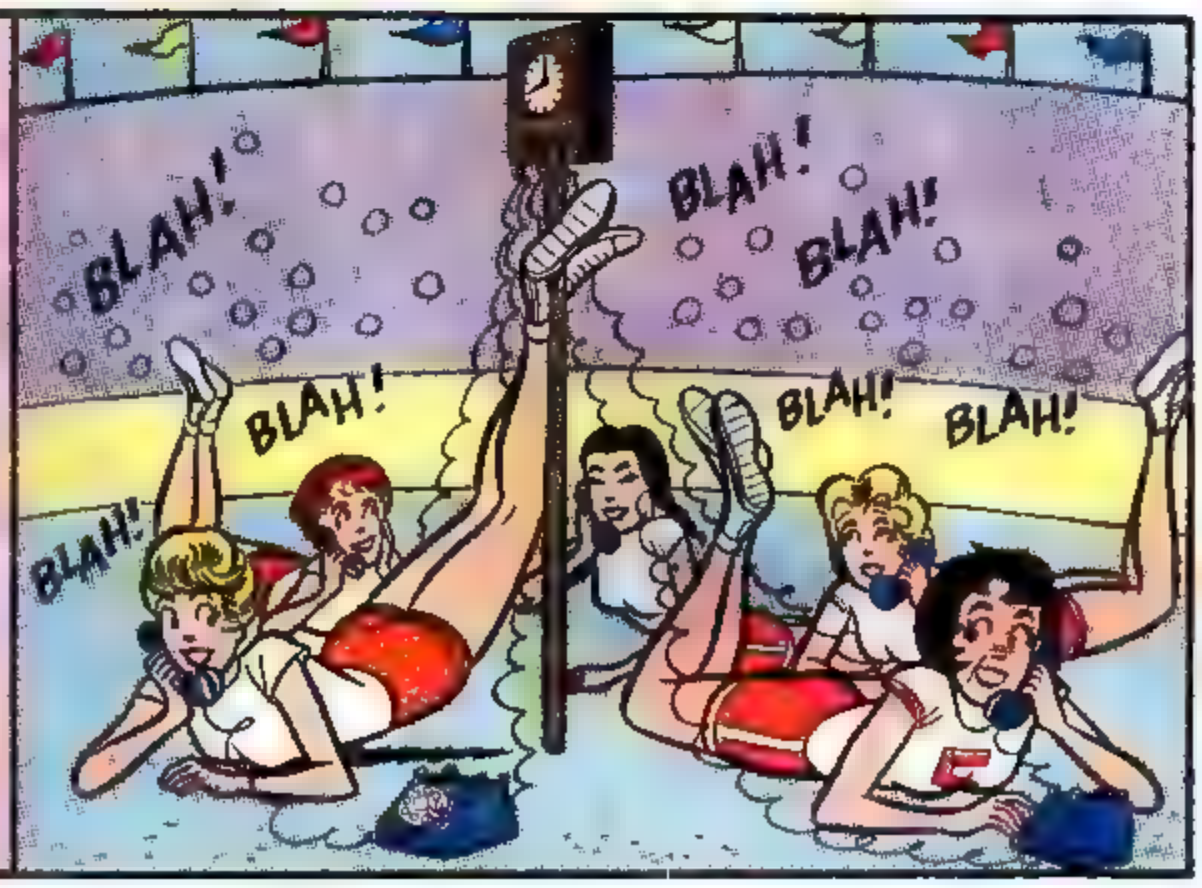
THE NEXT OLYMPICS MAY BE TWO YEARS AWAY BUT IT'S NOT TOO EARLY TO THINK OF BRINGING THE OLYMPICS ***UP-TO-DATE*** WITH EVENTS GEARED TO THE INTERESTS OF ***TODAY'S TEEN-AGERS!***

COVETED AWARD IS FILLED WITH ICE CREAM SODA

TELEPHONE MARATHON

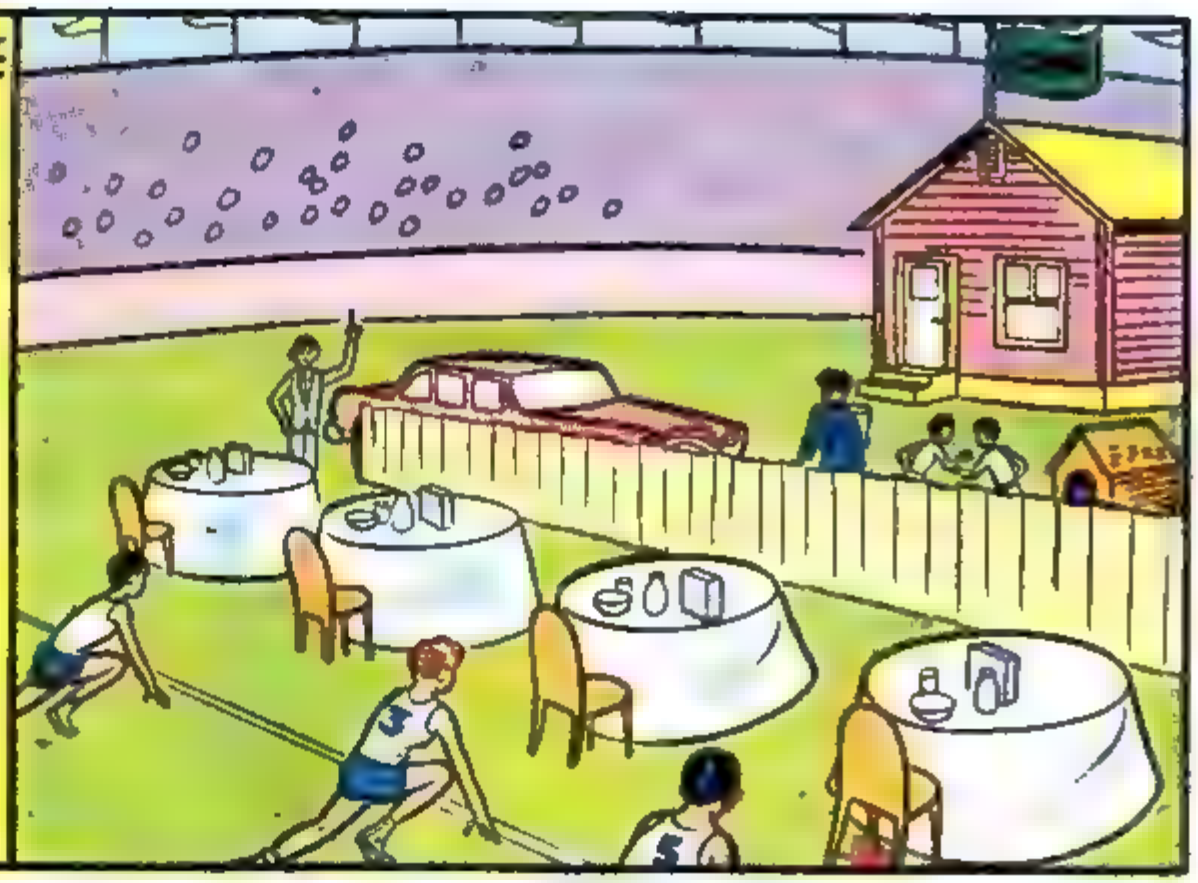
(GIRLS CATEGORY)
EVENT OPEN TO GIRLS OF ALL NATIONS.
CONTESTANTS MUST TALK CONTINUOUSLY FROM EITHER STANDING, SITTING OR PRONE POSITION. THE LAST ONE TO HANG UP IS DECLARED THE WINNER!

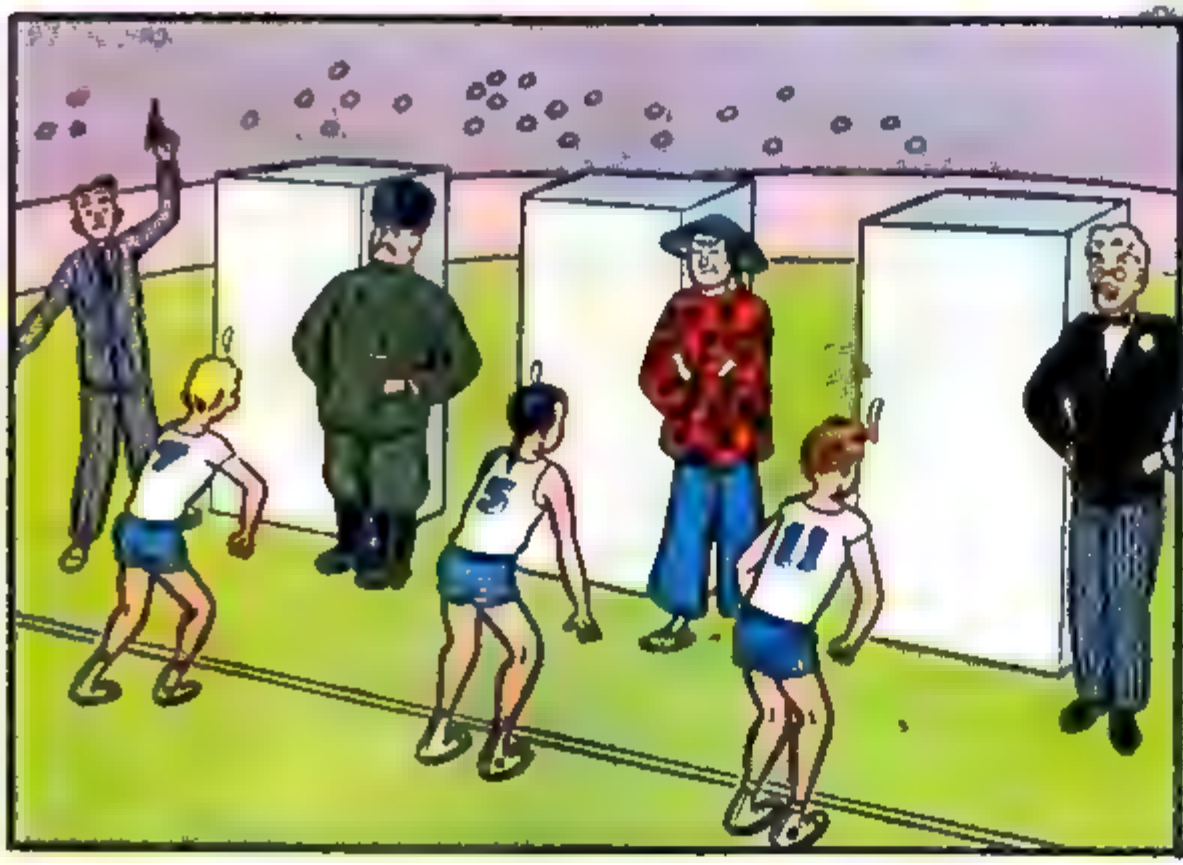
NOTE; THIS CONTEST WILL BE CANCELLED IF THE TELEPHONE MARATHON FROM THE PREVIOUS OLYMPIC IS STILL IN PROGRESS!



MAKING-SCHOOL-ON-TIME STEEPLECHASE

EACH CONTESTANT MUST EAT BREAKFAST, GRAB BOOKS AND RUN A 500 YD. OBSTACLE COURSE CONSISTING OF DOGS, CATS, CHILDREN, MAILMEN AND AUTOS. THE FIRST ONE TO REACH SCHOOL IS DECLARED THE WINNER!





ICE BOX RAID

(BOYS CATEGORY)

CONTESTANTS MUST EMPTY GIRL FRIEND'S ICE BOX UNDER THE NOSE OF HER SCOWLING FATHER. THE FIRST ONE TO FINISH AND BURP IS DECLARED THE WINNER!

THE CONTEST IS RUN IN 3 DIVISIONS–

1. LIGHTWEIGHT
2. MIDDLEWEIGHT
3. CHOWHOUND!

CANOE DATE CONTEST

CONTESTANTS MUST ENDEAVOR TO ENTERTAIN THEIR DATES!

POINT SCORE WILL BE BASED ON FOLLOWING CATEGORIES:

* TELLING JOKES
* SINGING
* PLAYING GUITAR *
* PITCHING WOO

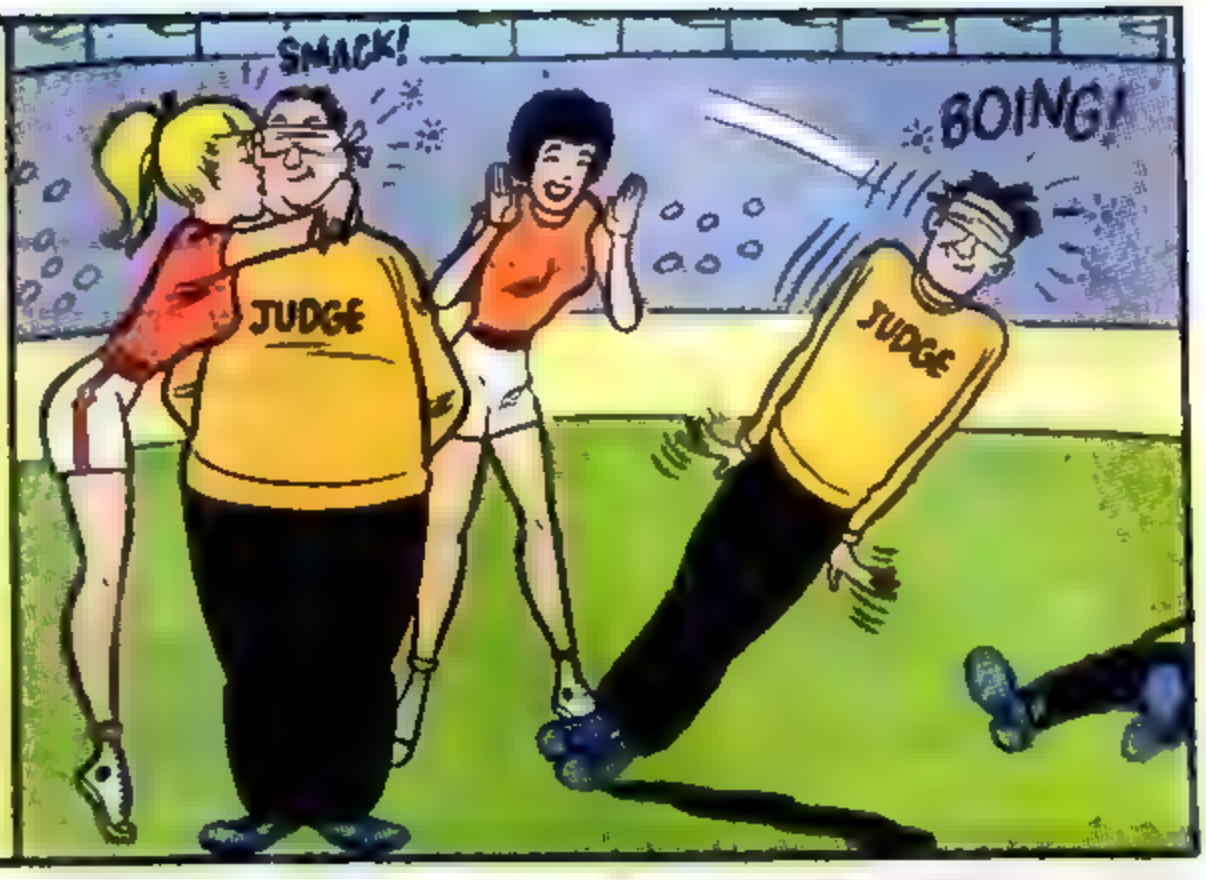
* RUSSIAN CONTESTANTS MAY SUBSTITUTE BALALAIKA.

KISSING FREE-STYLE

(GIRLS CATEGORY)

EACH CONTESTANT MUST KISS 3 JUDGES WHO WILL BE BLIND-FOLDED TO INSURE IMPARTIALITY!

WINNER WILL BE DETERMINED AS SOON AS JUDGES HAVE RECOVERED!



BRINGING-DATE-HOME-ON-TIME-DASH

FIRST CONTESTANT TO CROSS THE FINISH LINE WITH HIS DATE WILL BE DECLARED THE WINNER!

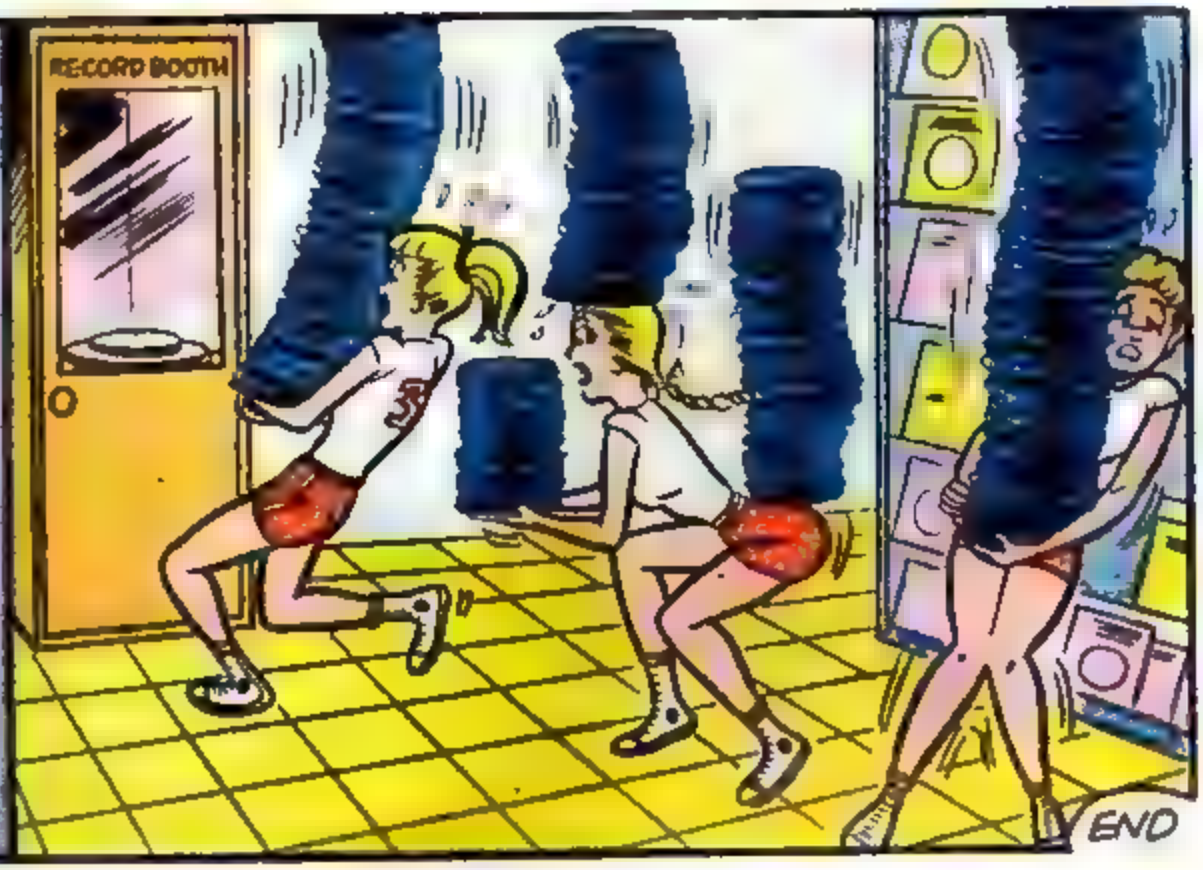
IN CASE OF TIE, WINNER IS DETERMINED BY BEST EXCUSE FOR BEING LATE!

ROCK 'N' ROLL WEIGHT LIFT

THE CONTESTANT WHO CAN CARRY THE MOST RECORDS FROM THE RECORD COUNTER TO THE RECORD BOOTH WILL BE DECLARED THE WINNER!

THE CONTEST WILL BE CONDUCTED IN THREE CATEGORIES:

33⅓ RPM
45 RPM
78 RPM



DIG THIS CRAZY OFFER!

WE'LL SEND YOU A *FREE* COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION!

YOU GET FOUR GIANT SIZE COMICS *PLUS* A BIG BONUS ISSUE ABSOLUTELY *FREE!*...IT'S A *STEAL!*

LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?

SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT *NOW!*

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

BUY 4! GET 5!

JUGHEAD'S DEPT. of CULTURE

HAVE YOU NOTICED HOW MOST TV PROGRAMS LOOK LIKE CARBON COPIES OF EACH OTHER? I'D LIKE TO OFFER SOME IDEAS ON---------

HOW TO IMPROVE TV

ALL WESTERNS FEATURE *THE FASTEST GUN*.. SO HOW ABOUT A WESTERN FEATURING *THE SLOWEST GUN*?

WHO AM I DRAWING AGAINST, TODAY?

AT 12:15 YOU TAKE ON THE WINGO KID, AT 12:30 *QUICK DRAW* HOPKINS, AT 12:45.....

SCORE CARD

STRANGER, I DONT DRAW WITH NOBODY 'LESS I GET A FULL 30 SECOND START!

ONLY THE HEROES ARE ALLOWED TO USE THE SPONSOR'S PRODUCT.... SO HOW ABOUT A *NEW* APPROACH FOR A CHANGE?

HOME RUN #52 THANKS TO BLITZ SHAVING CREAM

TV

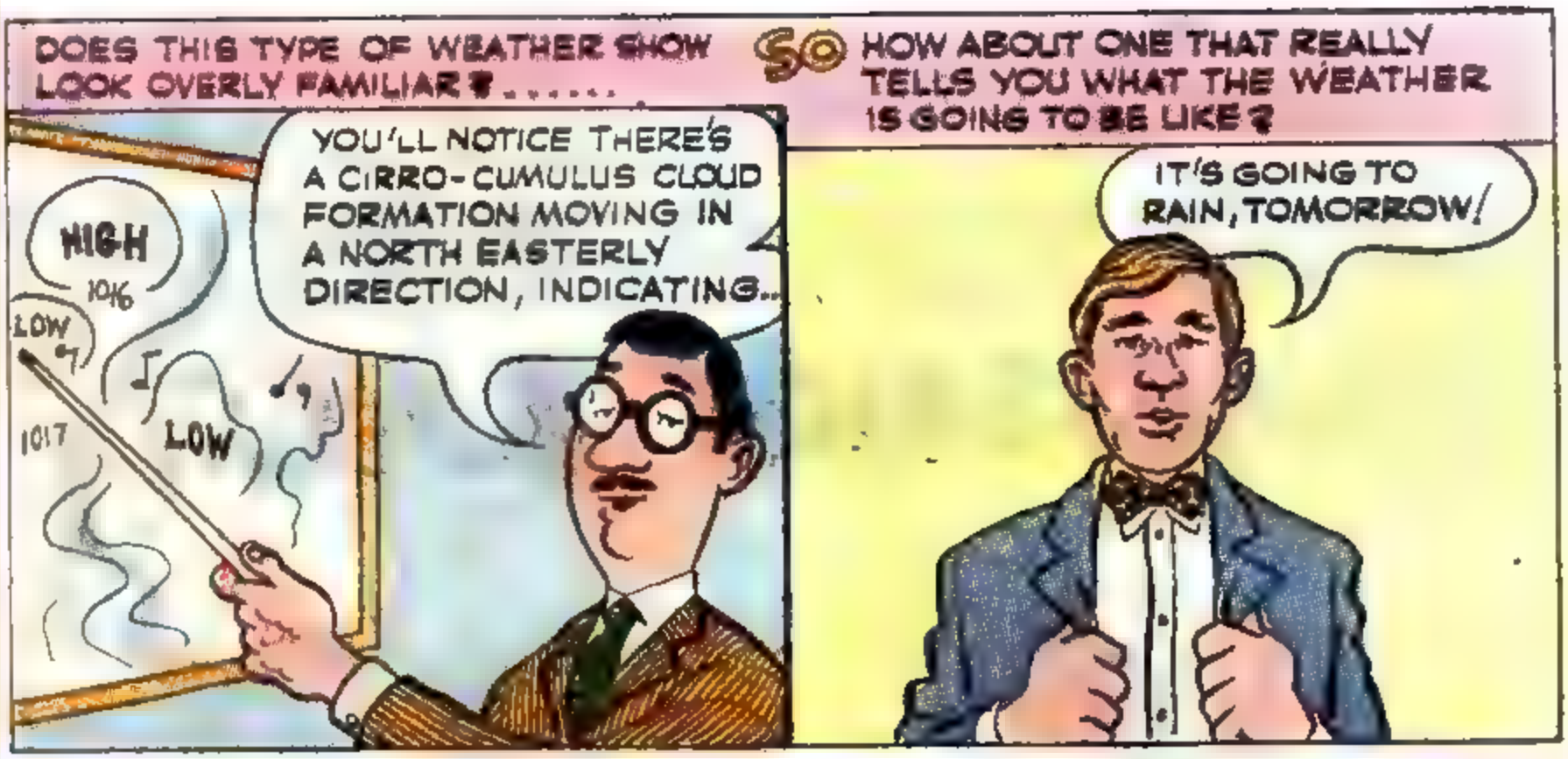
BELIEVE ME, AFTER A TRIP TO THE SHOWERS THERE'S NOTHING LIKE A REFRESHING BLITZ SHAVE!

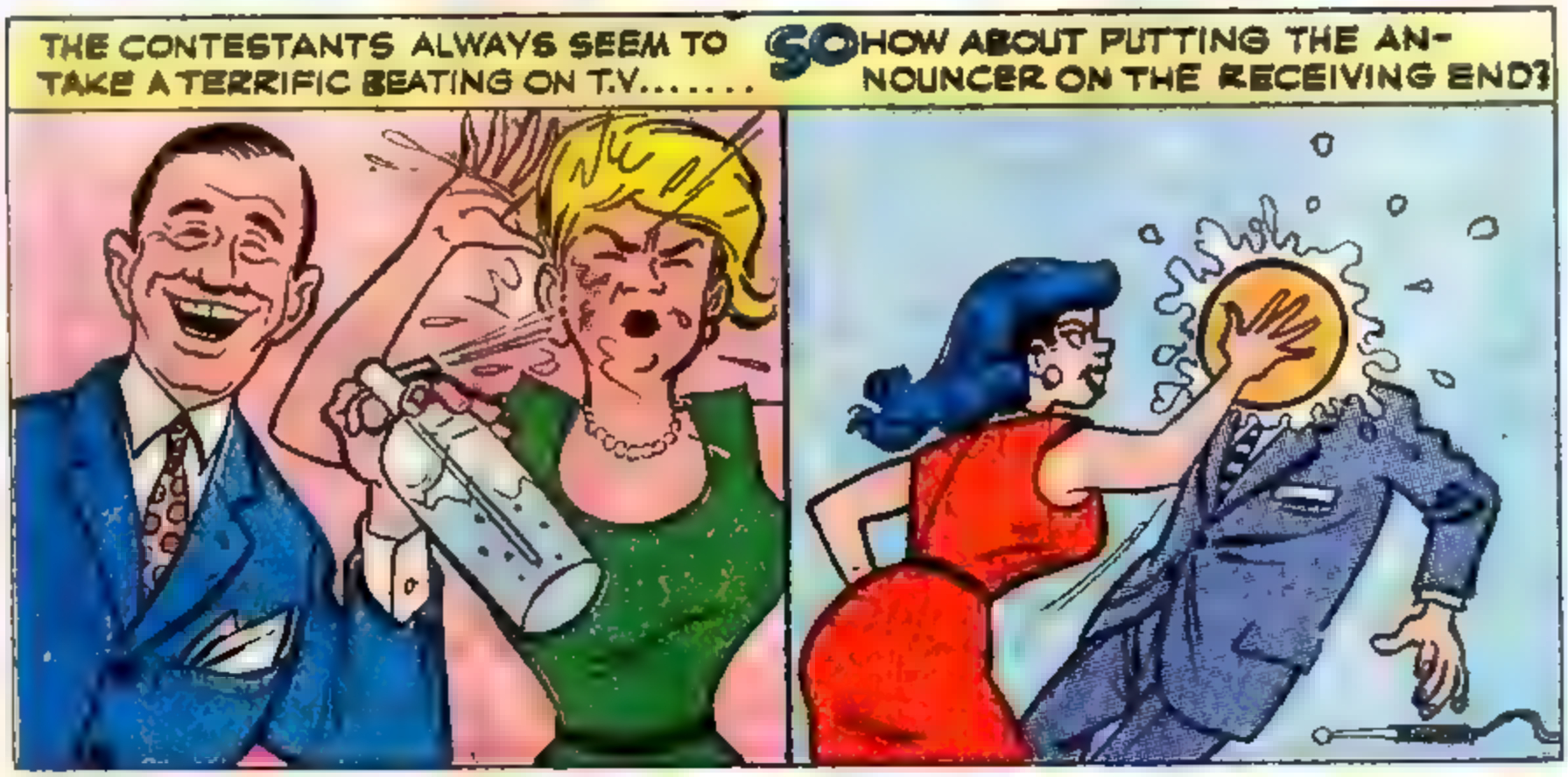
VISITORS	3	6	5
COLTS	0	0	0

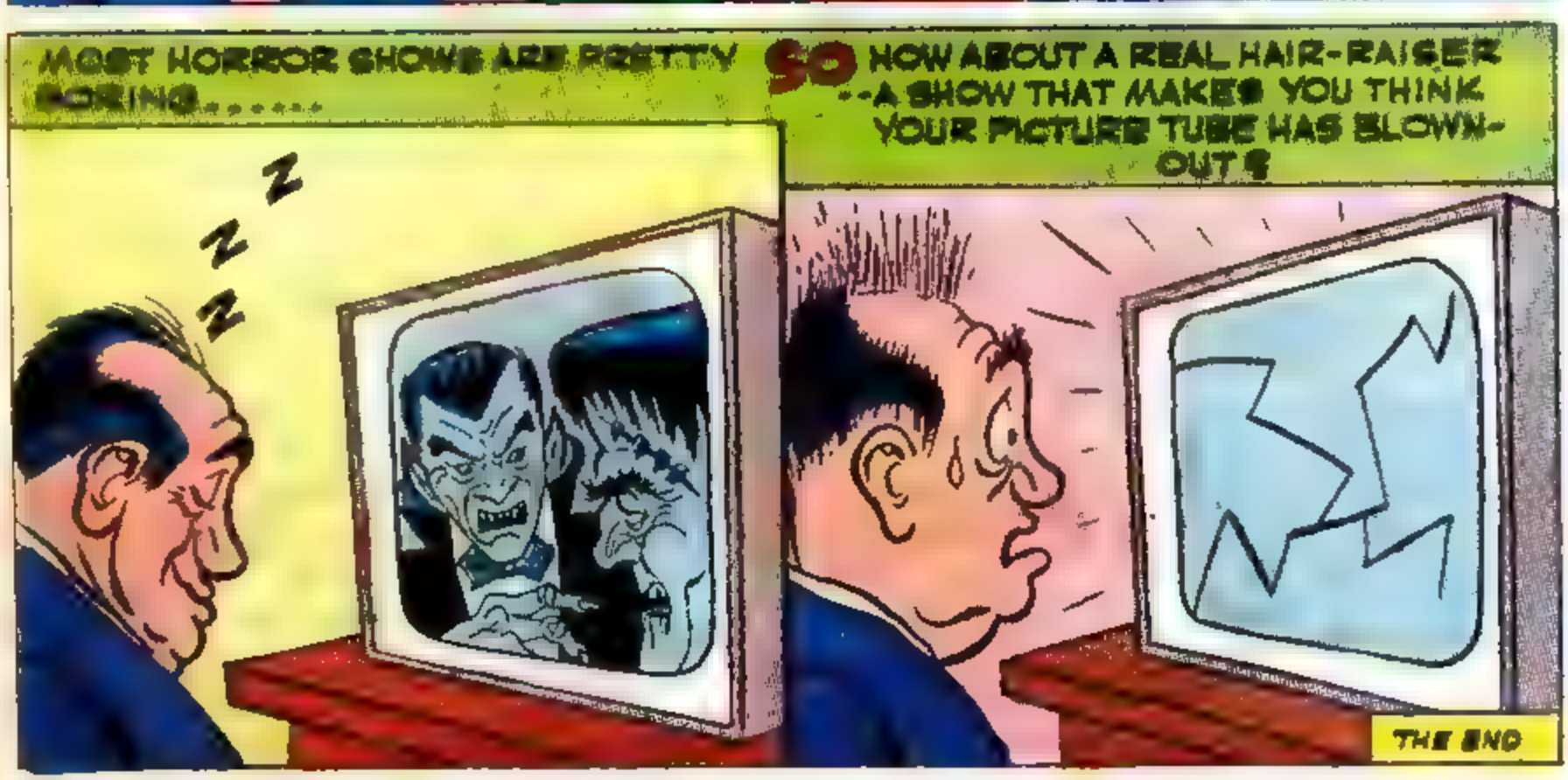
COLTS

COLTS

TV

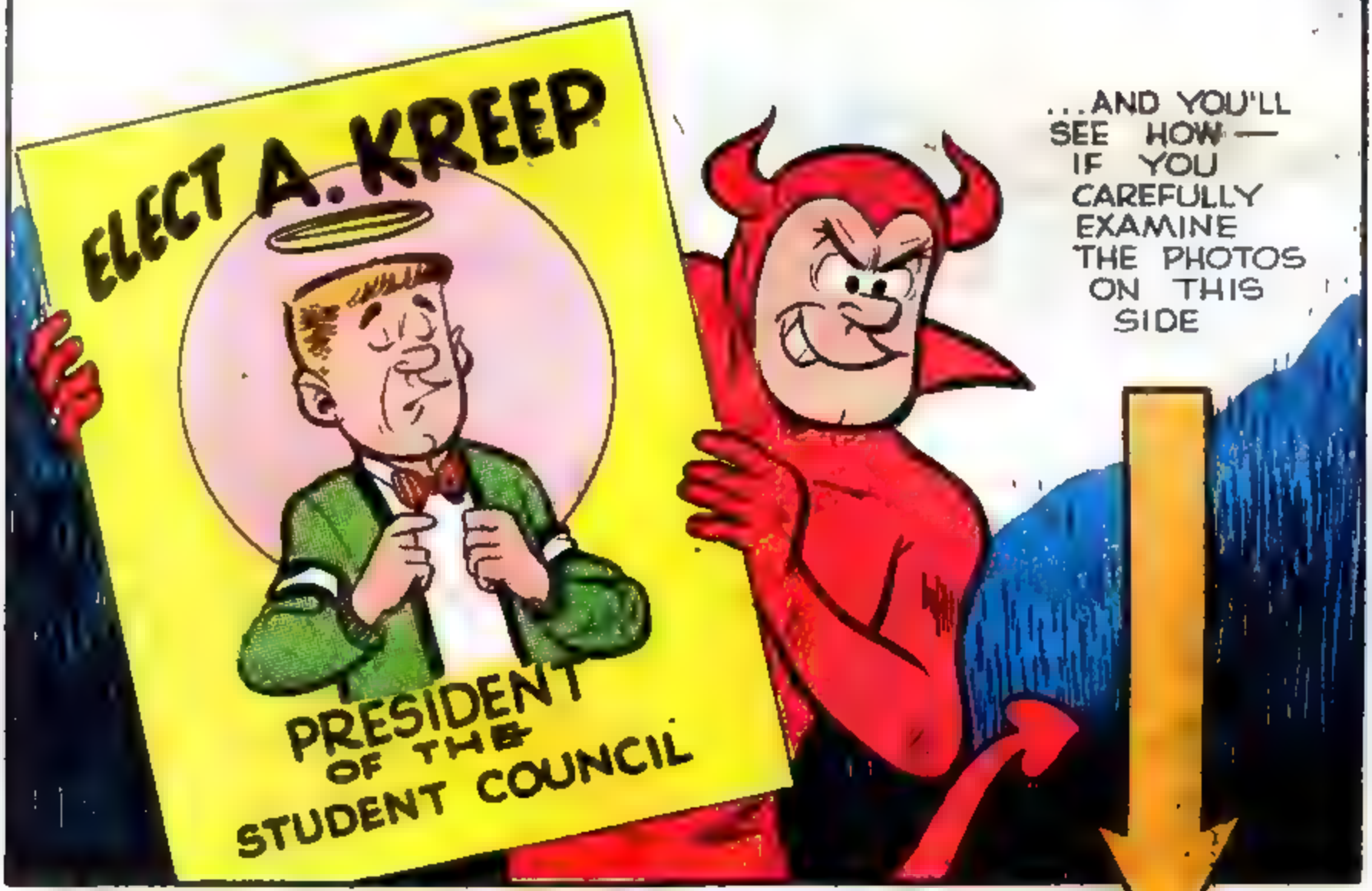

DOES THIS TYPE OF WEATHER SHOW LOOK OVERLY FAMILIAR? .....
YOU'LL NOTICE THERE'S A CIRRO-CUMULUS CLOUD FORMATION MOVING IN A NORTH EASTERLY DIRECTION, INDICATING...
HIGH
1016
LOW
1017
LOW
SO HOW ABOUT ONE THAT REALLY TELLS YOU WHAT THE WEATHER IS GOING TO BE LIKE?
IT'S GOING TO RAIN, TOMORROW!


THE CONTESTANTS ALWAYS SEEM TO TAKE A TERRIFIC BEATING ON T.V.....
SO HOW ABOUT PUTTING THE ANNOUNCER ON THE RECEIVING END?


MOST HORROR SHOWS ARE PRETTY BORING.....
SO HOW ABOUT A REAL HAIR-RAISER --A SHOW THAT MAKES YOU THINK YOUR PICTURE TUBE HAS BLOWN-OUT?
Z
Z
Z
THE END

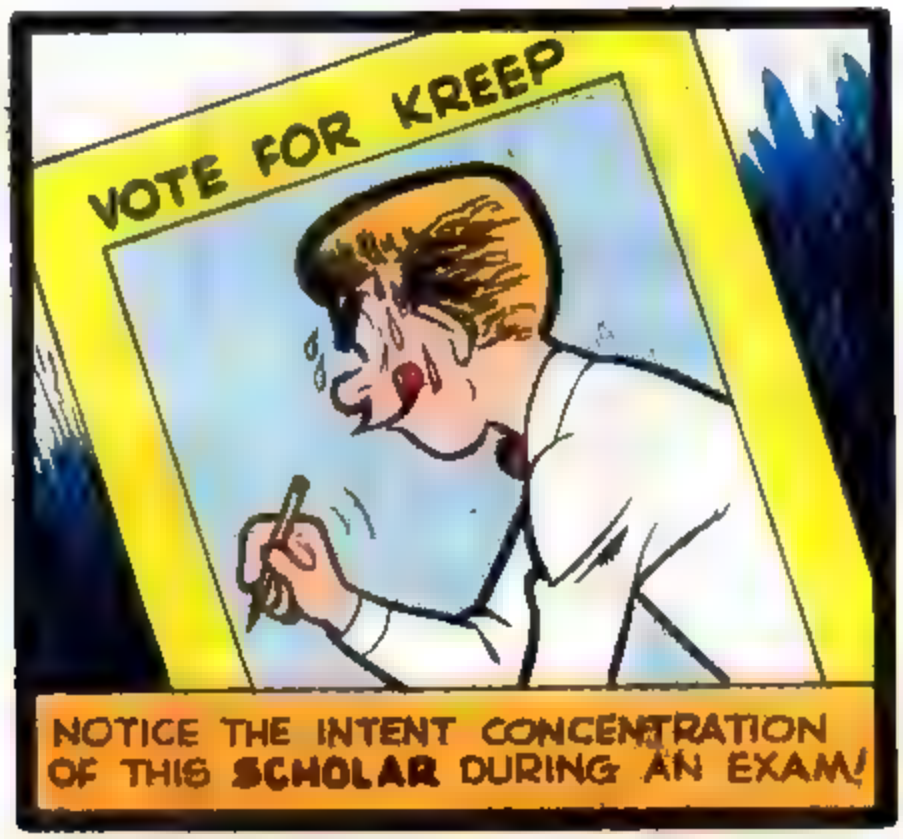
MADHOUSE EXPOSURE DEPARTMENT...

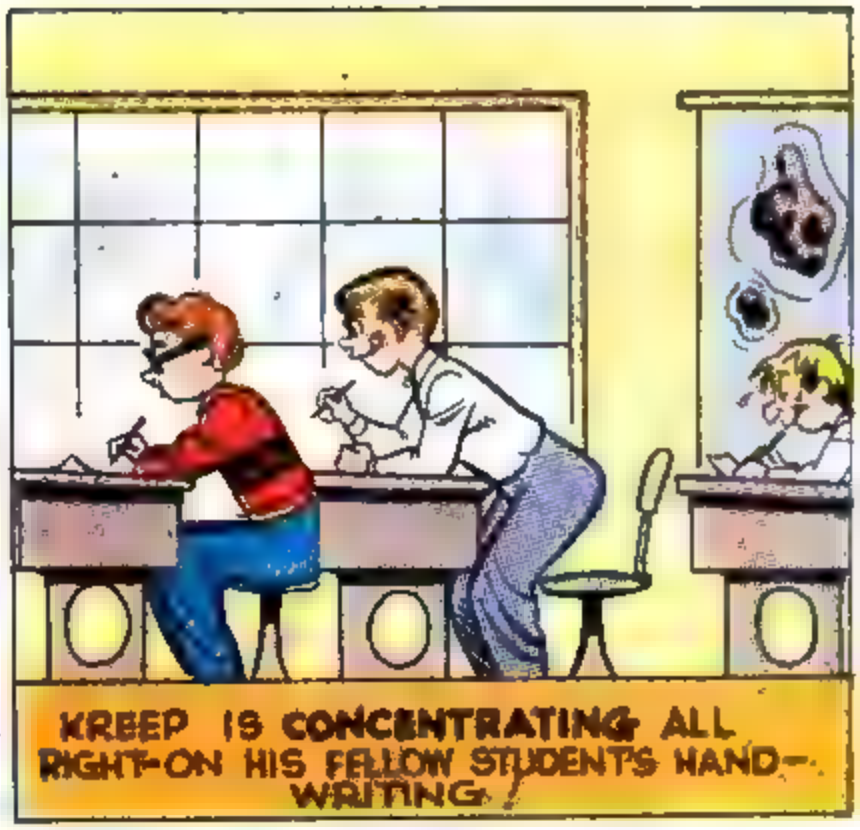
CAMPAIGN PICTURES SOMETIMES LIE...

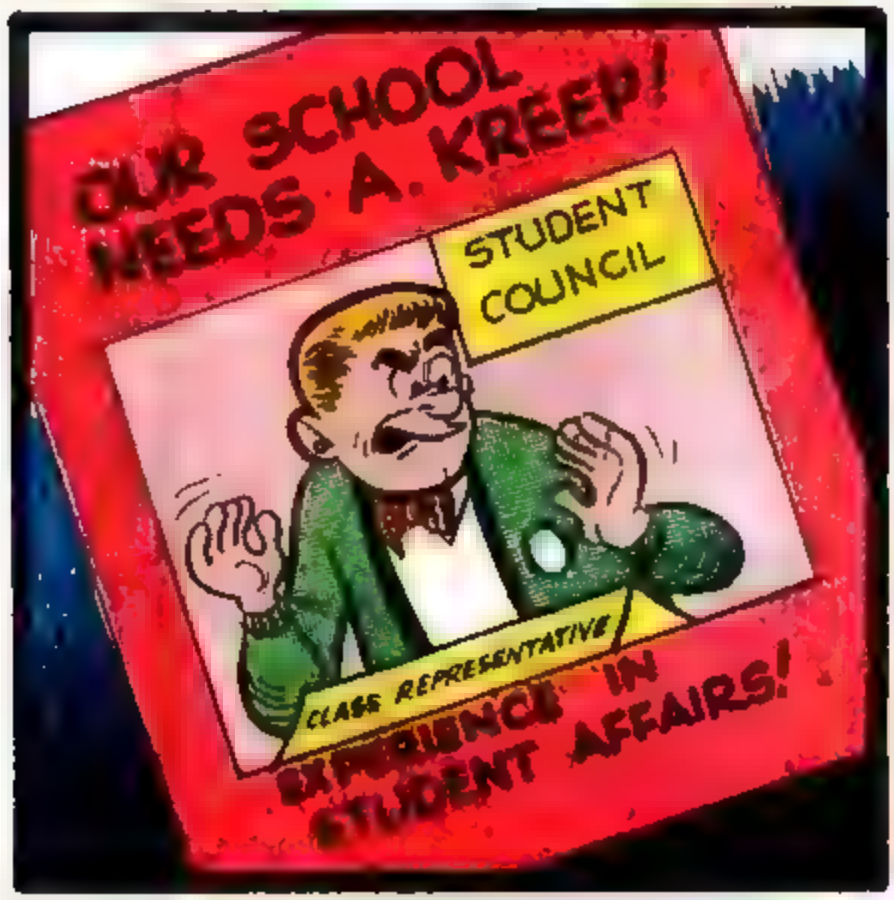


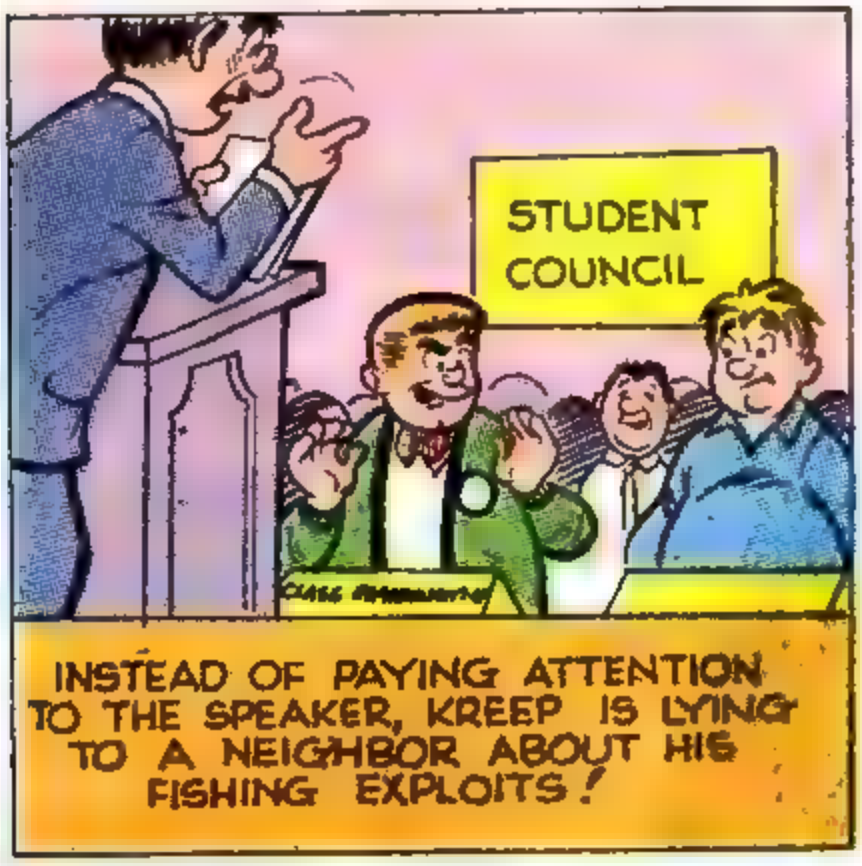
KREEP'S COMMUNAL PICTURES

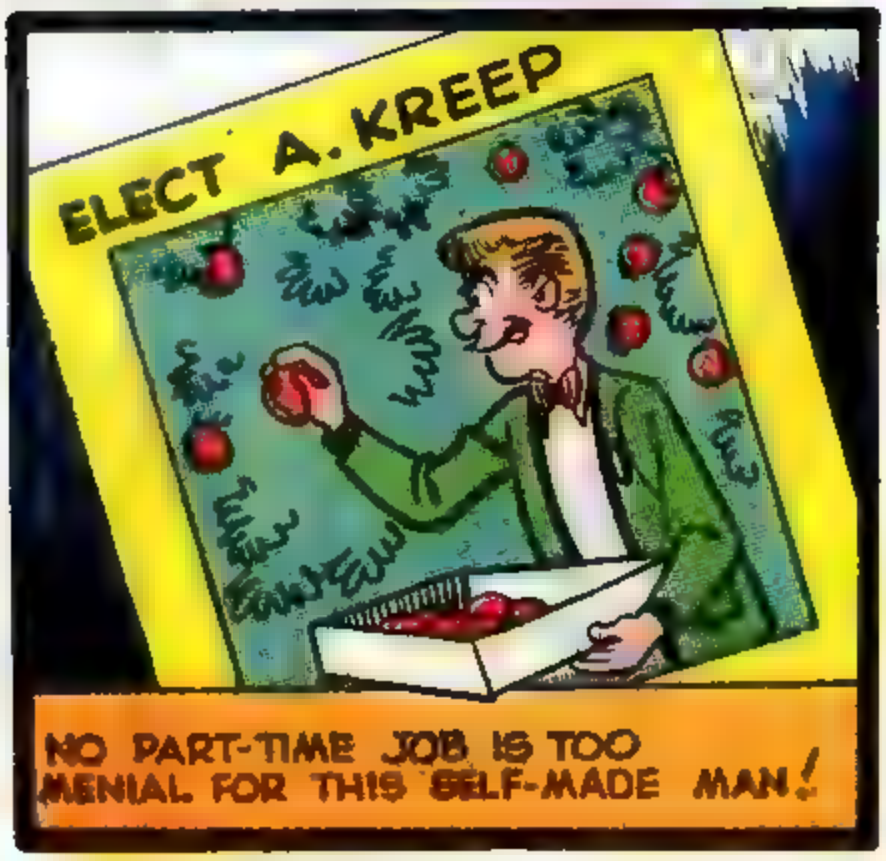
THE TRUE STORY

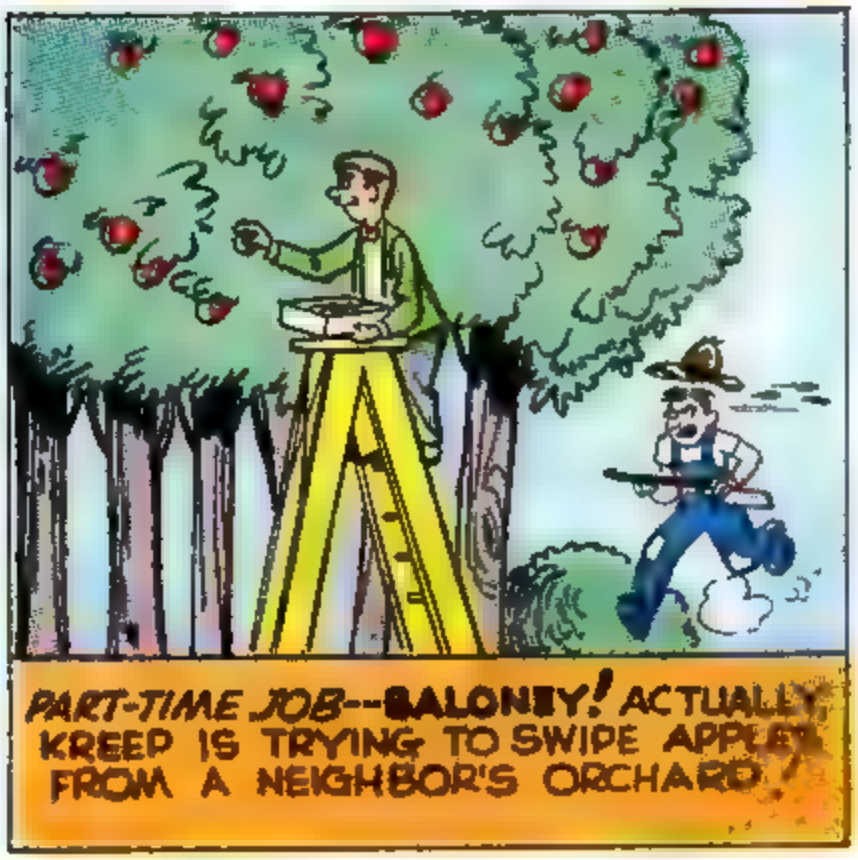

VOTE FOR KREEP
NOTICE THE INTENT CONCENTRATION OF THIS SCHOLAR DURING AN EXAM!


KREEP IS CONCENTRATING ALL RIGHT-ON HIS FELLOW STUDENT'S HAND-WRITING!


OUR SCHOOL NEEDS A. KREEP!
STUDENT COUNCIL
CLASS REPRESENTATIVE
EXPERIENCE IN STUDENT AFFAIRS!


STUDENT COUNCIL
INSTEAD OF PAYING ATTENTION TO THE SPEAKER, KREEP IS LYING TO A NEIGHBOR ABOUT HIS FISHING EXPLOITS!

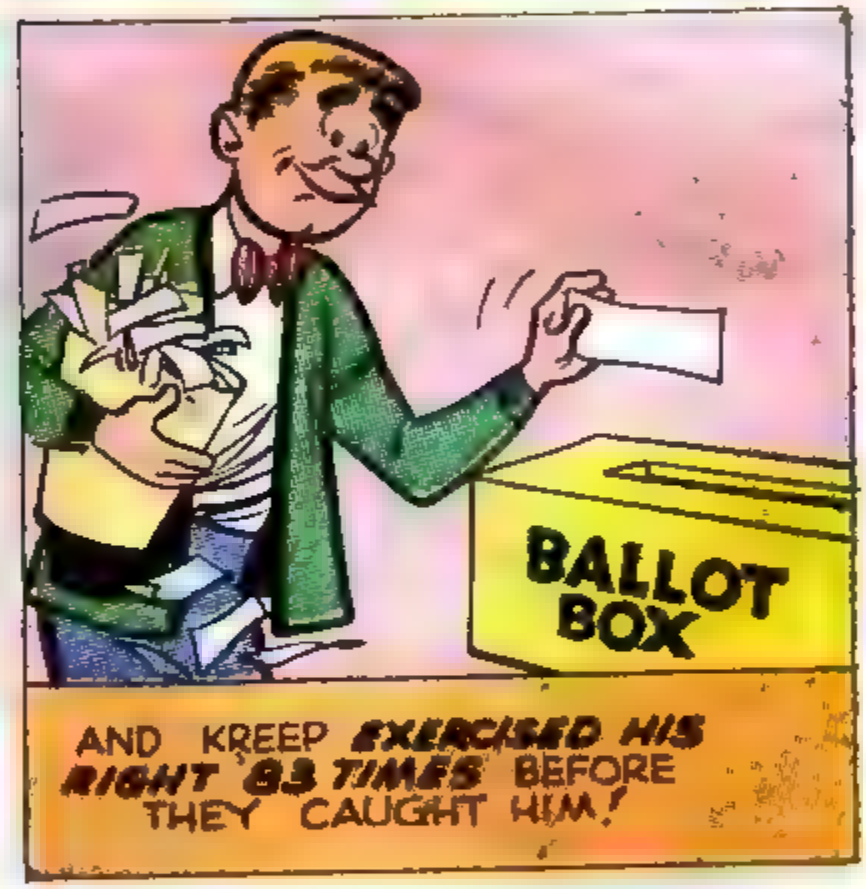

ELECT A. KREEP
NO PART-TIME JOB IS TOO MENIAL FOR THIS SELF-MADE MAN!


PART-TIME JOB--BALONEY! ACTUALLY KREEP IS TRYING TO SWIPE APPLES FROM A NEIGHBOR'S ORCHARD!

VOTE FOR KREEP!!!!
TRAVEL HAS MADE KREEP A MATURE CANDIDATE!

THIS WEEK
PARIS FOLL
50¢
KREEP TRAVELS ALL RIGHT—TO THE LOCAL MOVIE EVERY TIME HE PLAYS HOOKIE!

CAST YOUR VOTE FOR KREEP
BALLOT BOX
"EXERCISE YOUR RIGHT TO VOTE," SAYS KREEP.


BALLOT BOX
AND KREEP EXERCISED HIS RIGHT 83 TIMES BEFORE THEY CAUGHT HIM!

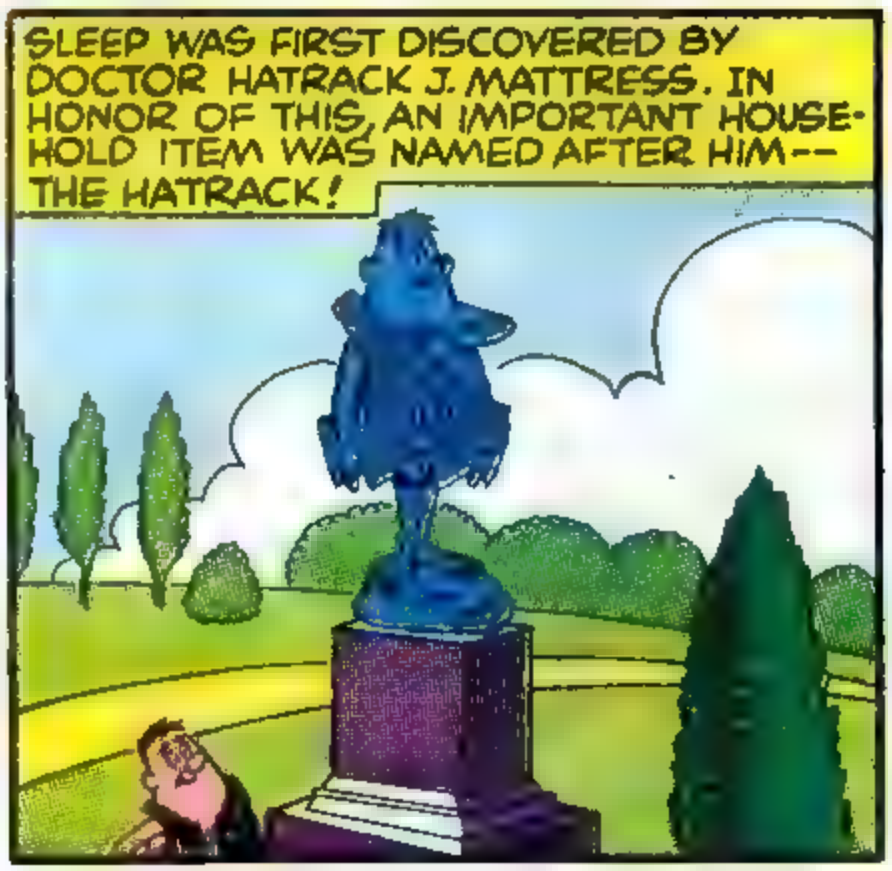
VOTE FOR KREEP
KREEP ALWAYS LIKES TO GIVE NEW STUDENTS A HAND!

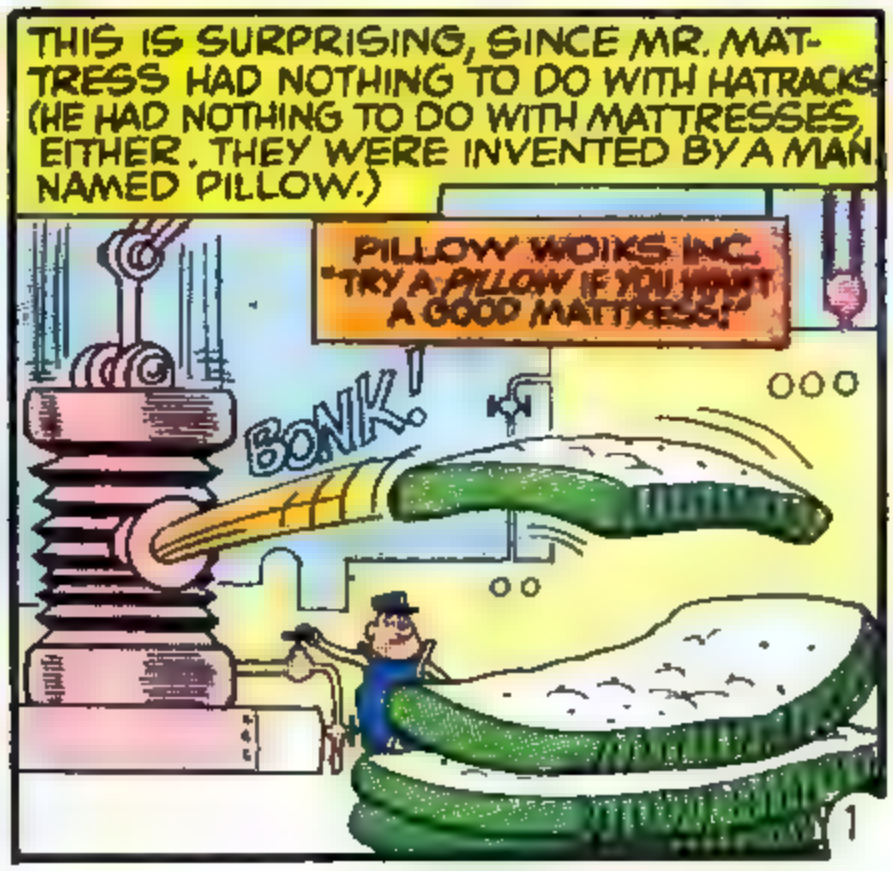
HE GIVES THEM A HAND, ALL RIGHT—ACROSS THE
--(AHEM!)

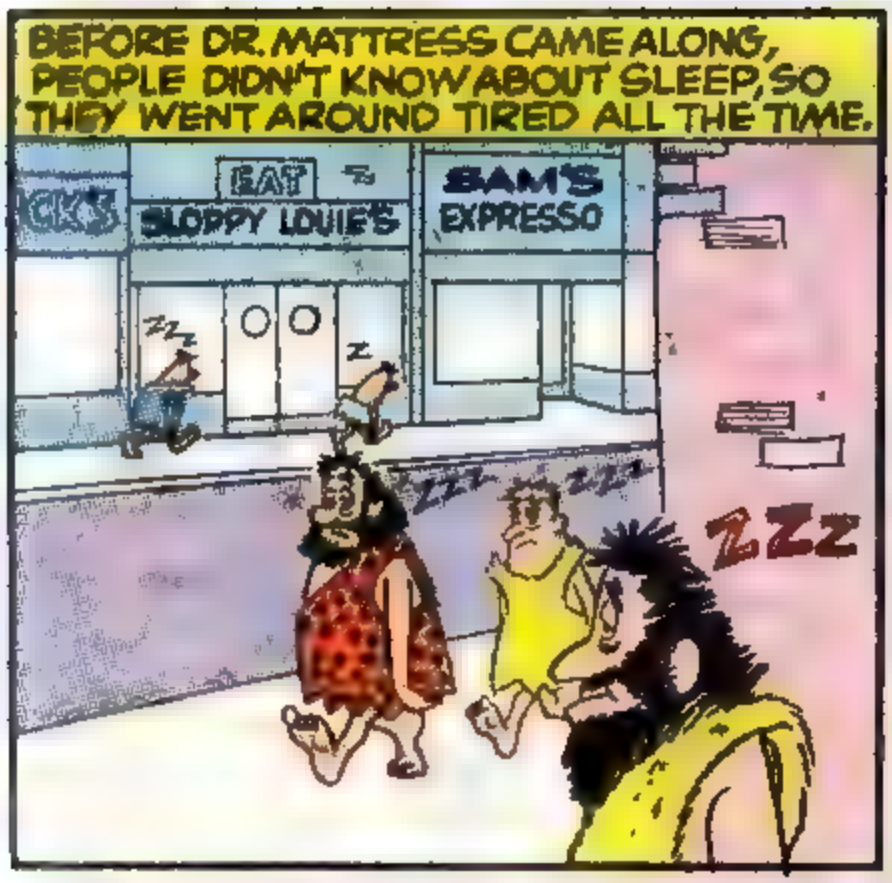
MR. WEATHERBEE PRESENTS–

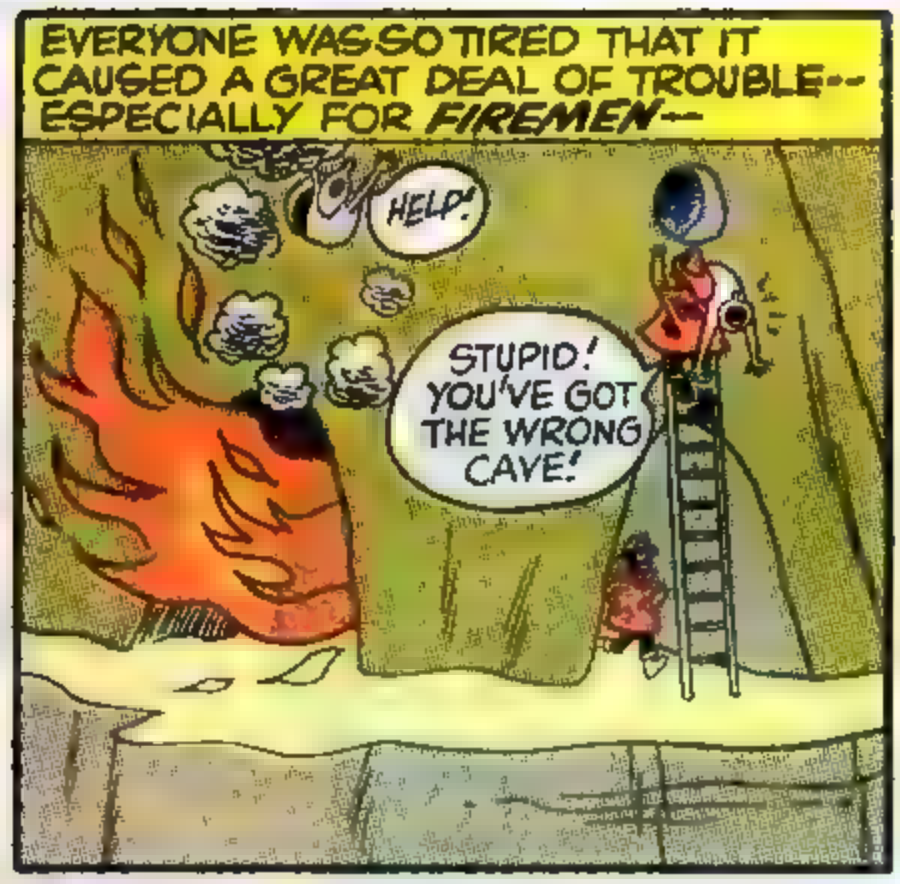
Great Moments in History

The DISCOVERY of SLEEP!





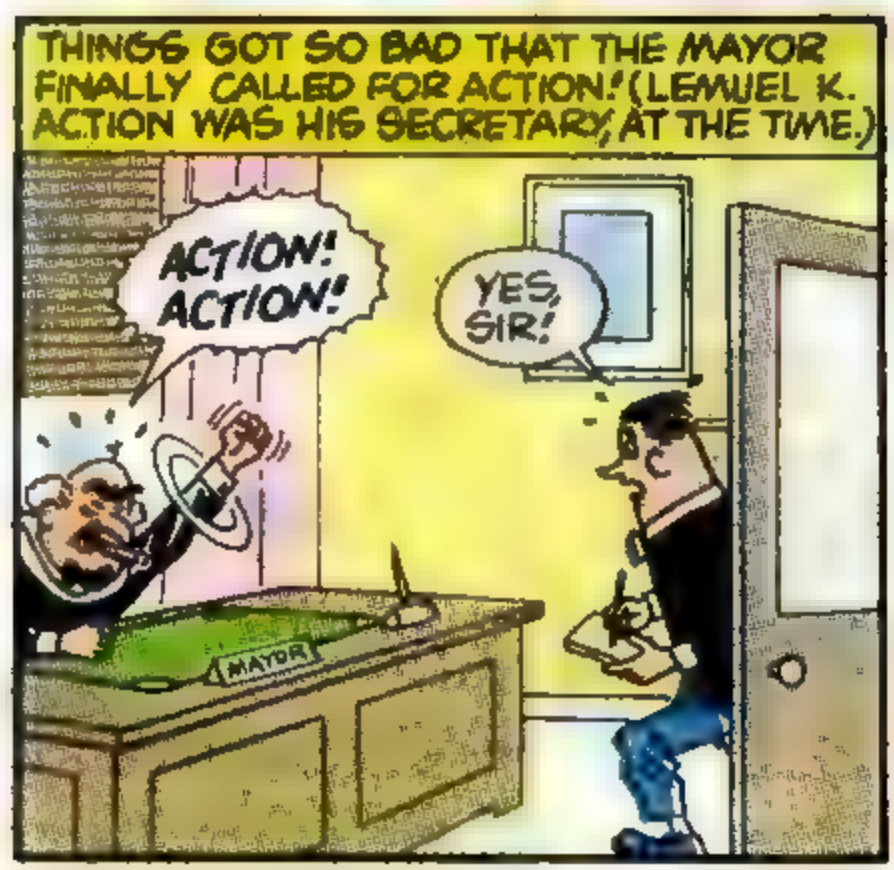

BEFORE DR. MATTRESS CAME ALONG, PEOPLE DIDN'T KNOW ABOUT SLEEP, SO THEY WENT AROUND TIRED ALL THE TIME.
EAT
SLOPPY LOUIE'S
SAM'S EXPRESSO
ZZZ

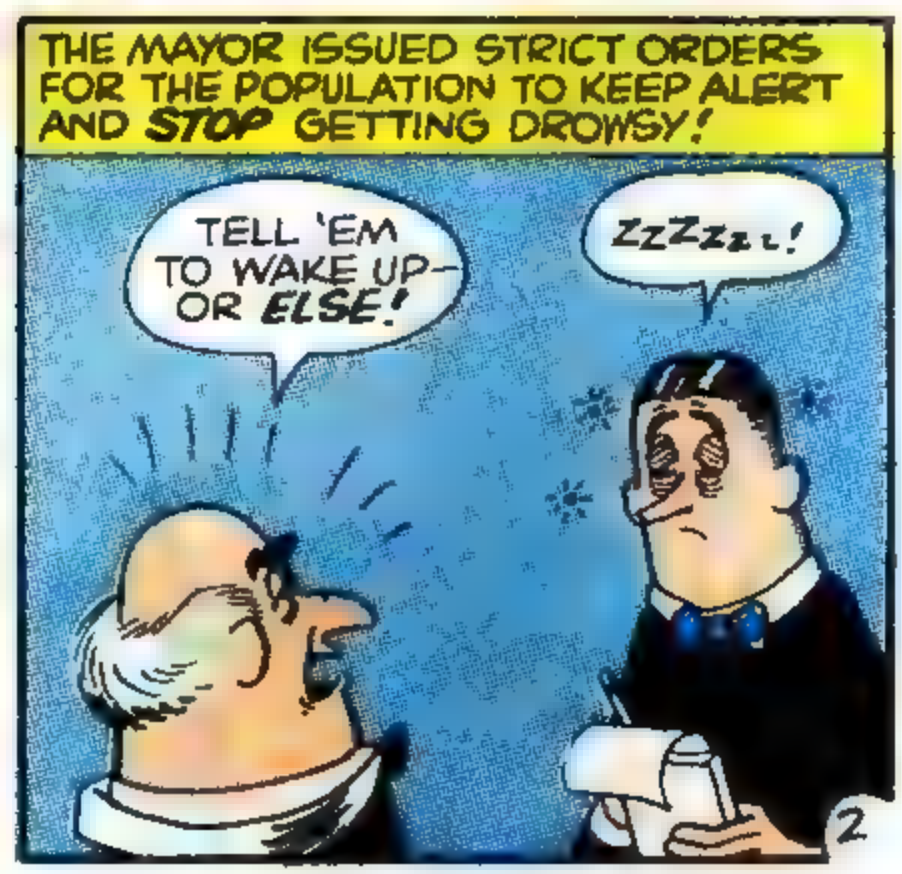

EVERYONE WAS SO TIRED THAT IT CAUSED A GREAT DEAL OF TROUBLE-- ESPECIALLY FOR FIREMEN--
HELP!
STUPID! YOU'VE GOT THE WRONG CAVE!

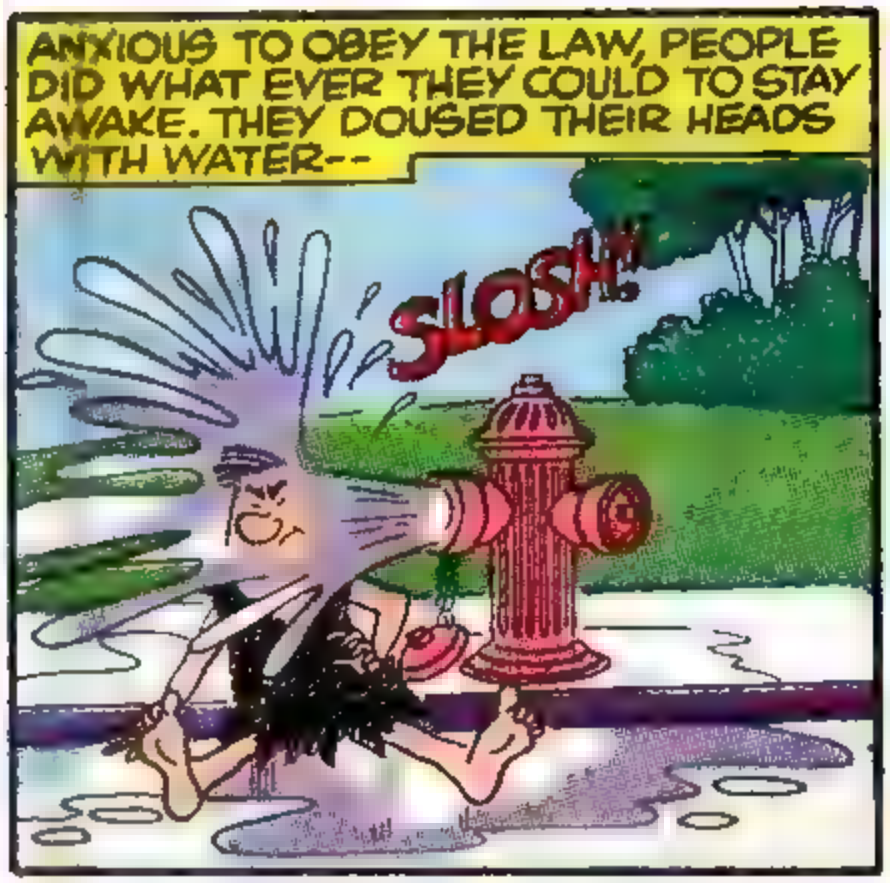
POLICEMEN...
ZZZ--WHAT'S YOUR FULL NAME?
NO PARKING

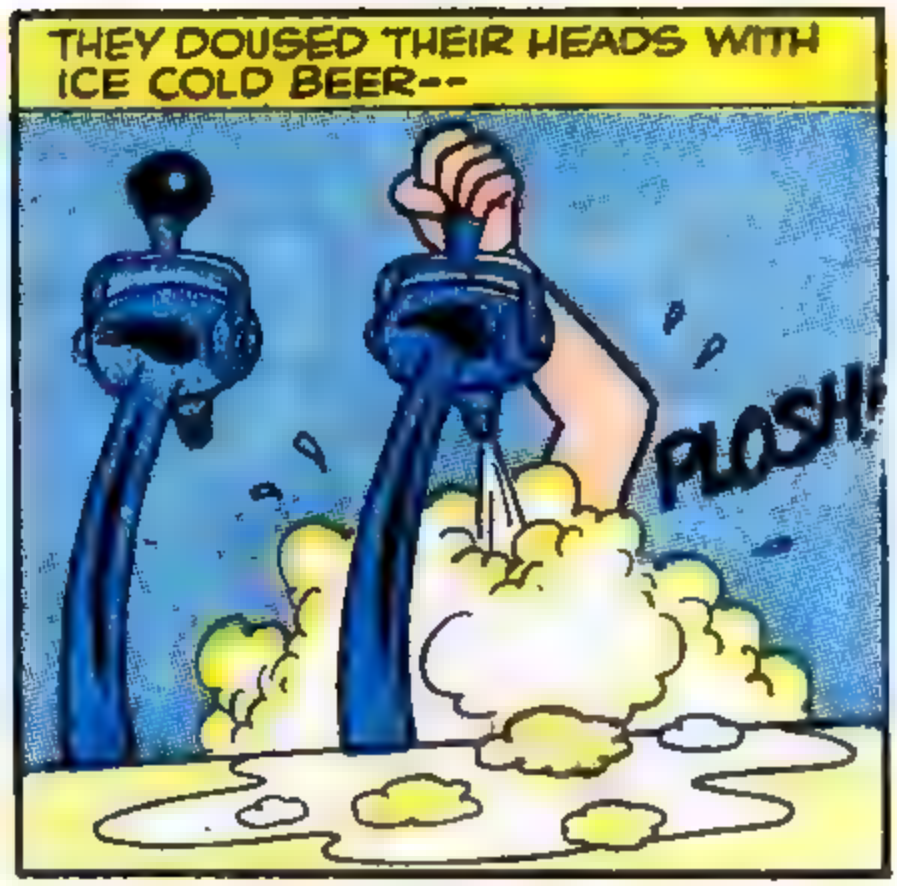
BARBERS...
I WANTED A CLOSE SHAVE-BUT NOT THIS CLOSE!
ZZZ

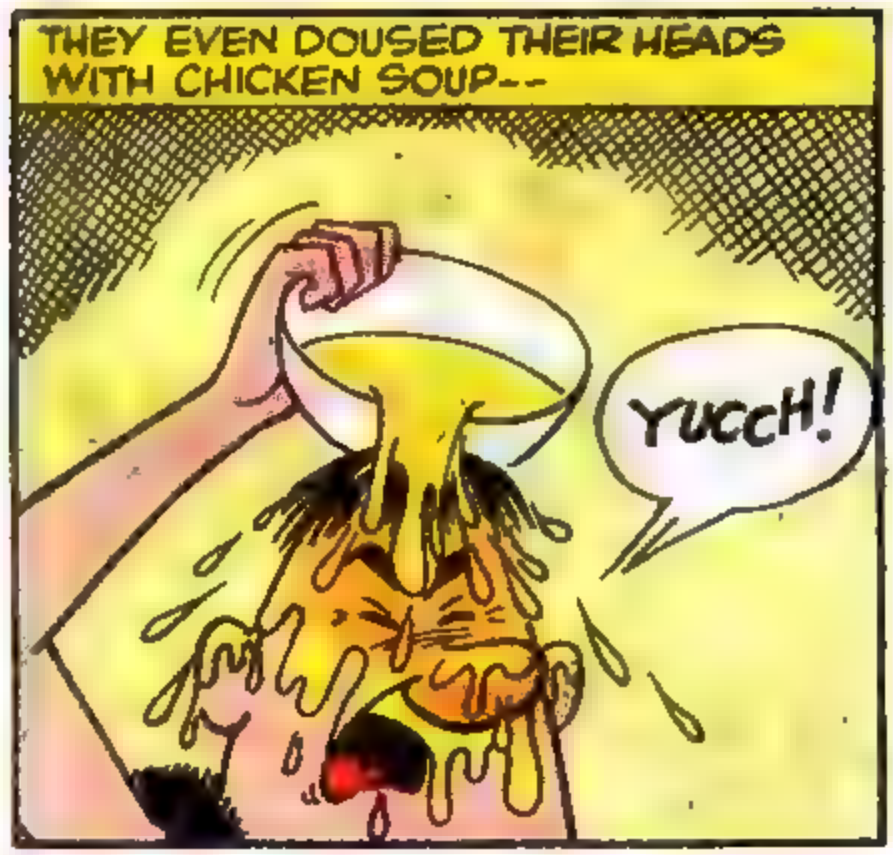
AND COOKS...
ZZZZZZZ


THINGS GOT SO BAD THAT THE MAYOR FINALLY CALLED FOR ACTION! (LEMUEL K. ACTION WAS HIS SECRETARY, AT THE TIME.)
ACTION! ACTION!
YES, SIR!
MAYOR

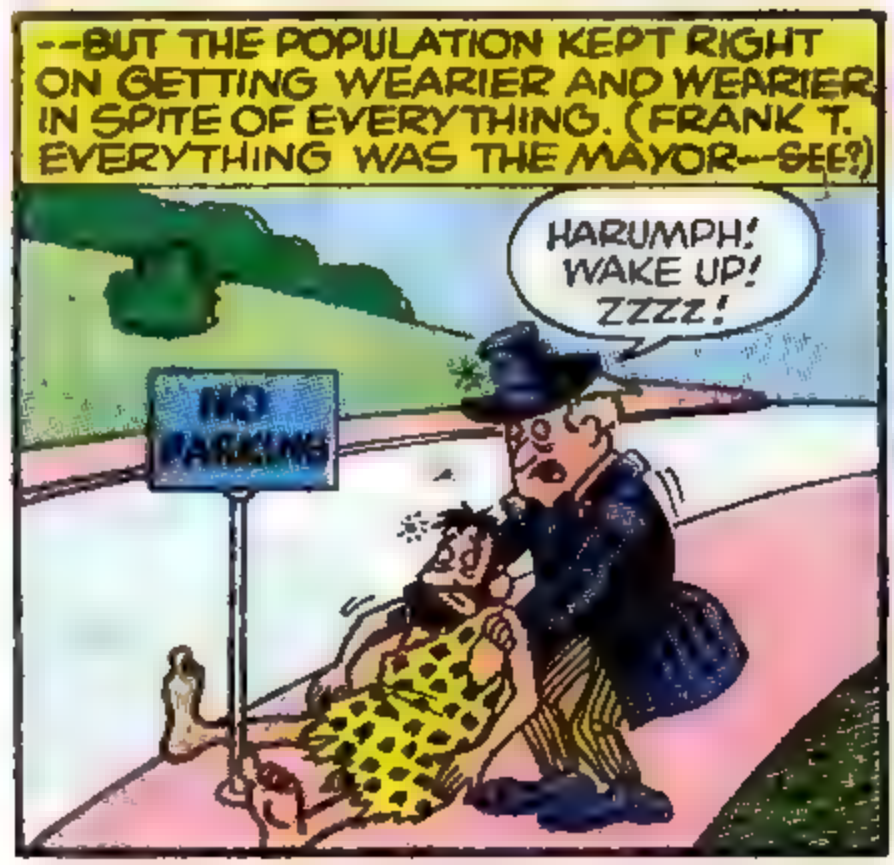

THE MAYOR ISSUED STRICT ORDERS FOR THE POPULATION TO KEEP ALERT AND STOP GETTING DROWSY!
TELL 'EM TO WAKE UP-- OR ELSE!
ZZZZZZZ!

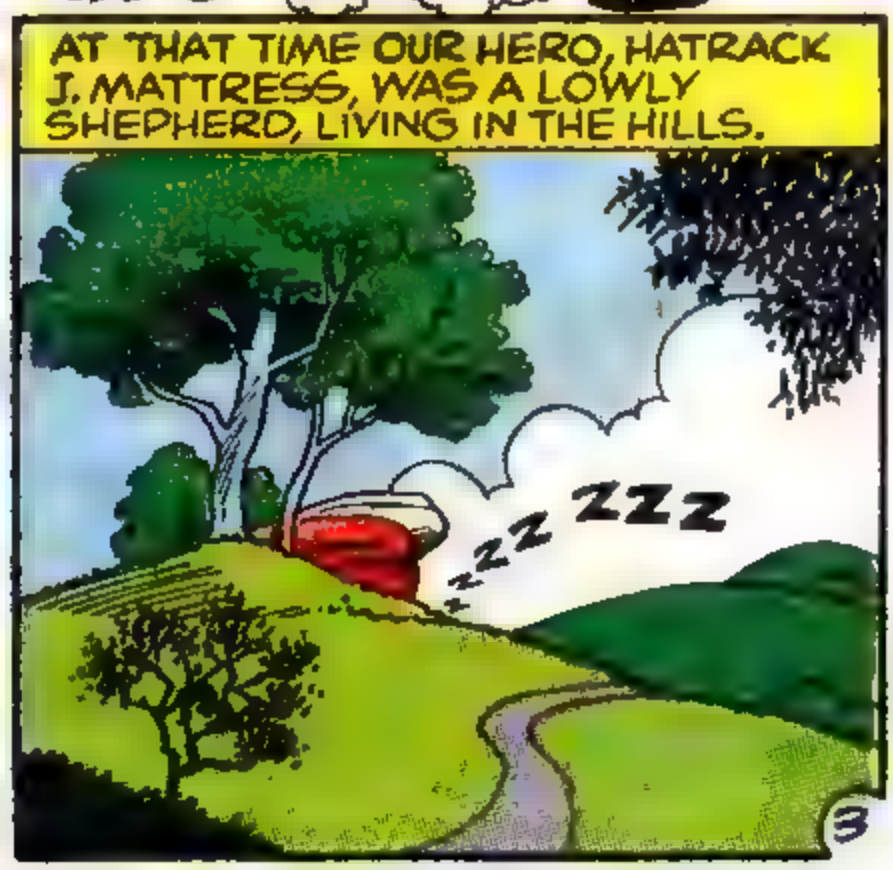

ANXIOUS TO OBEY THE LAW, PEOPLE DID WHAT EVER THEY COULD TO STAY AWAKE. THEY DOUSED THEIR HEADS WITH WATER--
SLOSH!


THEY DOUSED THEIR HEADS WITH ICE COLD BEER--
PLOSH!


THEY EVEN DOUSED THEIR HEADS WITH CHICKEN SOUP--
YUCCH!

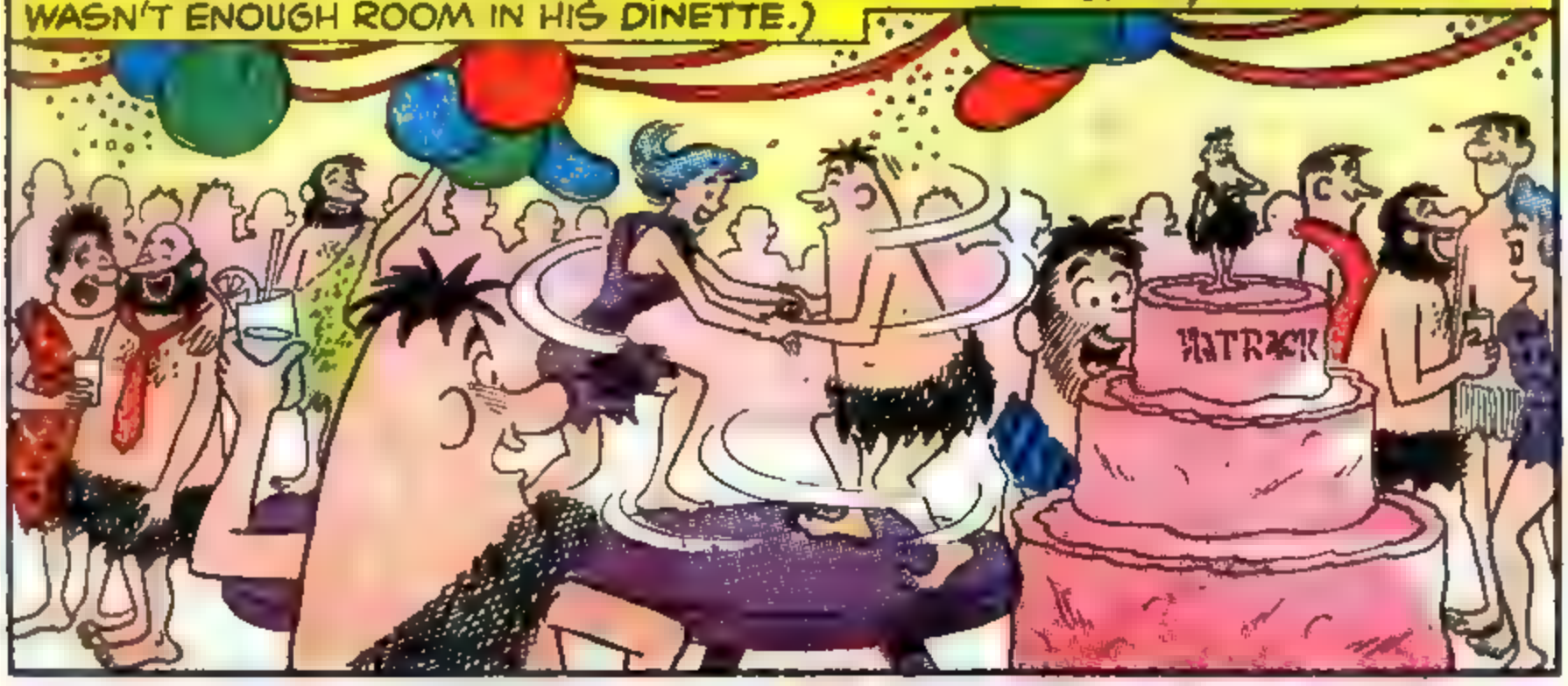
SOME OF THE YOUNGER FOLKS TRIED TO KEEP AWAKE BY RUNNING IN CIRCLES, AND STANDING ON THEIR HEADS. THIS LED TO THE DISCOVERY OF ROCK 'N' ROLL--
ZZ ZZZZZ
R


--BUT THE POPULATION KEPT RIGHT ON GETTING WEARIER AND WEARIER IN SPITE OF EVERYTHING. (FRANK T. EVERYTHING WAS THE MAYOR--SEE?)
HARUMPH! WAKE UP! ZZZZ!
NO PARKING

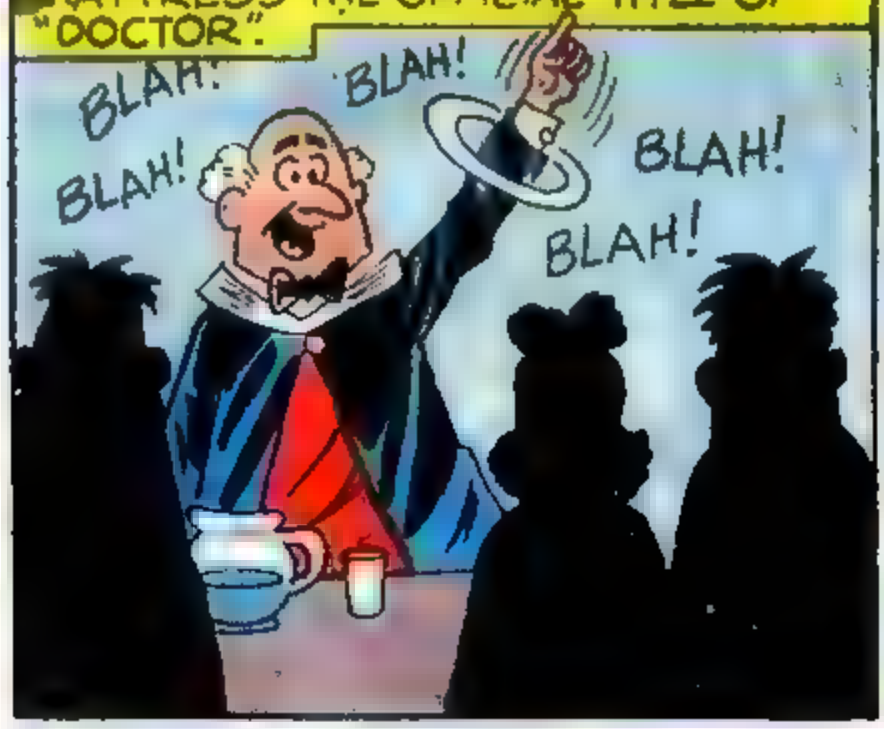

AT THAT TIME OUR HERO, HATRACK J. MATTRESS, WAS A LOWLY SHEPHERD, LIVING IN THE HILLS.
ZZZ ZZZ

HE SPENT ALL HIS TIME TENDING HIS SHEEP, WHILE LOUNGING UNDER A TREE AND READING A COPY OF *MADHOUSE* COMICS--
CHUCKLE! GIGGLE! HEE, HEE! HO, HO!
BAA--AA!
ONE DAY, QUITE BY ACCIDENT, HE STARTED TO COUNT THE SHEEP WHICH WERE JUMPING OVER A NEARBY FENCE..
ONE-TWO-THREE FOUR-ZZZ-FIVE-ZZZ-TWO-ZZZ-- NINE--THREE-ZZZ
--AND BEFORE YOU COULD SAY "CLYDE DIDDIT", HATRACK WAS FAST ASLEEP!
ZZZZZZOW
WHEN HE WOKE UP AND LOOKED AT HIS POCKET SUNDIAL, HATRACK WAS AMAZED TO FIND THAT HE HAD SLEPT ALL NIGHT!
EUREKA!
QUICKLY, HE RUSHED DOWN THE HILL-SIDE TO TELL PEOPLE ABOUT HIS WONDERFUL DISCOVERY!
HEY, EVERYBODY! GUESS WHO JUST DIS-COVERED WHAT!!

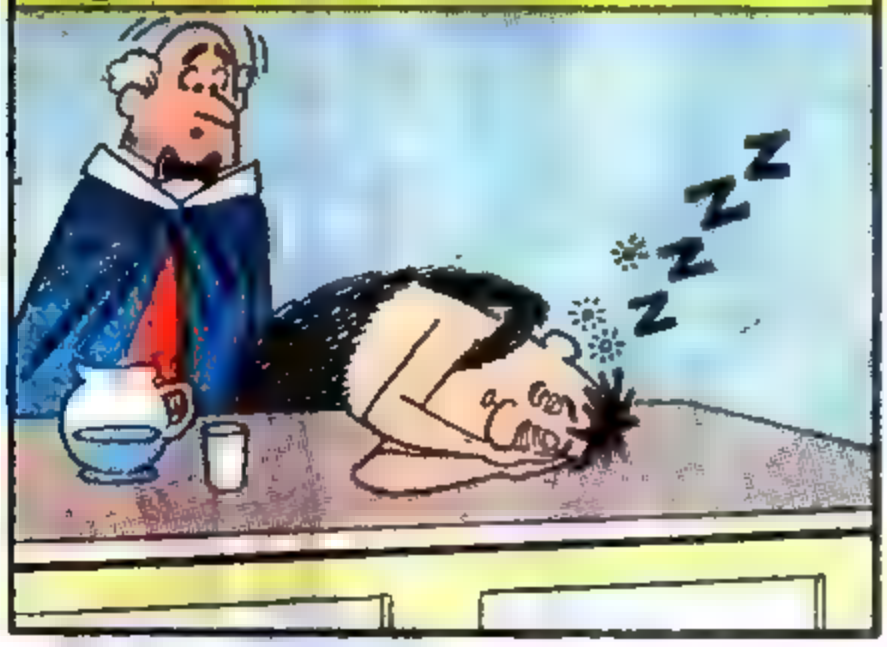
EVERYONE WAS THRILLED TO BITS! HATRACK WAS HAILED AS A HERO, AND A BIG PARTY WAS HELD IN HIS HONOR! (IT WAS HELD IN HIS HONOR, SINCE THERE WASN'T ENOUGH ROOM IN HIS DINETTE.)



AT THE PARTY THE MAYOR MADE A SPEECH, AWARDING HATRACK J. MATTRESS THE OFFICIAL TITLE OF "DOCTOR".



THE CELEBRATION WAS SO EXCITING THAT EVERYONE STAYED UP FOR DAYS AND DAYS--EXCEPT FOR HATRACK, WHO WENT TO SLEEP RIGHT IN THE MIDDLE!



TODAY, MEDICAL EXPERTS ALL AGREE THAT PLENTY OF SLEEP IS VITAL FOR GOOD HEALTH. HERE ARE SOME OF THE WAYS THAT SLEEP HELPS OUR BODIES,

Dear Readers—
Sorry we can't finish this page, but the artist has just fallen fast asleep!!

Snoringly yours,
The Editor

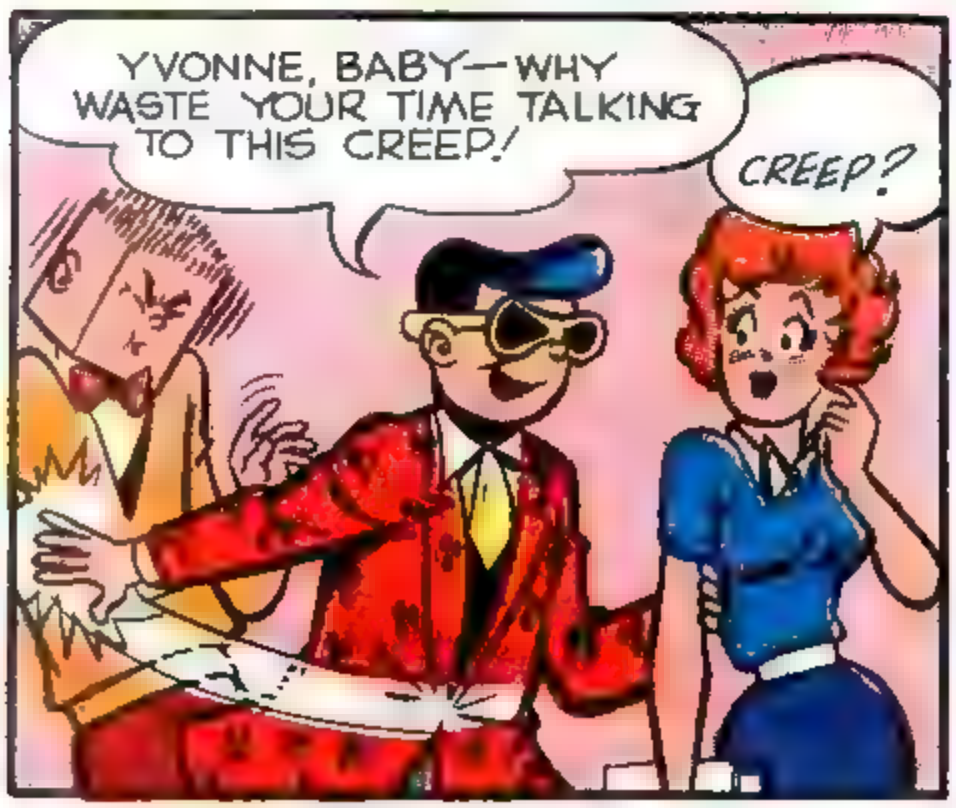
ENDSVILLE

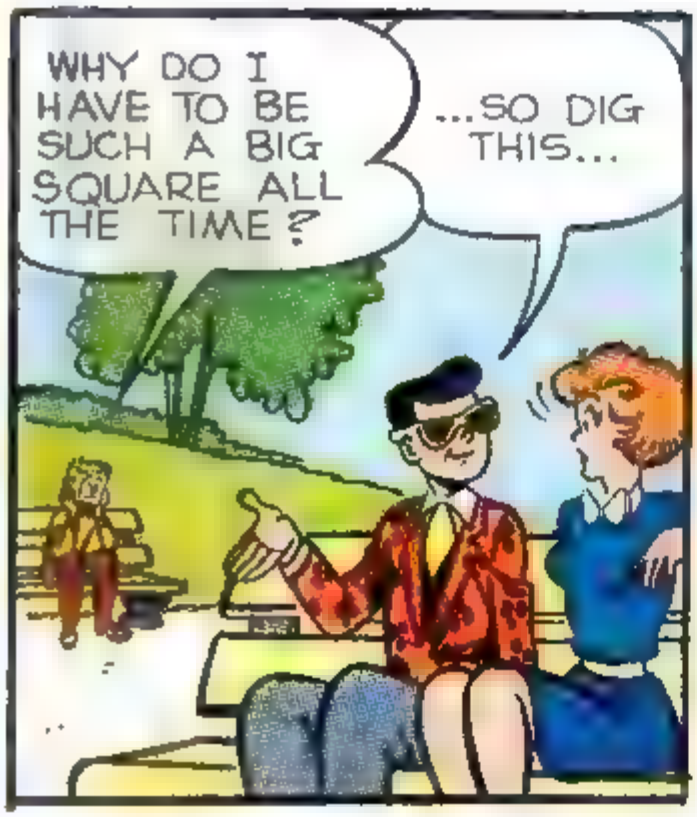
CHESTER SQUARE LESTER COOL

THE HIP DRIP!

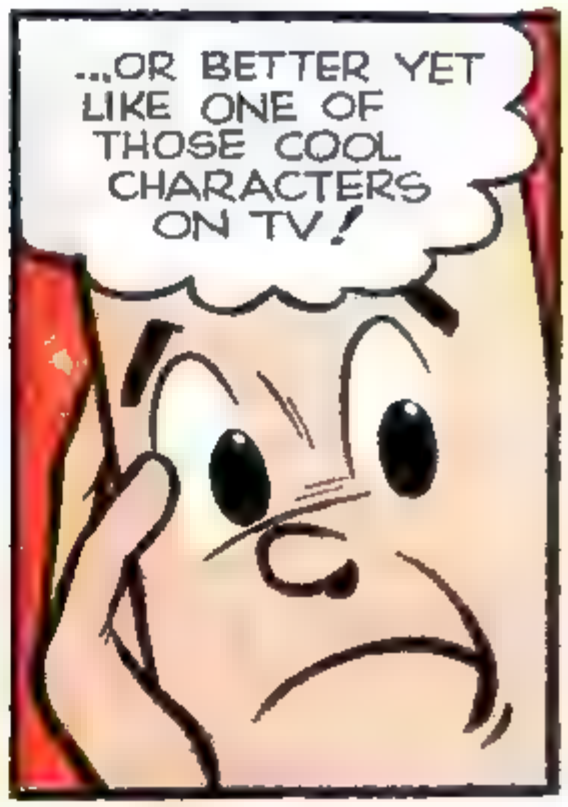
SAY, AREN'T YOU YVONNE, THE NEW EXCHANGE STUDENT FROM FRANCE?

ZAT IS CORRECT!

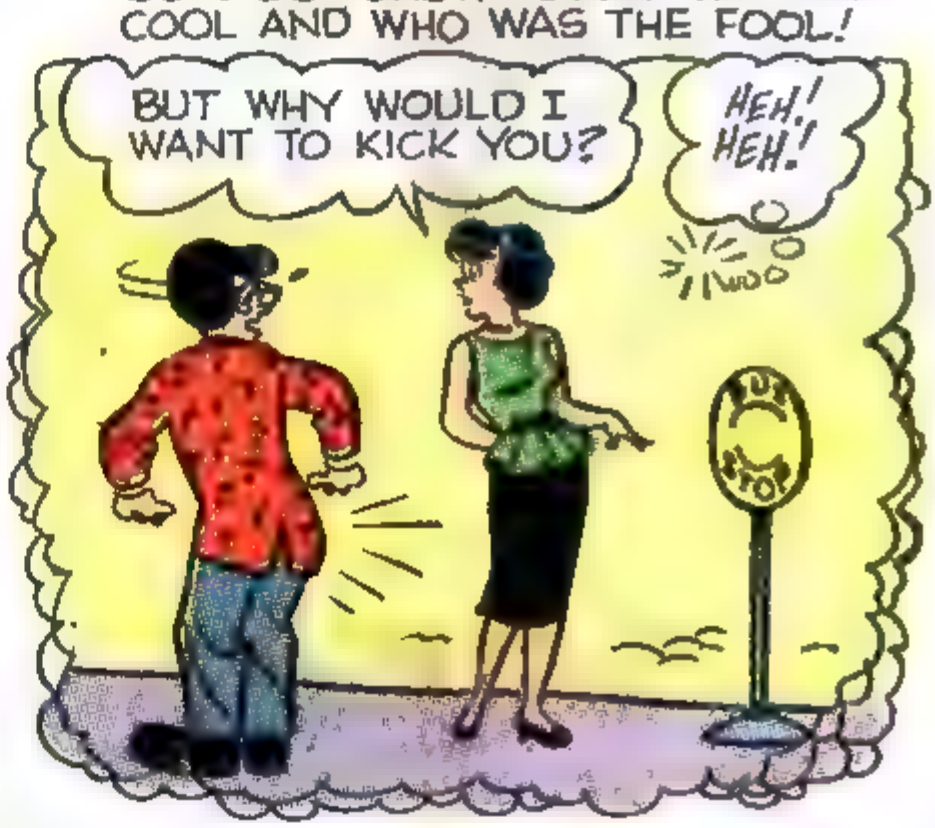



WHY DO I HAVE TO BE SUCH A BIG SQUARE ALL THE TIME?
...SO DIG THIS...

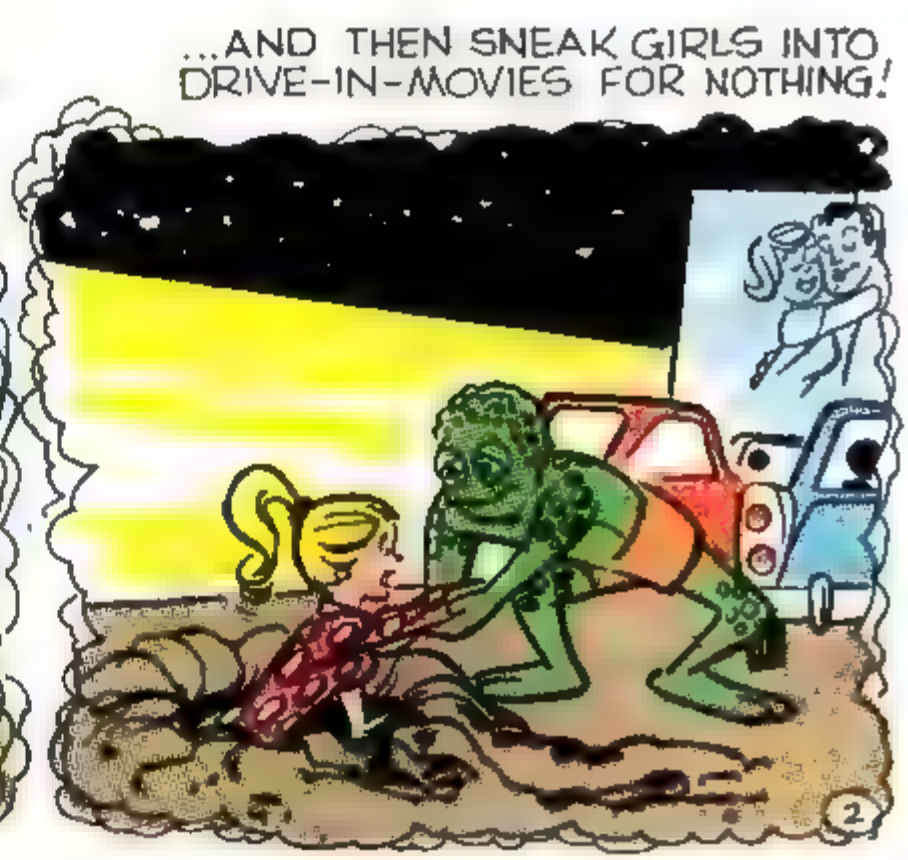
WHY CAN'T I BE REAL COOL LIKE LESTER!

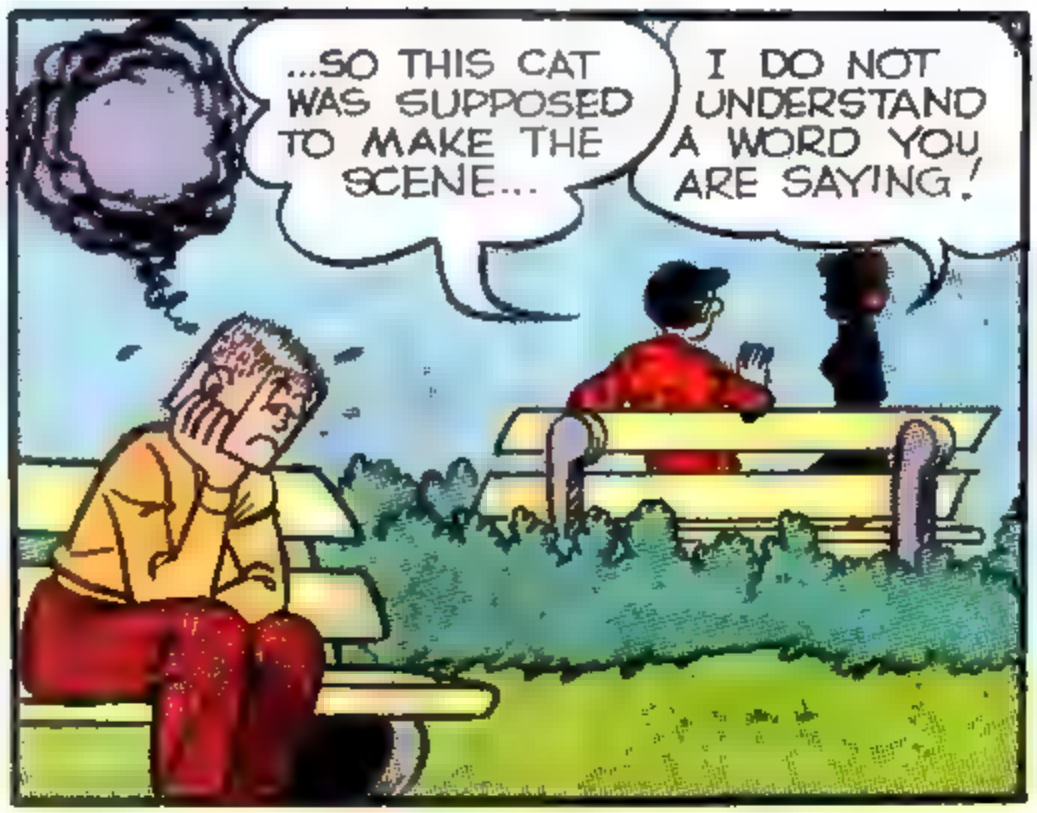

...OR BETTER YET LIKE ONE OF THOSE COOL CHARACTERS ON TV!

GOSH! IMAGINE BEING THE INVISIBLE MAN!
SAY? WHAT HAPPENED TO MY SODA?
HEH! HEH! (BURP!)

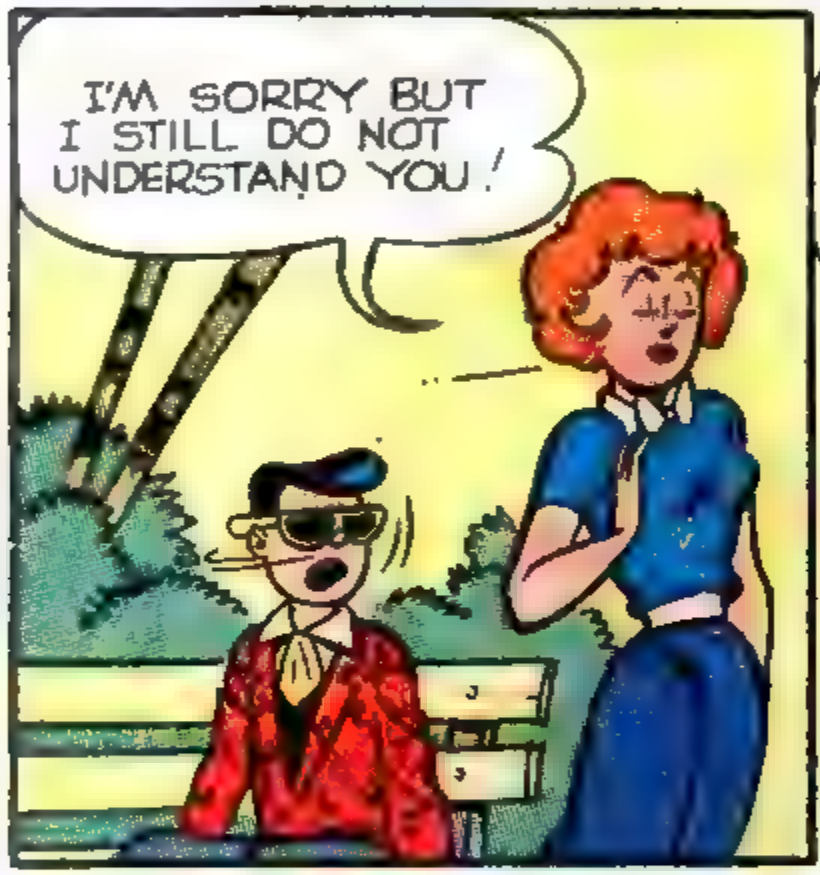

BOY! I'D SHOW LESTER WHO WAS COOL AND WHO WAS THE FOOL!
BUT WHY WOULD I WANT TO KICK YOU?
HEH! HEH!
STOP

...OR IF I WAS LIKE THAT COOL GUY IN THE MOVIES - THE MOLE MAN! - I COULD BURROW TUNNELS!
DRIVE-IN


...AND THEN SNEAK GIRLS INTO DRIVE-IN-MOVIES FOR NOTHING!

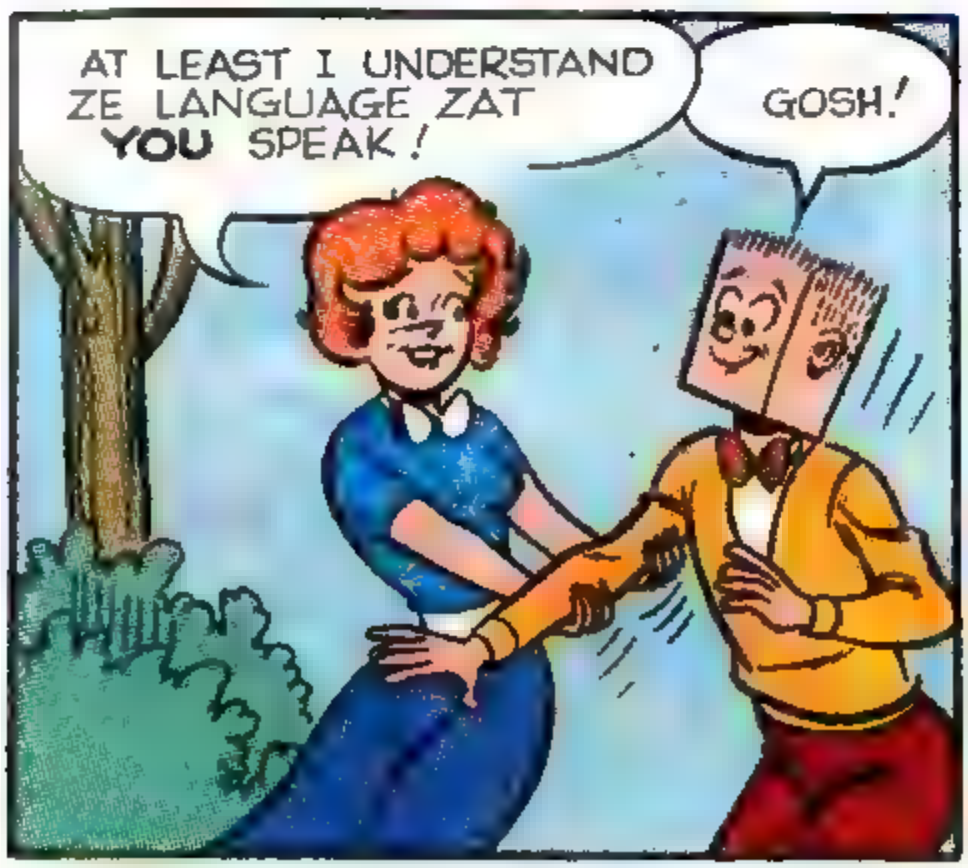

...SO THIS CAT WAS SUPPOSED TO MAKE THE SCENE...
I DO NOT UNDERSTAND A WORD YOU ARE SAYING!

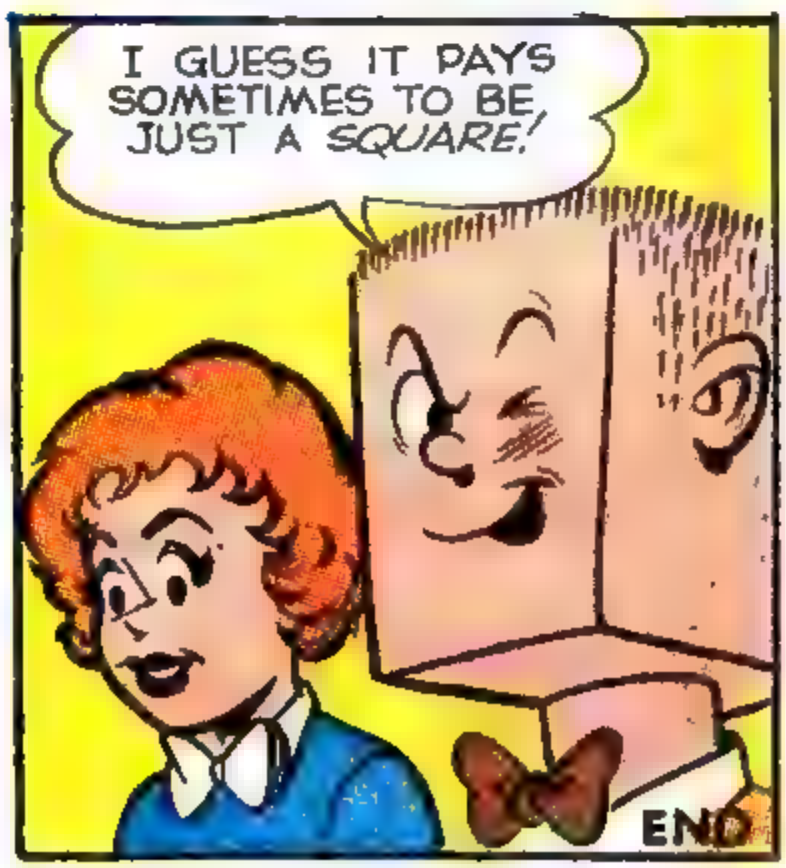
I SAID THE CHICKS IN THE PAD WEREN'T SWINGING SO...

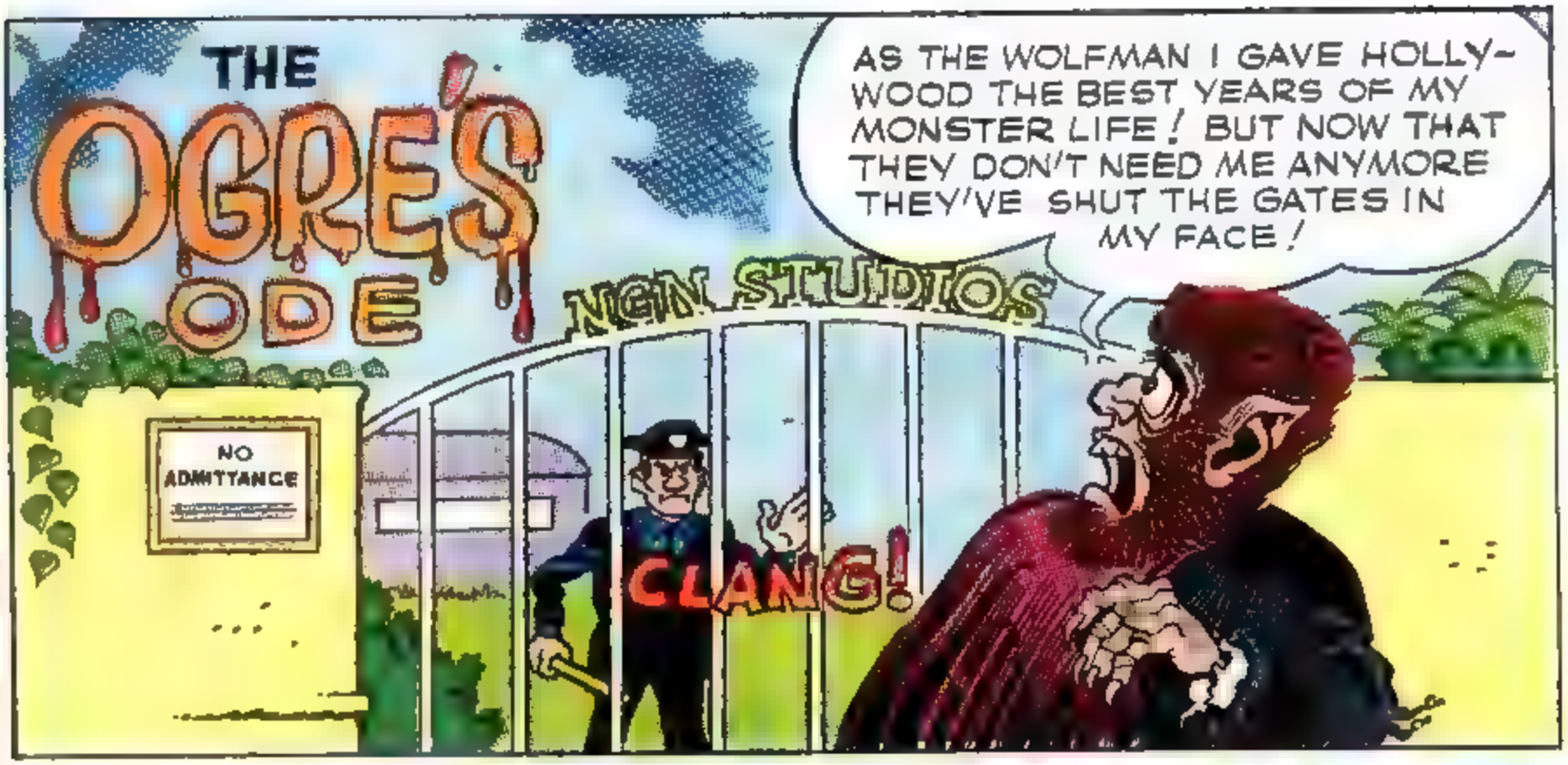

I'M SORRY BUT I STILL DO NOT UNDERSTAND YOU!

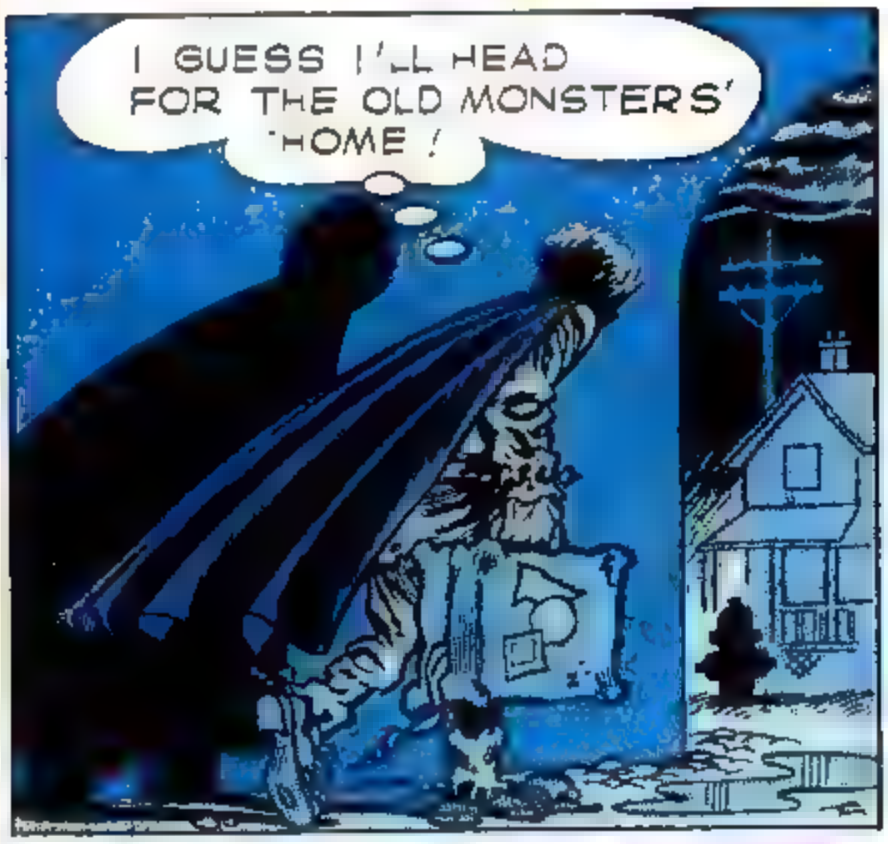
MON DIEU! BREAD?.. FUZZ? CHOPS?

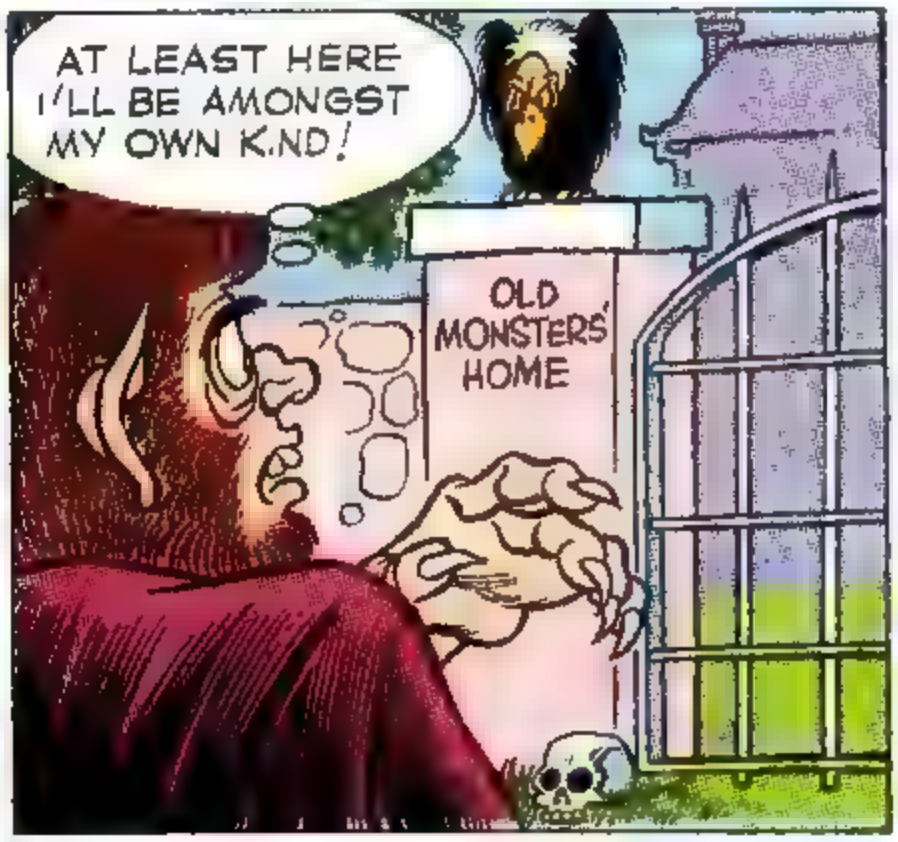
COME, CHESTER! LET US TAKE ZE WALK!
HUH?


AT LEAST I UNDERSTAND ZE LANGUAGE ZAT YOU SPEAK!
GOSH!


I GUESS IT PAYS SOMETIMES TO BE JUST A SQUARE!
END


THE OGRE'S ODE
NO ADMITTANCE
NGN STUDIOS
CLANG!
AS THE WOLFMAN I GAVE HOLLYWOOD THE BEST YEARS OF MY MONSTER LIFE! BUT NOW THAT THEY DON'T NEED ME ANYMORE THEY'VE SHUT THE GATES IN MY FACE!


I GUESS I'LL HEAD FOR THE OLD MONSTERS' HOME!


AT LEAST HERE I'LL BE AMONGST MY OWN KIND!
OLD MONSTERS' HOME

GOSH! THERE'S THE *PHANTOM OF THE OPERA*! ONE OF MY OLD FAVORITES!
MAD HOUSE

AND THERE'S *THE WOMBAT MAN*! I'D ALMOST FORGOTTEN ABOUT HIM!

AND WHO'LL EVER FORGET *THE INVISIBLE MAN!*

AND THERE'S THE TERRIFYING *RED MARTIAN MAN*... BUT..BUT...HE'S A *PALE PINK* NOW??

MR RED MARTIAN MAN, WHAT HAPPENED TO YOUR LOVELY *RED COLOR*?
DIDN'T THEY TELL YOU, SON?

ER...TELL ME WHAT?

OLD MONSTERS NEVER DIE...

...THEY JUST FADE AWAY!
THE END

The MADHOUSE COOL cat dept.

DEEP FREEZE!

SCIENCE SEES THE DAY WHEN MAN WILL BE ABLE TO GO INTO A DEEP-FREEZE, SLEEP AND WAKE UP MONTHS, YEARS OR EVEN CENTURIES LATER!

CAN YOU IMAGINE THE EFFECT THIS WOULD HAVE ON PRESENT-DAY LIFE?

SO LONG, BEATRICE! I THINK I'LL PLAY IT COOL FOR AWHILE!

JIMMY JONES, ARE YOU TRYING TO GIVE ME THE COLD SHOULDER!

IS THIS SUPPOSED TO BE SOMETHING NEW? MY FATHER HAS KEPT MY ALLOWANCE FROZEN FOR YEARS!

EASY FREEZE

THE FREEZER CAN BE A BOON TO A TEEN LOVER WHO HAS AN AGE PROBLEM.

YOU'RE TOO YOUNG FOR ME, HARVEY! WAKE ME UP IN *TEN* YEARS!

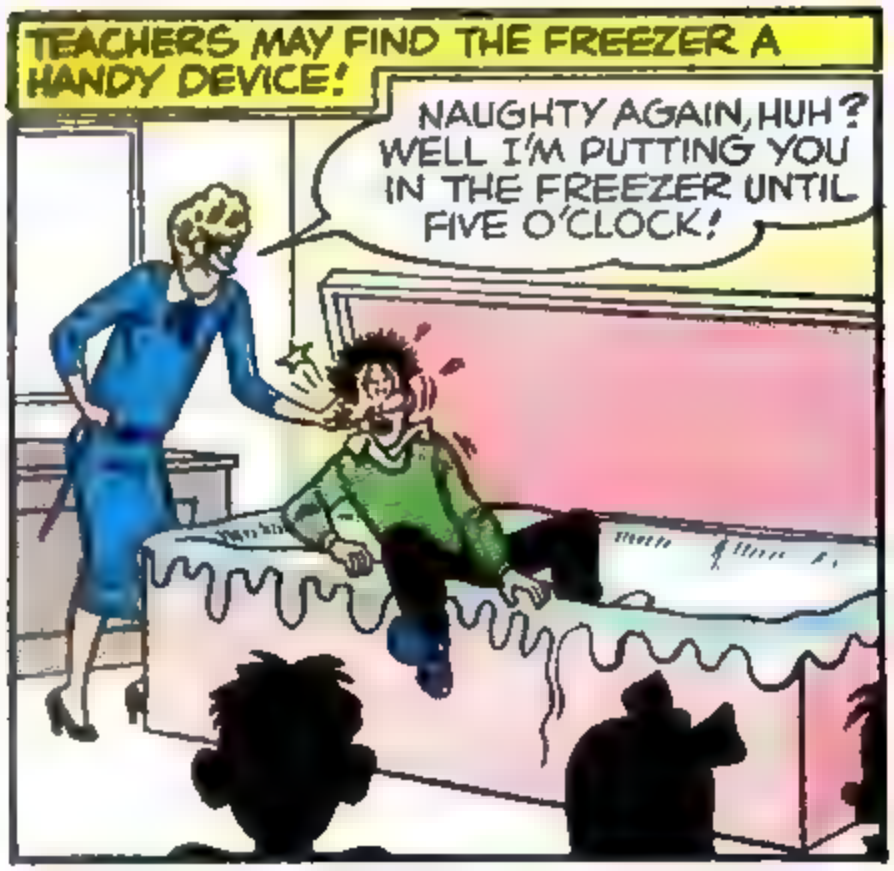
GOO!

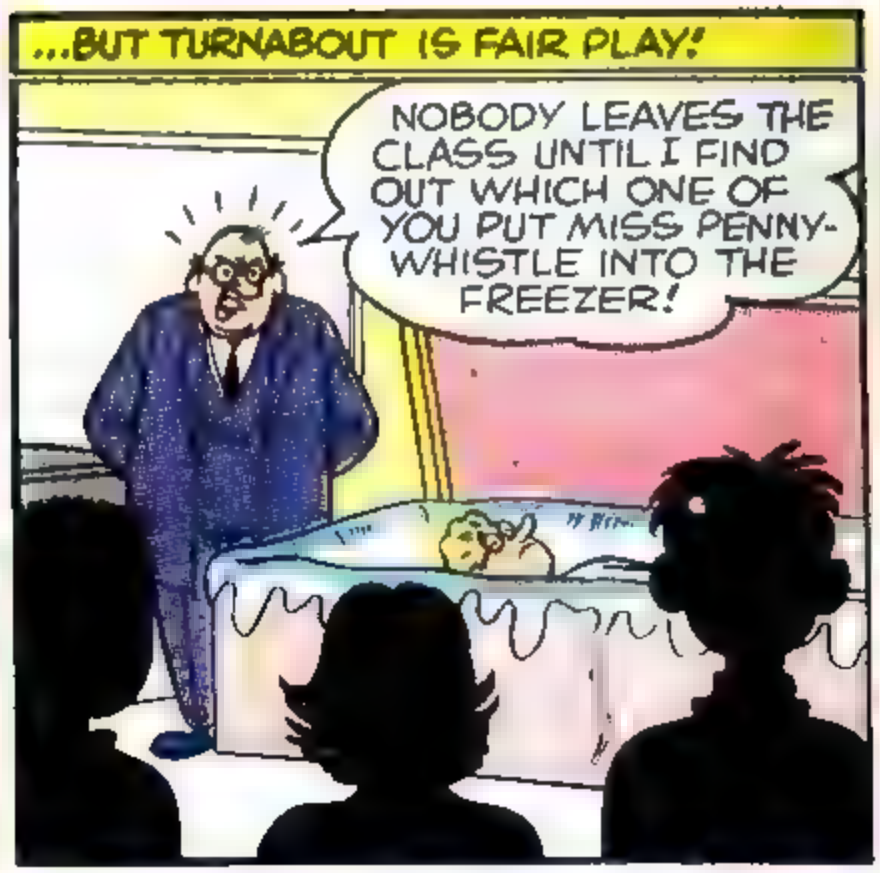
...BUT SUPPOSE SOMETHING GOES WRONG!

HARVEY, YOU FORGOT TO WAKE ME UP *IN TIME!*

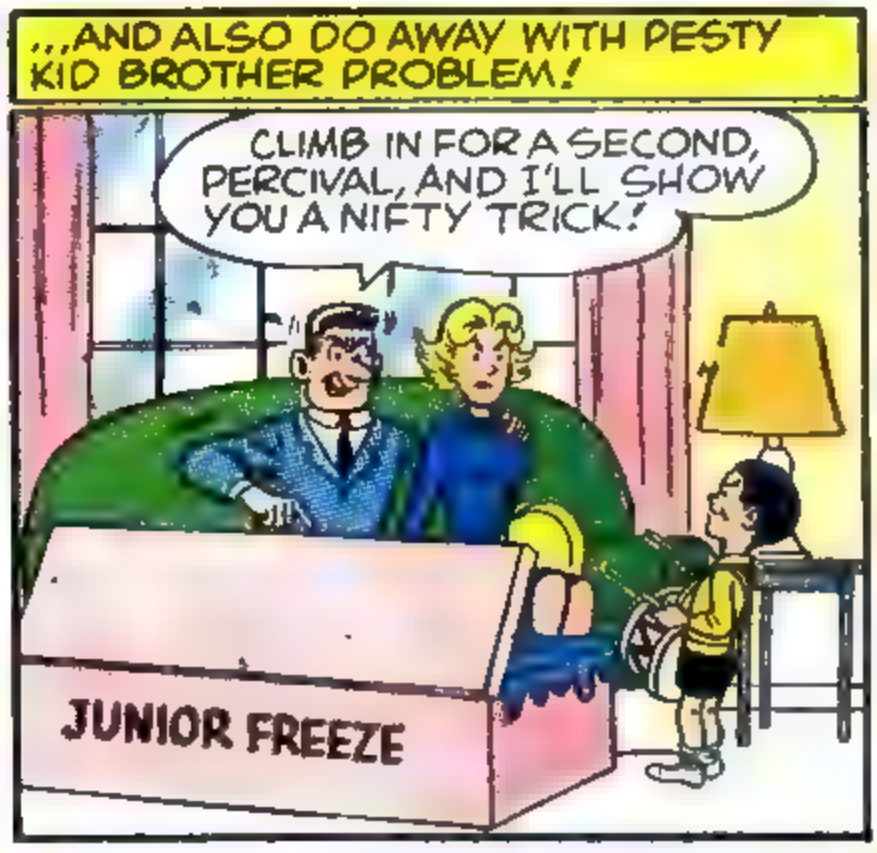
THAT'S OKAY, SHIRLEY! I LIKE 'EM YOUNG!

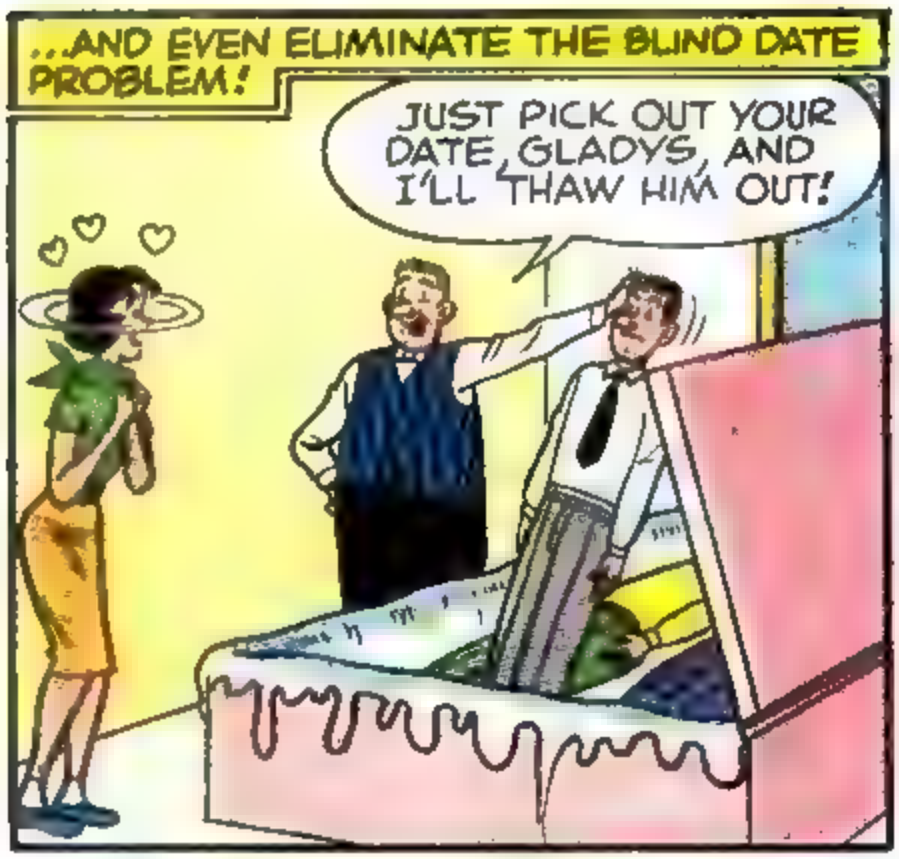
MORE

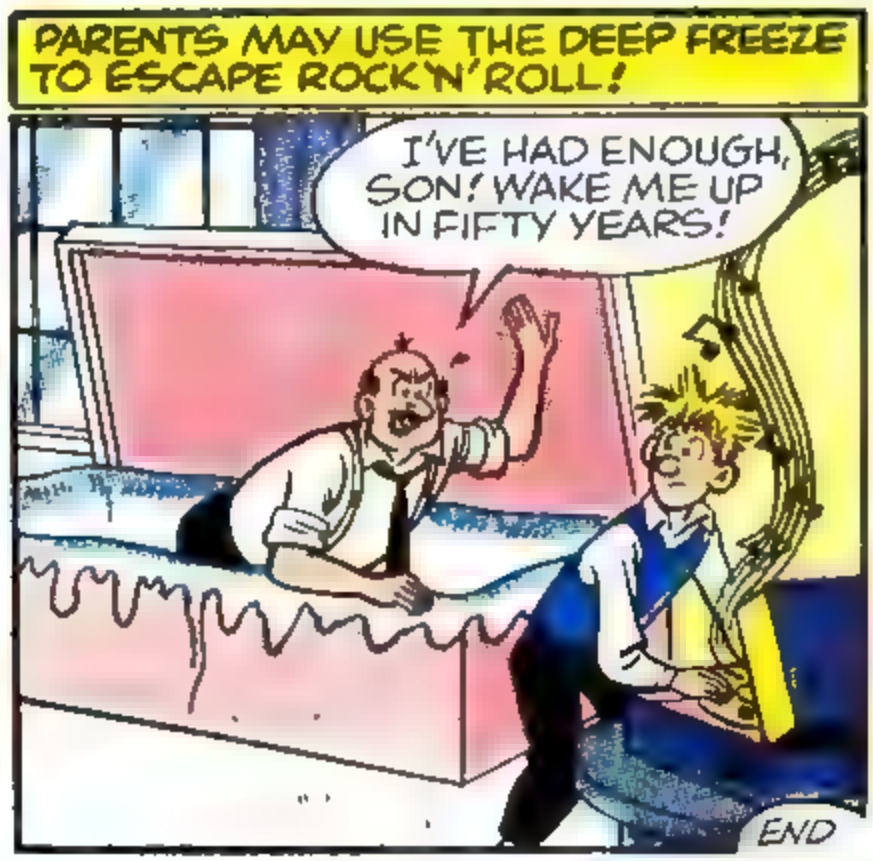

TEACHERS MAY FIND THE FREEZER A HANDY DEVICE!
NAUGHTY AGAIN, HUH? WELL I'M PUTTING YOU IN THE FREEZER UNTIL FIVE O'CLOCK!


...BUT TURNABOUT IS FAIR PLAY!
NOBODY LEAVES THE CLASS UNTIL I FIND OUT WHICH ONE OF YOU PUT MISS PENNY-WHISTLE INTO THE FREEZER!

PERHAPS THE FREEZER CAN ELIMINATE THE SCHOOL PROBLEM ALTOGETHER!
MOM, WAKE ME UP IN JUNE— WHEN IT'S VACATION TIME!

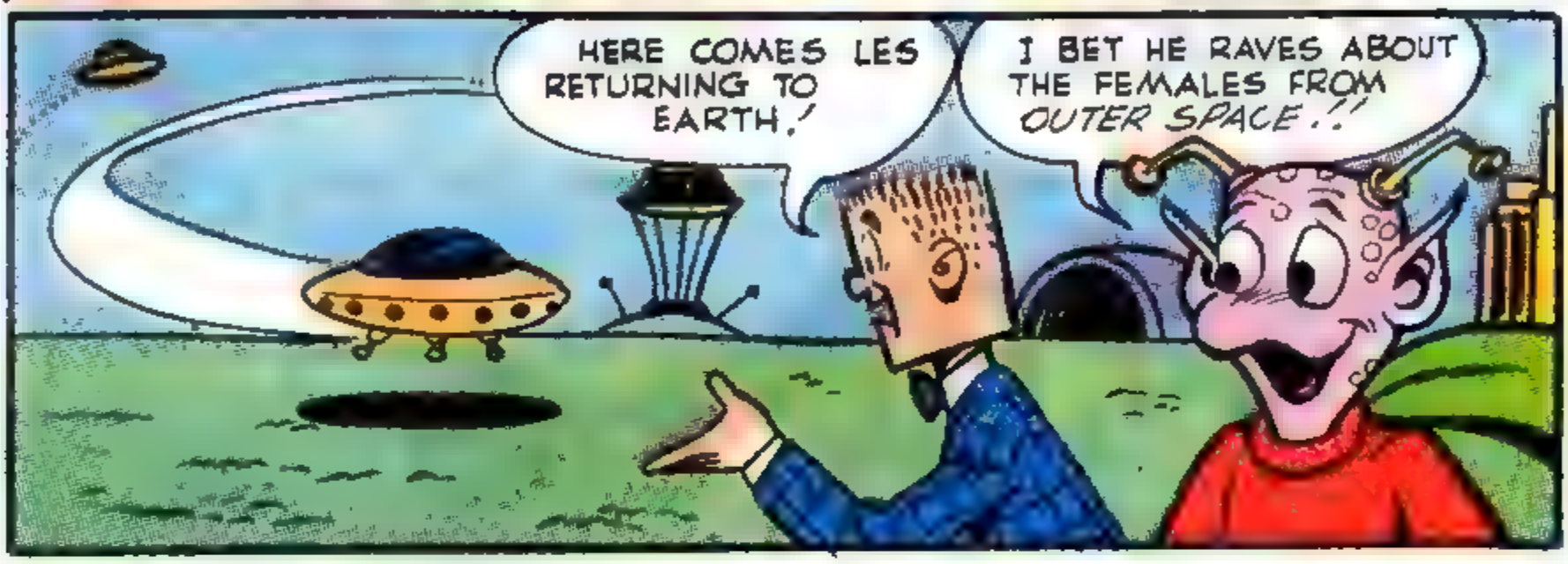

...AND ALSO DO AWAY WITH PESTY KID BROTHER PROBLEM!
CLIMB IN FOR A SECOND, PERCIVAL, AND I'LL SHOW YOU A NIFTY TRICK!
JUNIOR FREEZE

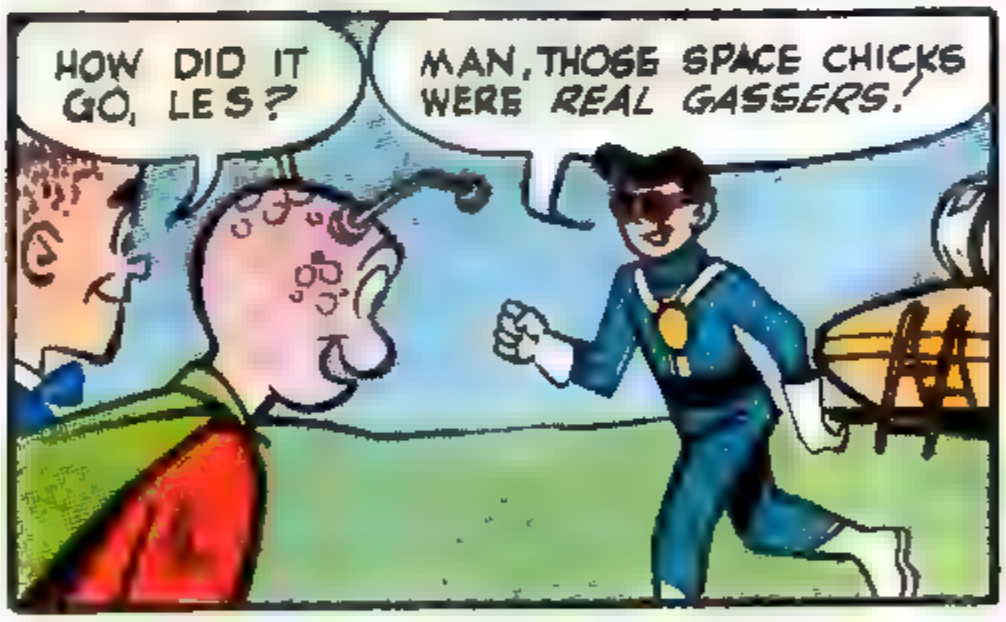

...AND EVEN ELIMINATE THE BLIND DATE PROBLEM!
JUST PICK OUT YOUR DATE, GLADYS, AND I'LL THAW HIM OUT!

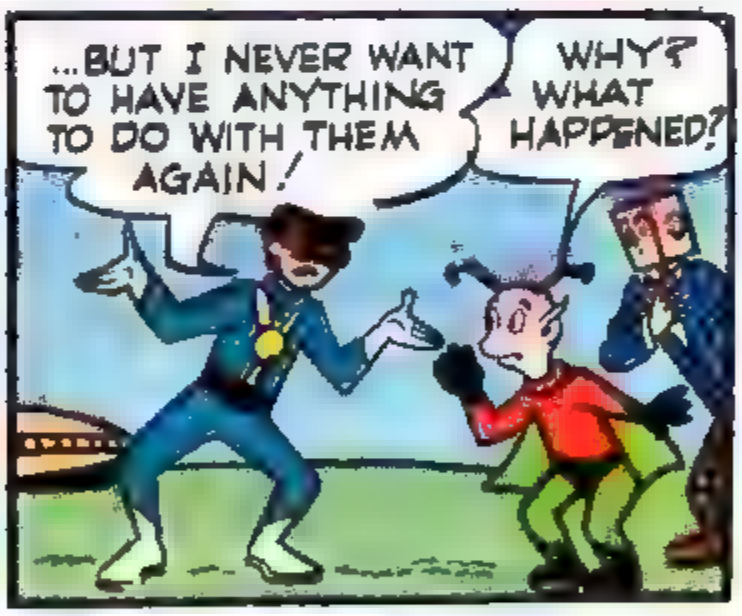

PARENTS MAY USE THE DEEP FREEZE TO ESCAPE ROCK'N'ROLL!
I'VE HAD ENOUGH, SON! WAKE ME UP IN FIFTY YEARS!
END

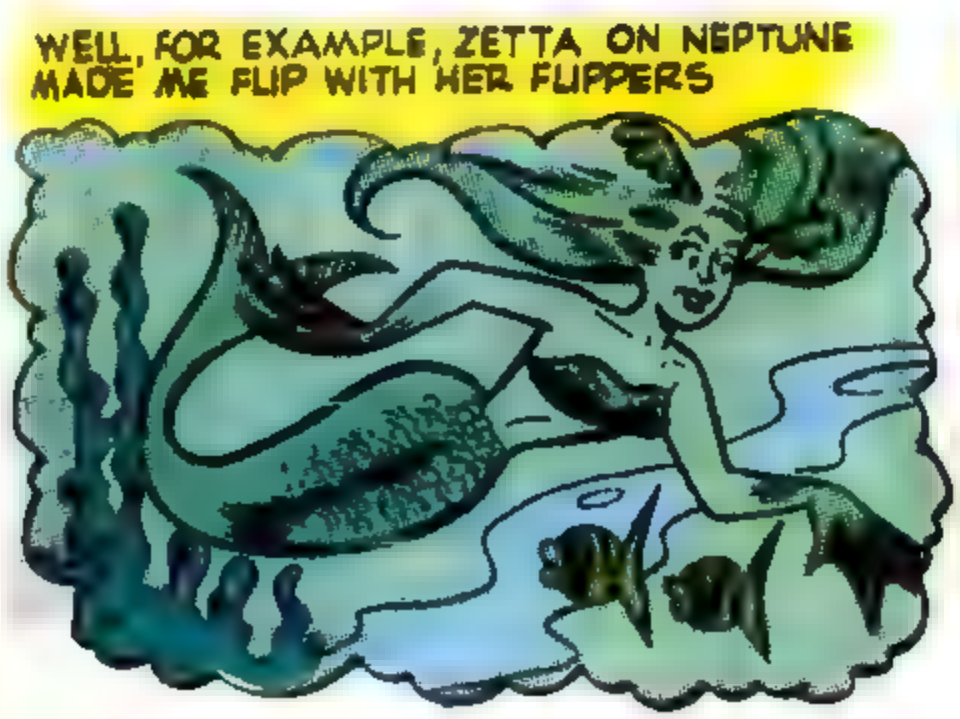
THE PINK MARTIAN LOANED LESTER HIS FLYING SAUCER SO THAT LES COULD GIVE YOU A FIRST-HAND REPORT ON---

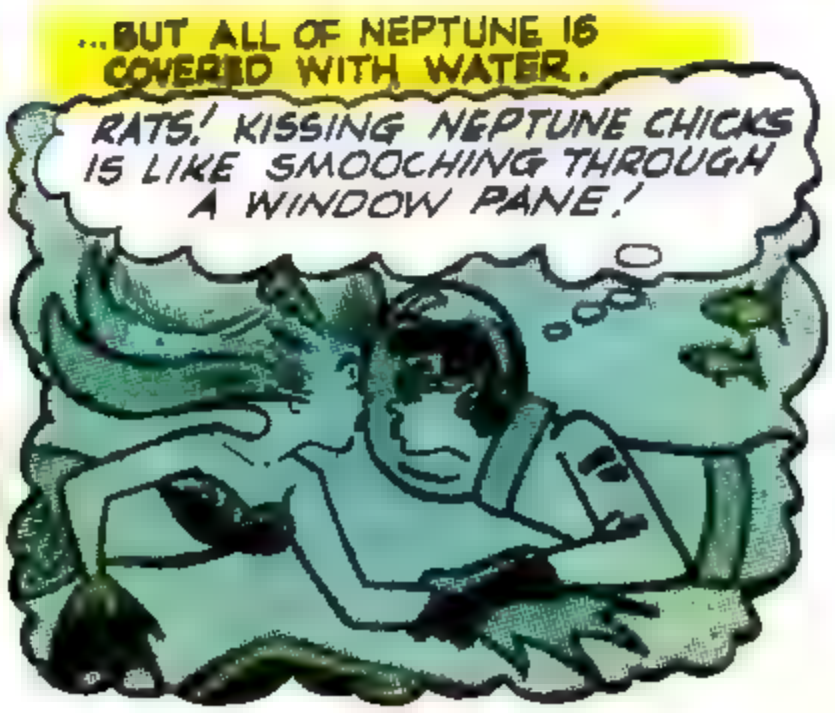
SPACE GUYS 'N' GALS



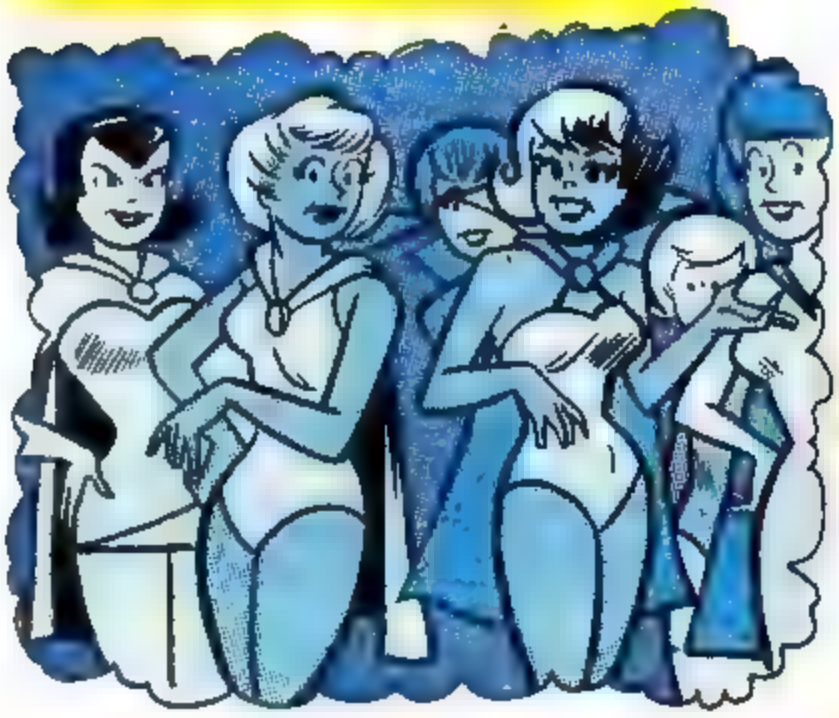




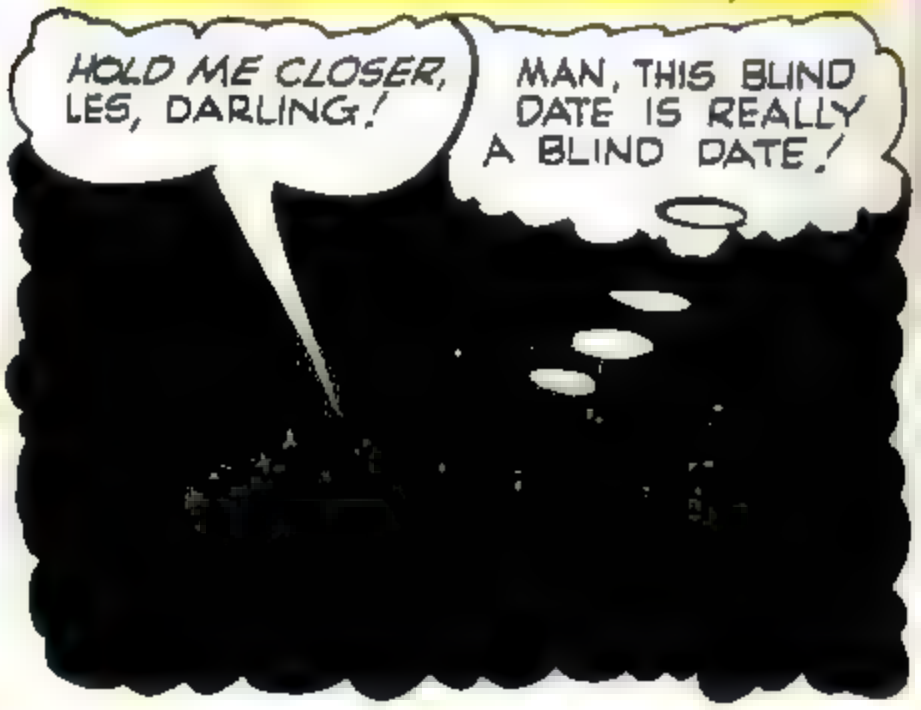




ON **PLUTO** THE GIRLS ARE VERY FRIENDLY

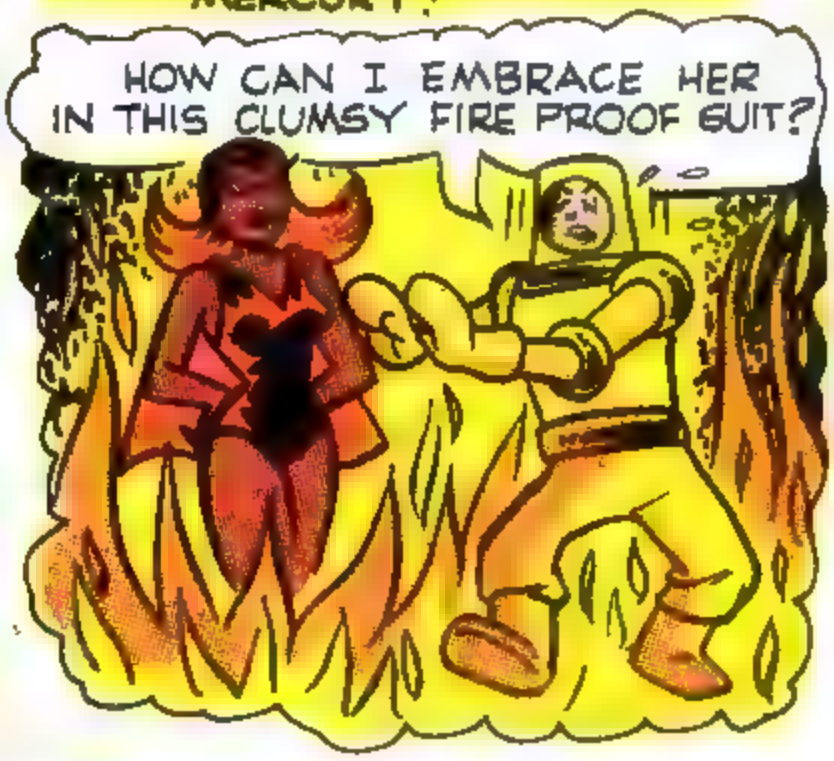


...BUT PLUTO IS SO FAR FROM THE SUN IT'S ALWAYS PITCH BLACK THERE!

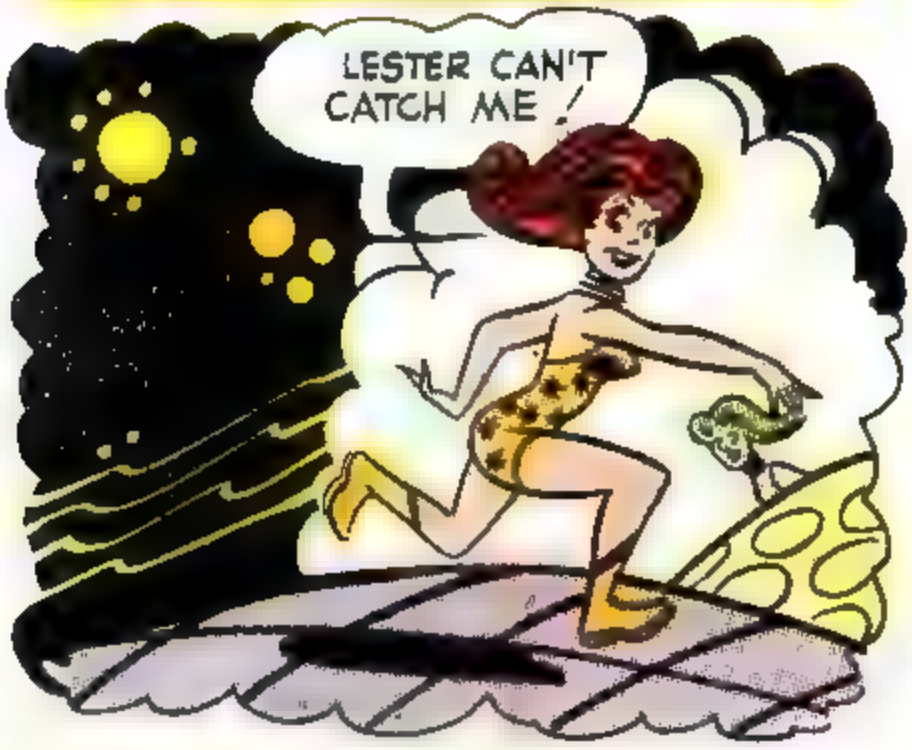


ZELDA ON **MERCURY** WAS THE MOST SIZZLING CREATURE I HAD EVER SEEN

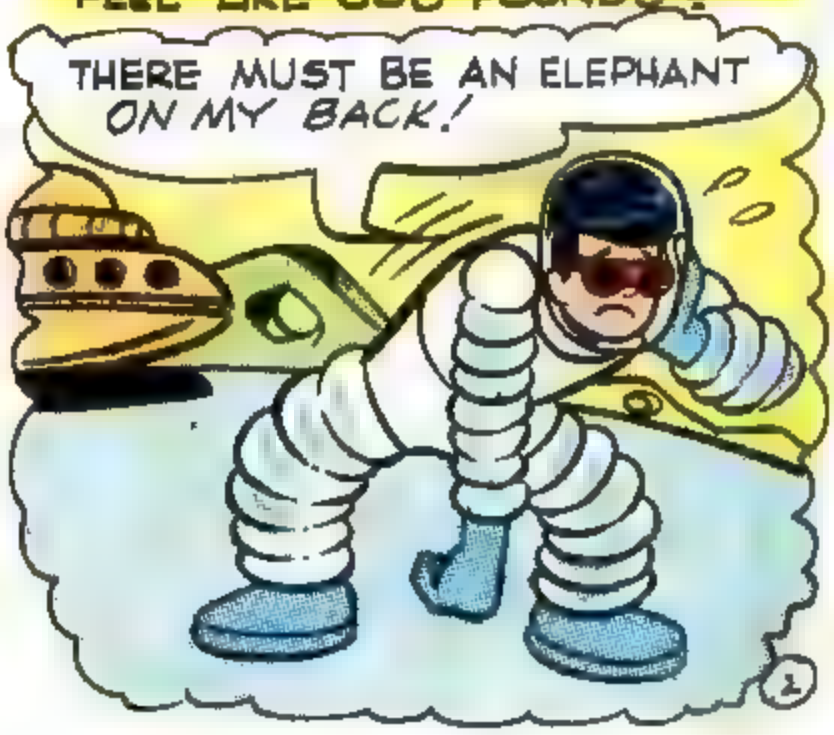
...ONLY I WAS SIZZLING TOO IN THE 1000° TEMPERATURE ON MERCURY!



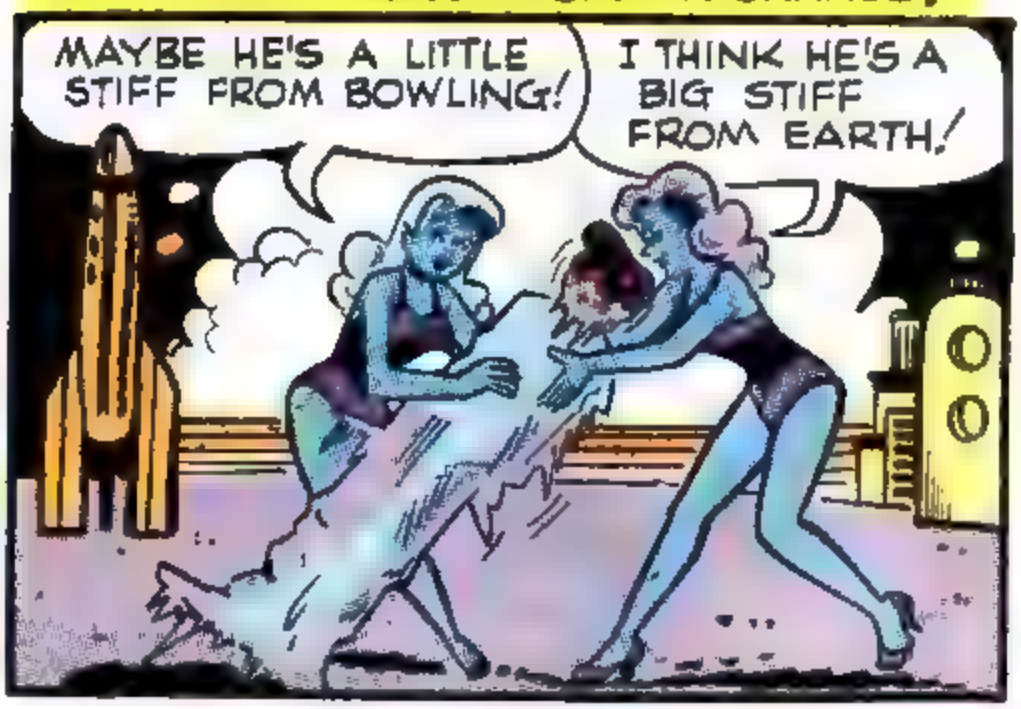
ON **JUPITER** THE ATTRACTIVE GIRLS LIKE TO PLAY HARD TO GET



...BUT HOW COULD I CHASE THEM WHEN THE GRAVITY MADE ME FEEL LIKE 500 POUNDS?

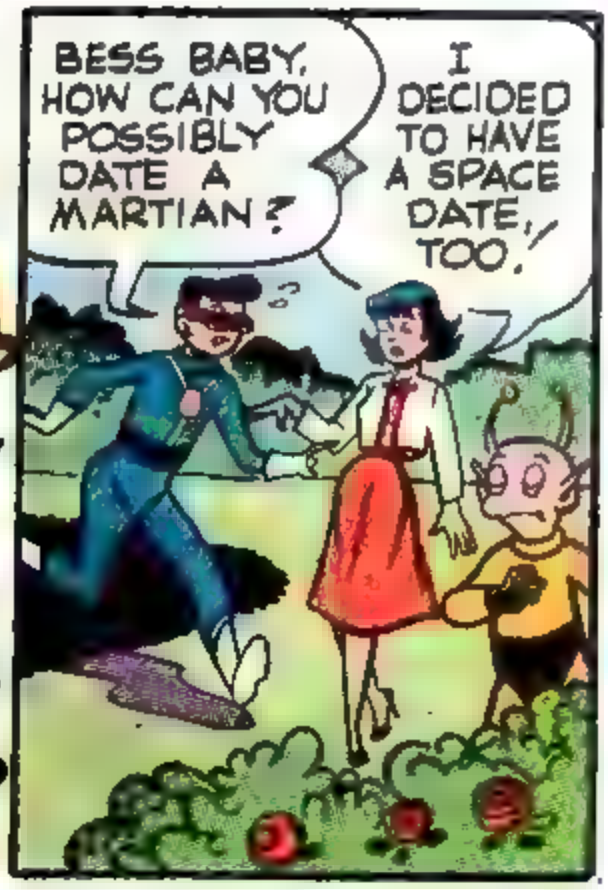


THE URANUS GALS WERE REAL COOL

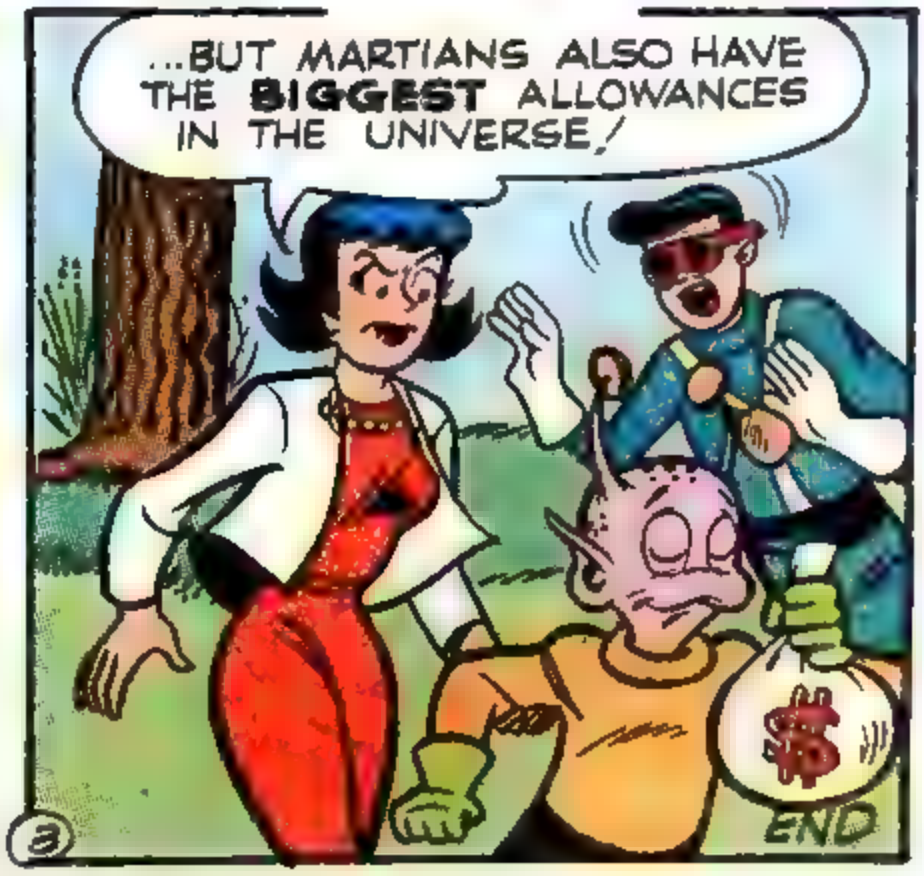

...ONLY I WAS A LOT COOLER ...IN THE 300° BELOW TEMPERATURE ON URANUS!
MAYBE HE'S A LITTLE STIFF FROM BOWLING!
I THINK HE'S A BIG STIFF FROM EARTH!

NO, YOU CAN HAVE ALL YOUR SPACE GIRLS!
I'M GOING BACK TO MY EARTH CHICK, BESS!

BUT BESS IS DATING A MARTIAN PAL OF MINE!


BESS BABY, HOW CAN YOU POSSIBLY DATE A MARTIAN?
I DECIDED TO HAVE A SPACE DATE, TOO!

BUT MARTIANS ARE THE SMALLEST SHRIMPS IN THE UNIVERSE!
THAT MAY BE--


...BUT MARTIANS ALSO HAVE THE BIGGEST ALLOWANCES IN THE UNIVERSE!
END

MADHOUSE SOUL-SEARCHING DEPT.

HOW DO YOU APPROACH THE PROBLEMS OF LIFE ?

DO YOU ACT SQUARE LIKE CHESTER..

OR DO YOU PLAY IT COOL LIKE LESTER

IF YOUR DATE WANTS TO PUT ON THE FEEDBAG AND YOU'RE LOW ON CASH

...DO YOU ACT LIKE *CHESTER* ?

BUT ALL I CAN AFFORD IS A *HOTDOG!*

MENU

...OR LIKE *LESTER* ?

TSK|TSK! SAME OLD VICHYSSOISE AND BEEF STROGANOFF! LET'S TRY THAT QUAINT HOT DOG STAND AROUND THE CORNER!

MENU

IF YOU WANT TO BE EXCUSED FOR THE AFTERNOON TO WATCH A BALLGAME

...DO YOU ACT LIKE *CHESTER* ?

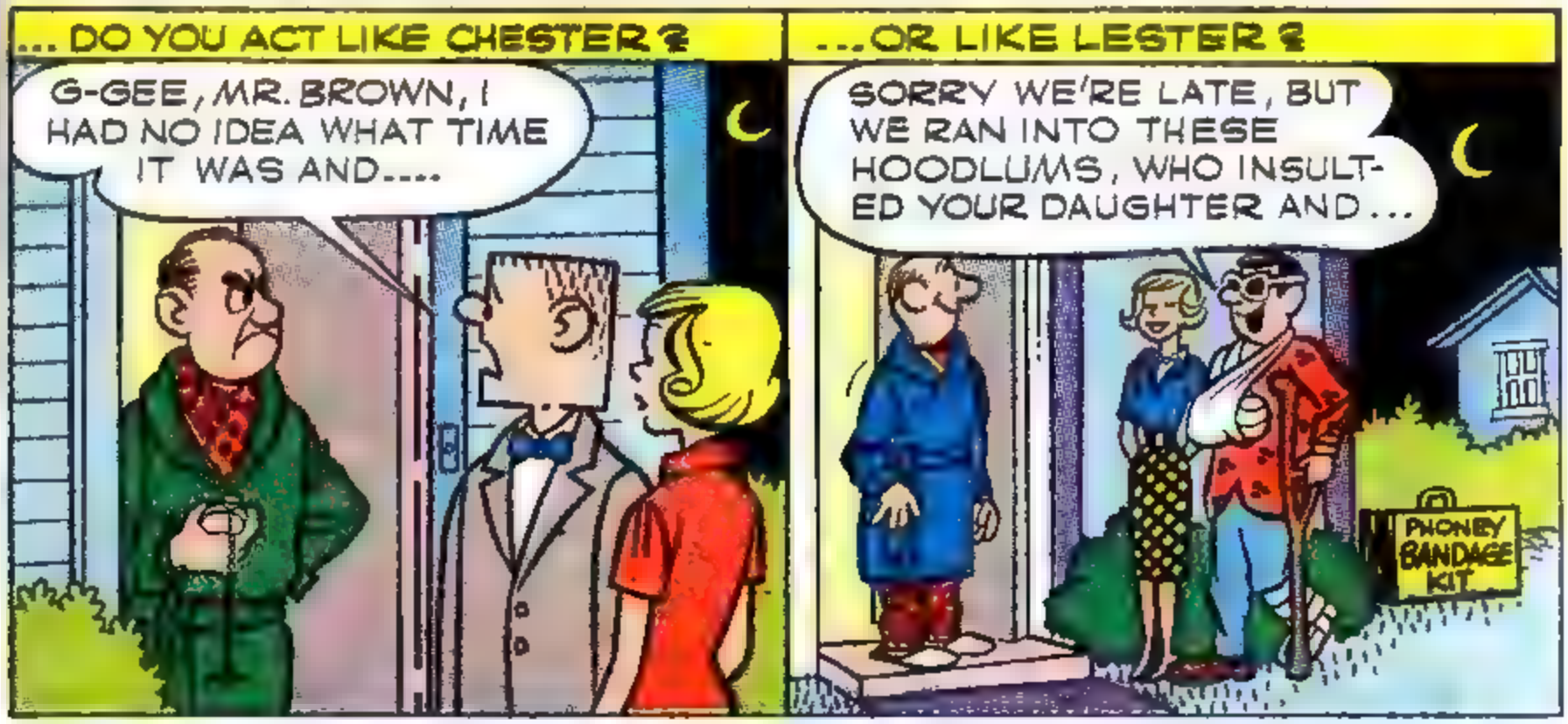
MISS HOPKINS, MY GRAND-MOTHER PASSED AWAY AND I WAS WONDERING--

...OR LIKE *LESTER* ?

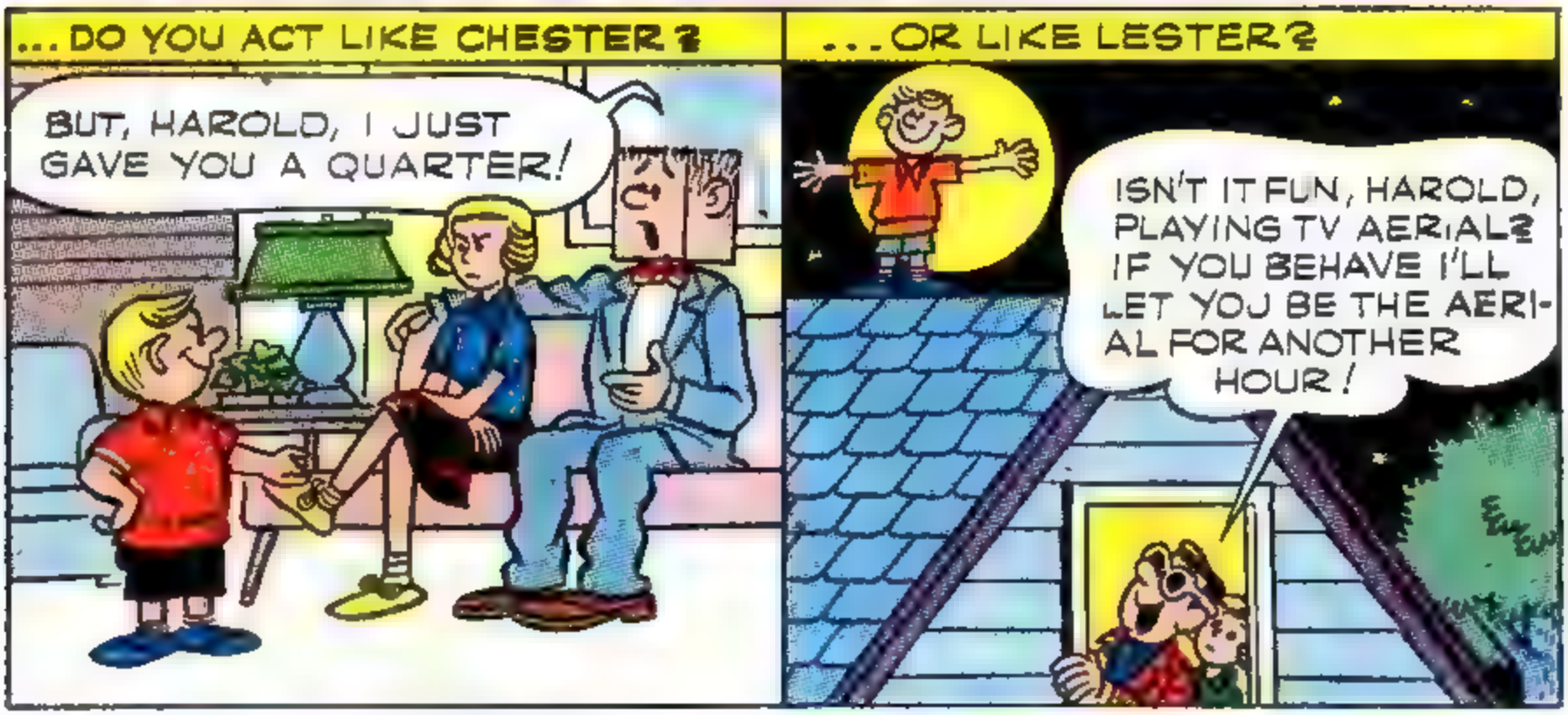
MISS HOPKINS, I'D LIKE TO DO SOME PICKETING DOWN AT CITY HALL THIS AFTER-NOON AND----

RAISE TEACHERS SALARIES *NOW!*

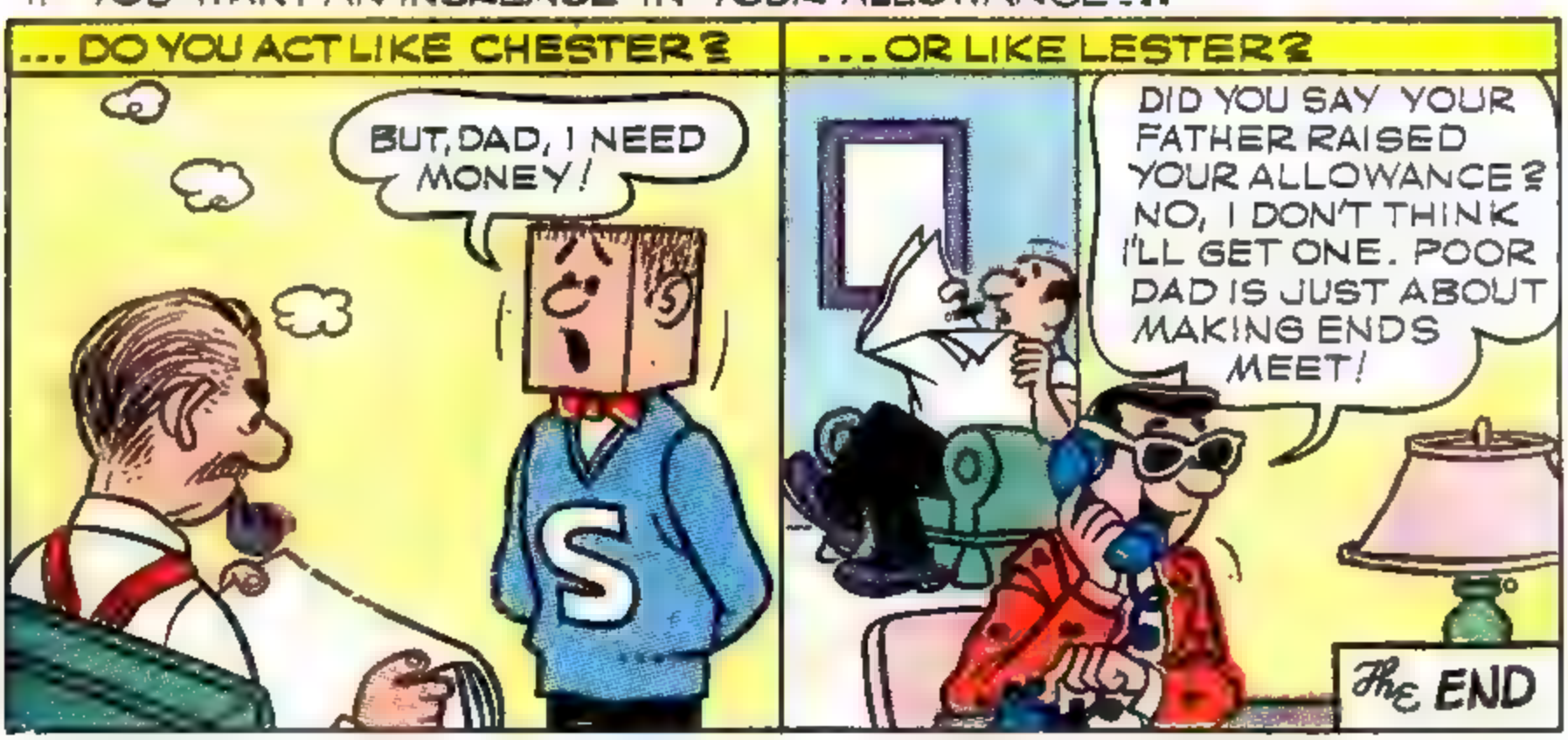
IF YOU BRING YOUR DATE HOME VERY LATE....



IF YOUR GIRL'S KID BROTHER IS ANNOYING YOU...



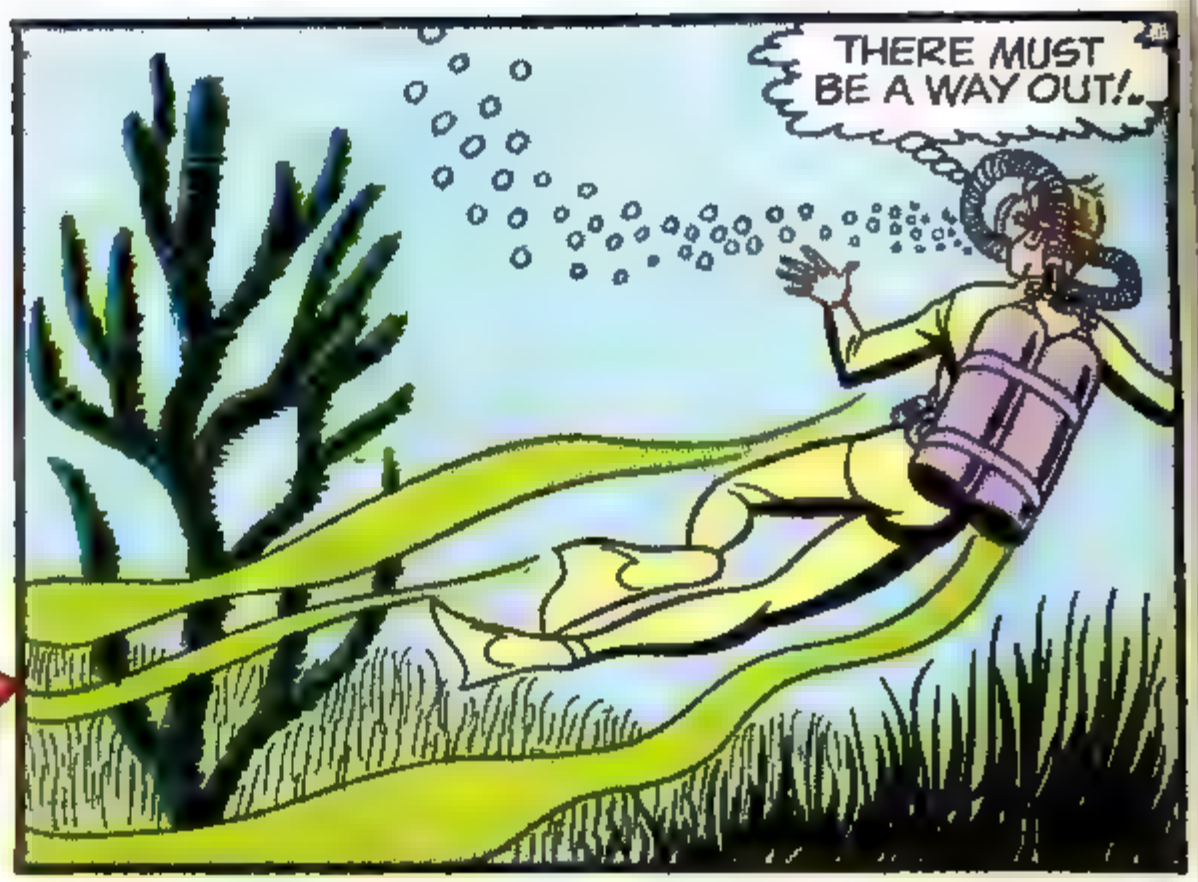
IF YOU WANT AN INCREASE IN YOUR ALLOWANCE...

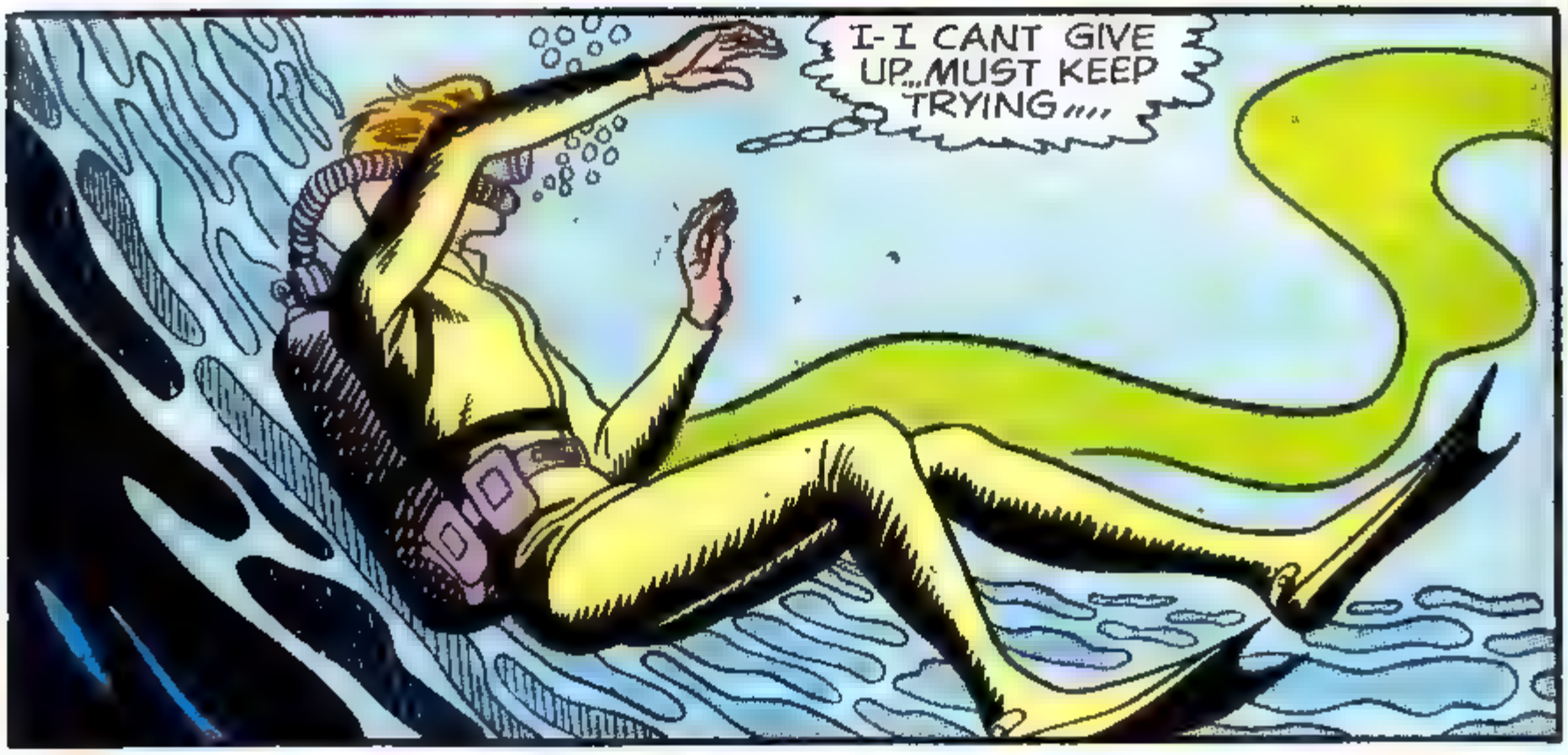


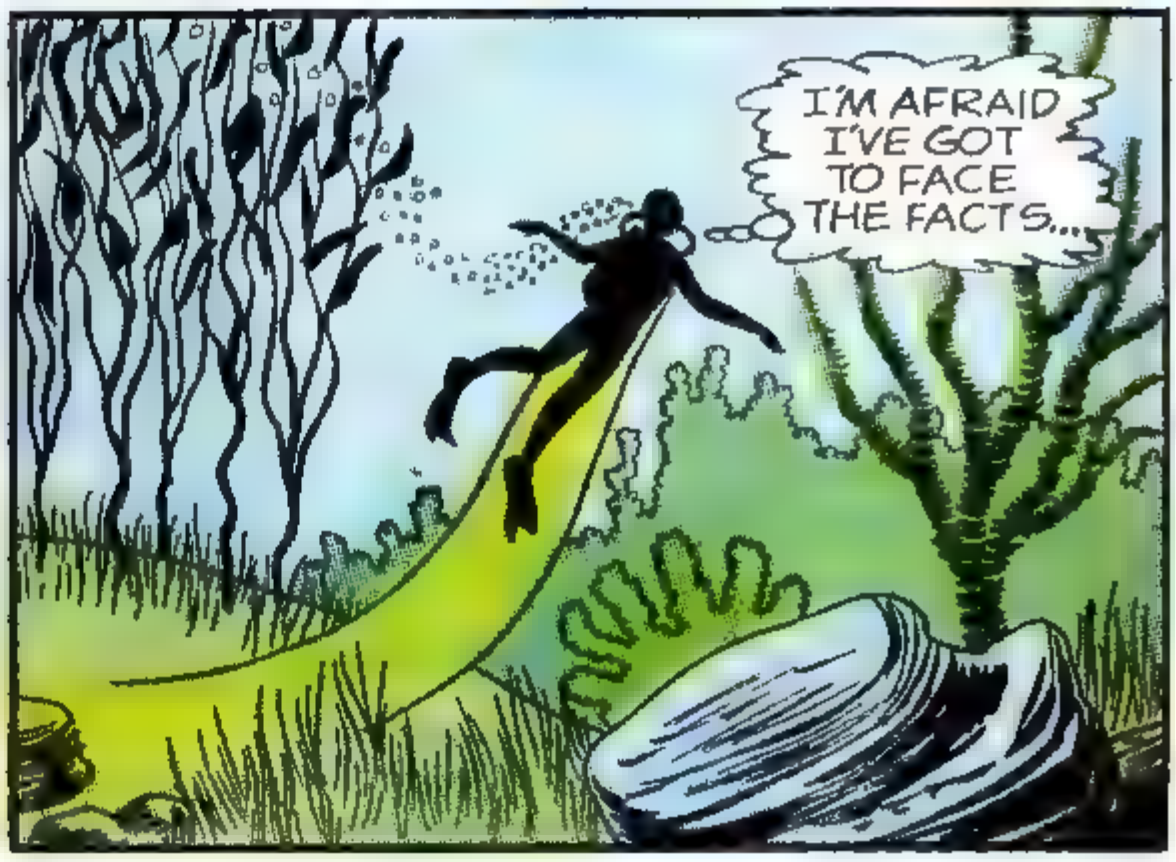
VERY STRANGE YOU SAY?....

WELL OUR SKIN-DIVER ALSO THOUGHT THERE WAS

'SOMETHING FISHY'







THE POOR FISH!
I'M TRAPPED!
THE END.

BE CAREFUL WHEN YOU OPEN THIS GIANT SIDE-SPLITTER

IT'S LOADED WITH LAUGHS!

A GIANT SIZE EDITION OF ARCHIE FAVORITES

HA HA HA HA HA HA HA HA HA HA HA HA HA HA HA

MAIL TO: ARCHIE'S JOKES No. 139
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME ARCHIE'S JOKES No. 139 AS SOON AS IT IS OFF THE PRESSES!

NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE AND ZIP CODE

NASTY SUSPICIONS

I WONDER IF IT'S REALLY TRUE! HMM!

DO YOU SUPPOSE IT'S POSSIBLE?

WHAT BOYS SUSPECT ABOUT GIRLS ....

YOU FINISHED DRESSING AN HOUR AGO! HOW COME YOU'RE STILL KEEPING YOUR BOYFRIEND WAITING?

HE'LL APPRECIATE ME JUST THAT MUCH MORE, MOTHER!

I PICKED UP A TRICKY NEW STEP THAT SHOULD REALLY CONFUSE THE BOYS!

THAT'S TERRIFIC, ALICE! IT'LL MAKE THEM LOOK LIKE CLUMSY FOOLS!

WHAT GIRLS SUSPECT ABOUT BOYS .....

HERE COME THE GIRLS, EDDIE! QUICK, LET'S RUB THIS STUFF ALL OVER US!

THOSE GIRLS AT THE DANCE REALLY SCREAM WHEN I *ACCIDENTALLY* KICK THEM IN THE ANKLE

YEAH, BUT IT HURTS EVEN MORE IF YOU BRING YOUR FOOT DOWN THIS WAY!

OTHER SUSPICIONS ABOUT...

EXAMINATION QUESTIONS

PROF. ZWEISTEIN, THOSE LAST MATH QUESTIONS YOU PREPARED FOR US WERE LULUS! *HOW ABOUT SENDING US SOME MORE TOUGHIES?*

TV WESTERN

THIS WEEK, I HAVE AN *ENTIRELY NEW IDEA* FOR A SHOW! YOU'LL SHOOT **5** GUYS INSTEAD OF THE USUAL **4**!

CBC

DIRECTOR

DRESS DESIGNERS

YOU CAN HAVE HIM FOR 2 HOURS, MAM!

DIGBY DRESS CO.

THANK YOU! THAT'S TIME ENOUGH FOR HIM TO DESIGN OUR NEW SPRING MODELS!

UMPIRES

SAY, HOW ABOUT LEADING ME TO THE LOCKER

WHAT PARENTS SUSPECT ABOUT THEIR SONS AND DAUGHTERS.....

ISN'T THIS EXPENSIVE, TOMMY?

IT'S JUST MY ALLOWANCE MONEY! EASY COME-EASY GO!

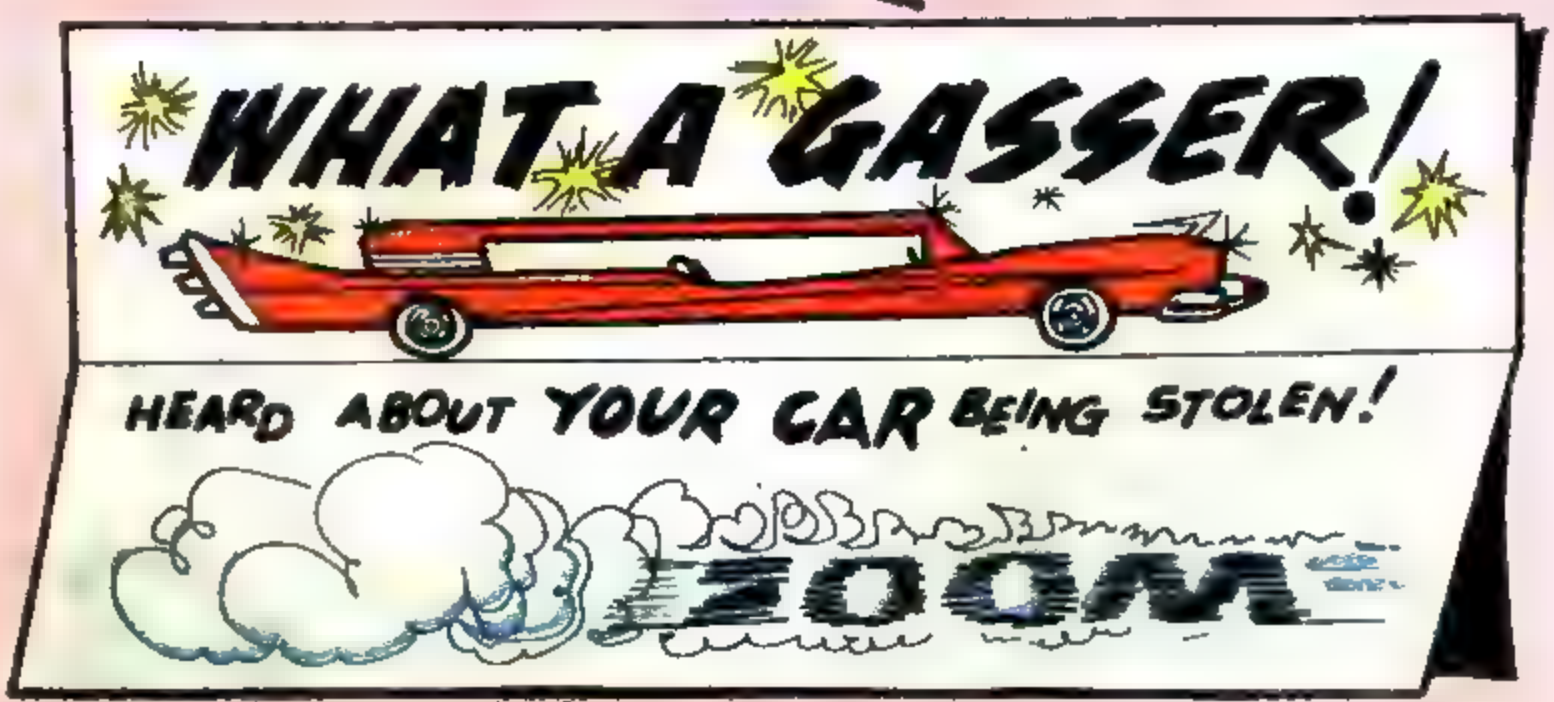
ANOTHER BONUS CHECK FROM THE PHONE CO.?

YUP! FOR MAKING MORE CALLS THAN ANY KID IN THE CITY!

The END

HAVE YOU EVER GONE TO BUY A GREETING CARD BUT COULDN'T FIND THE *EXACT* CARD YOU WANTED? MOST **GREETING CARDS** OVERLOOK THE SMALL BUT *IMPORTANT SITUATIONS!* **MAD HOUSE** HAS DONE SOMETHING ABOUT THIS! WE HAVE PUT OUT OUR OWN LINE OF---

"MAD HOUSE GREETING CARDS"



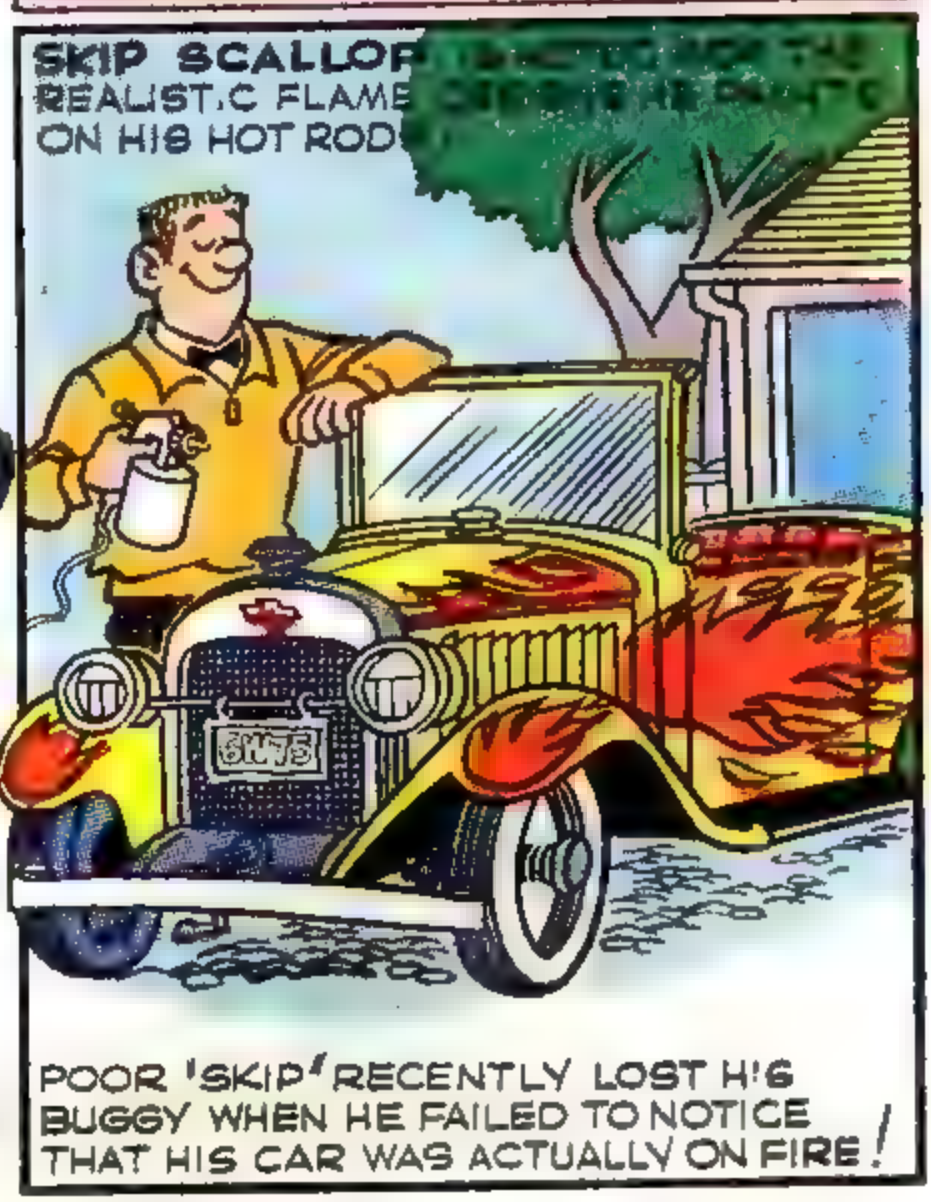
MAYBE YOU HAVE SOME SUGGESTIONS FOR CARDS—SEND THEM TO: *MAD HOUSE CARDS*, DAVEY JONES LOCKER, ATLANTIC OCEAN.

Archie presents the ---

Madhouse HALL OF FAME

THE DYNAMIC **TWIST BROTHERS** HAVE THE MOST SENSATIONAL ROCK-'N'-ROLL ACT IN SHOW B.Z! THEY HAVE NEVER FAILED TO KNOCK THEIR AUDIENCE OUT!

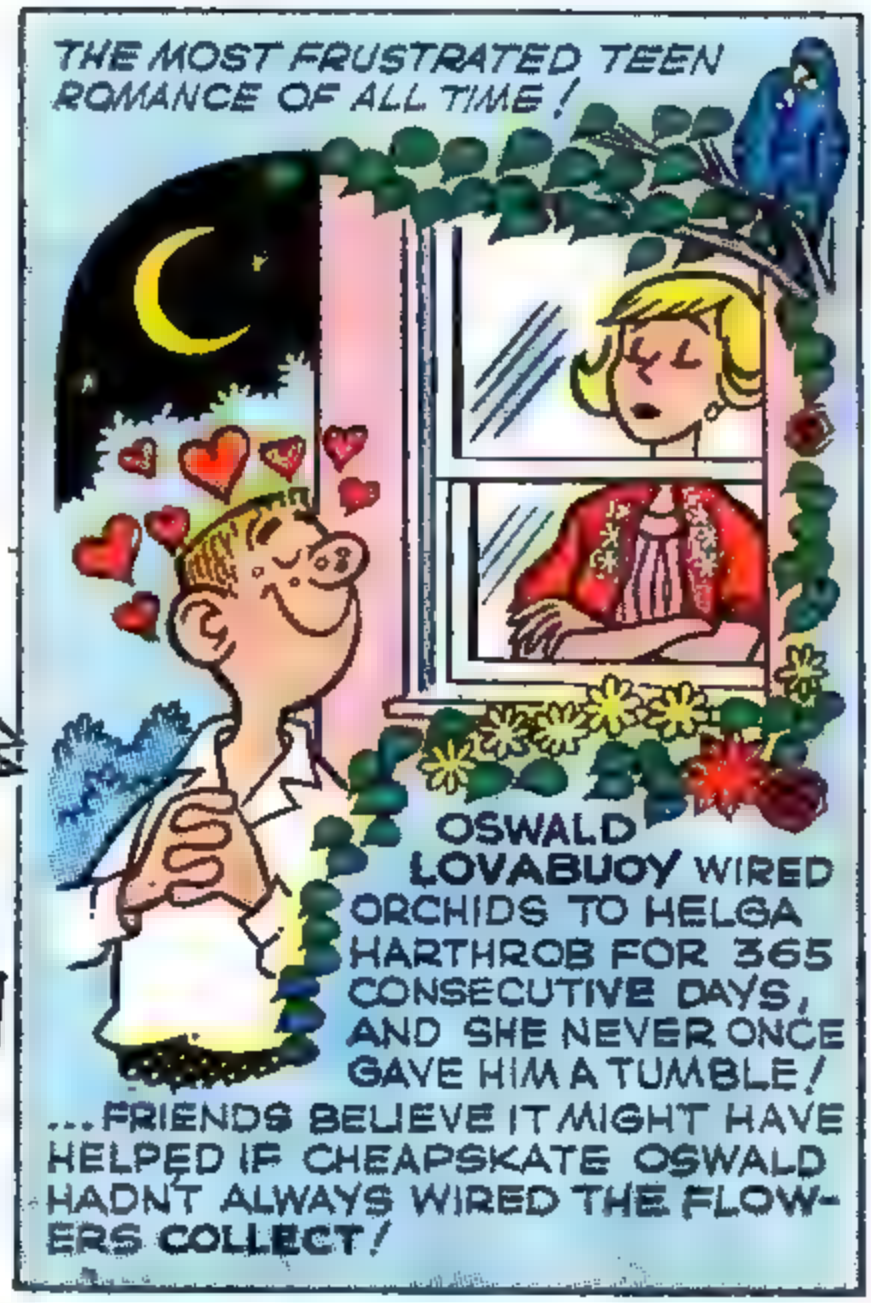
UNFORTUNATELY THEY CAN PERFORM ONLY ONCE A WEEK - *THEY ALSO KEEP KNOCKING THEMSELVES OUT.*



BRUCE "*THE BRUISER*" RAMMER DOESN'T KNOW HIS OWN STRENGTH. THE ALL-STATE TACKLE HAS SENT *100 KIDS* TO THE HOSPITAL!

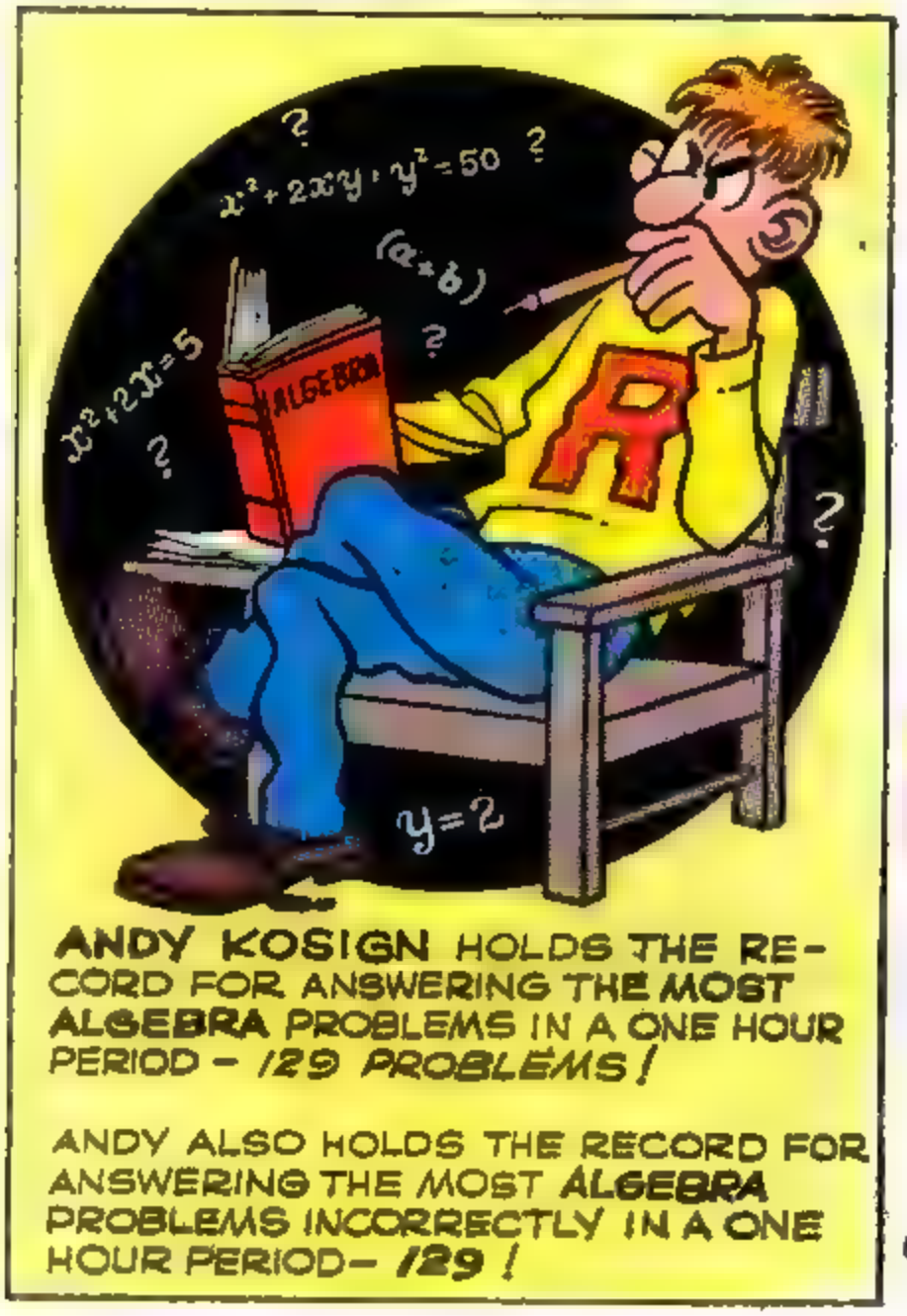
FORTY OF THE VICTIMS WERE FOOTBALL OPPONENTS, THE OTHER 60 WERE GIRL DANCING PARTNERS!

THE MOST FRUSTRATED TEEN ROMANCE OF ALL TIME!



OSWALD LOVABUOY WIRED ORCHIDS TO HELGA HARTHROB FOR 365 CONSECUTIVE DAYS, AND SHE NEVER ONCE GAVE HIM A TUMBLE!

...FRIENDS BELIEVE IT MIGHT HAVE HELPED IF CHEAPSKATE OSWALD HADN'T ALWAYS WIRED THE FLOWERS COLLECT!



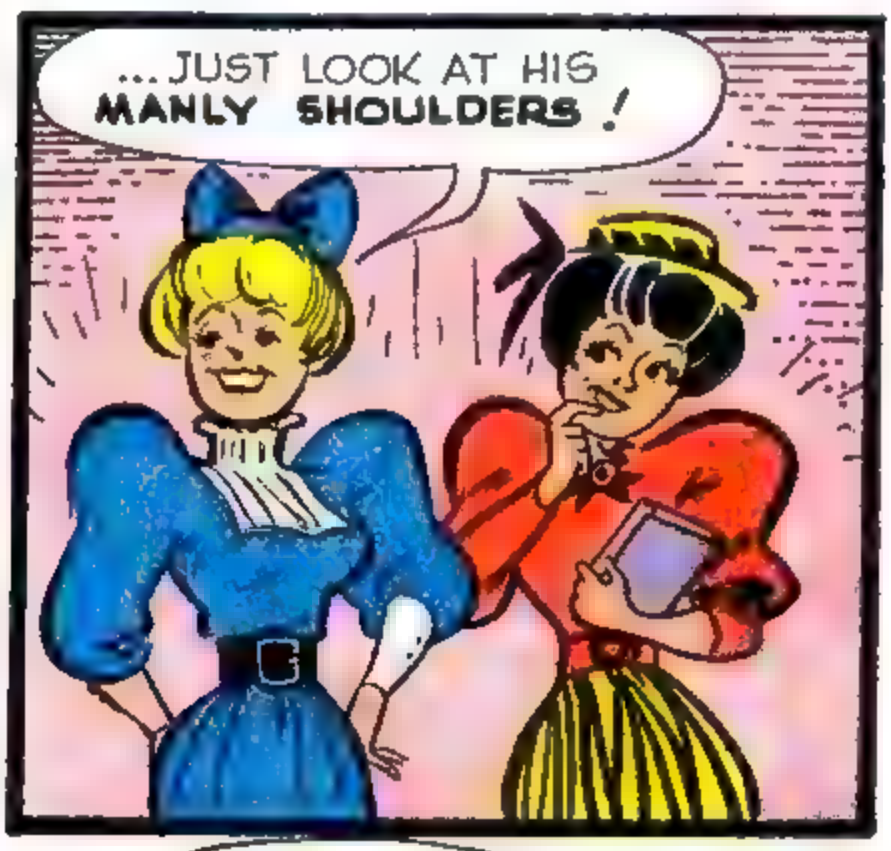
ANDY KOSIGN HOLDS THE RECORD FOR ANSWERING THE *MOST* **ALGEBRA** PROBLEMS IN A ONE HOUR PERIOD – *129 PROBLEMS!*

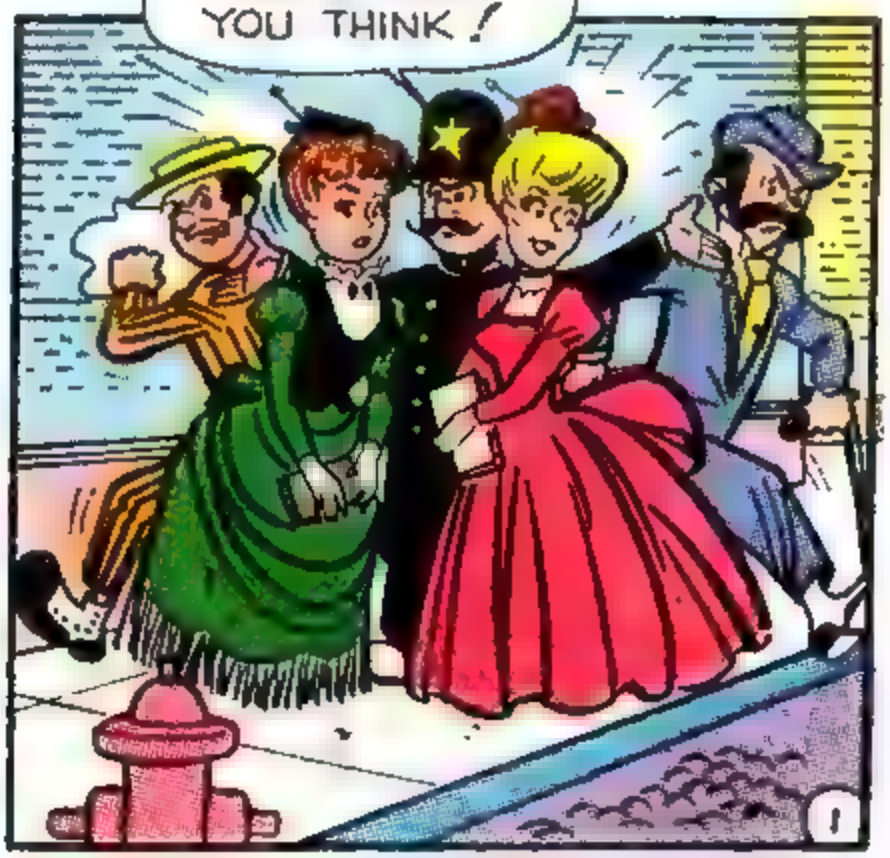
ANDY ALSO HOLDS THE RECORD FOR ANSWERING THE MOST **ALGEBRA** PROBLEMS INCORRECTLY IN A ONE HOUR PERIOD – *129!*

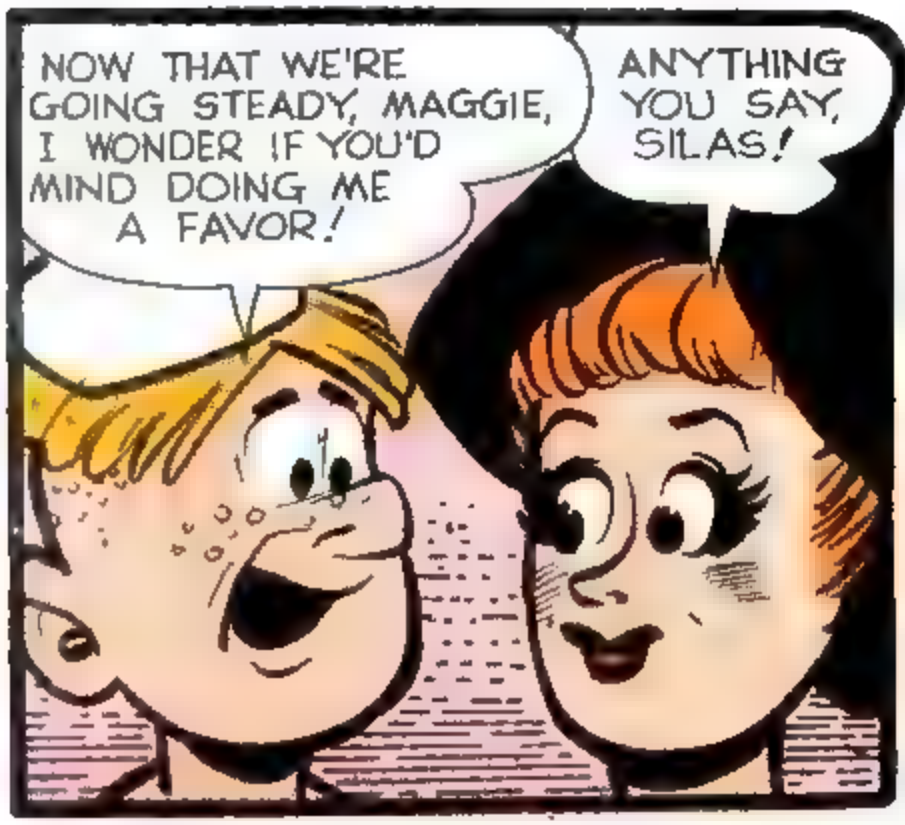
AS A CIVILIAN, **HANK SADSONG** WAS FAMOUS FOR SINGING THE BLUES!

... AS A RECENTLY DRAFTED G.I., HANK IS *STILL* SINGING THE BLUES!

TEEN-AGERS OF THE PAST

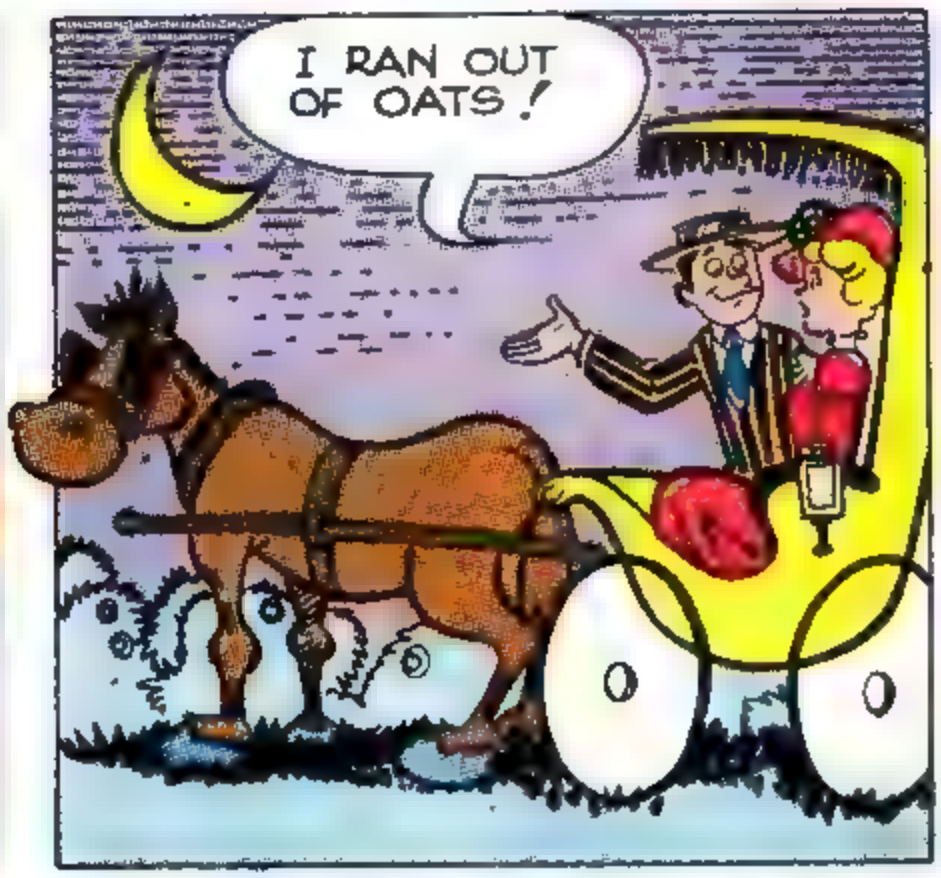





NOW THAT WE'RE GOING STEADY, MAGGIE, I WONDER IF YOU'D MIND DOING ME A FAVOR!
ANYTHING YOU SAY, SILAS!

I WISH YOU'D STOP WEARING THAT SHOCKING BIKINI!

LOOKS LIKE YOU AND I ARE STUCK HERE, CLEMENTINE!
WHY, ORVILLE?


I RAN OUT OF OATS!

GENEVIEVE, IF WE'RE GOING TO KEEP DATING EACH OTHER YOU'LL HAVE *TO REDUCE!*
BUT WHY, WILBUR?

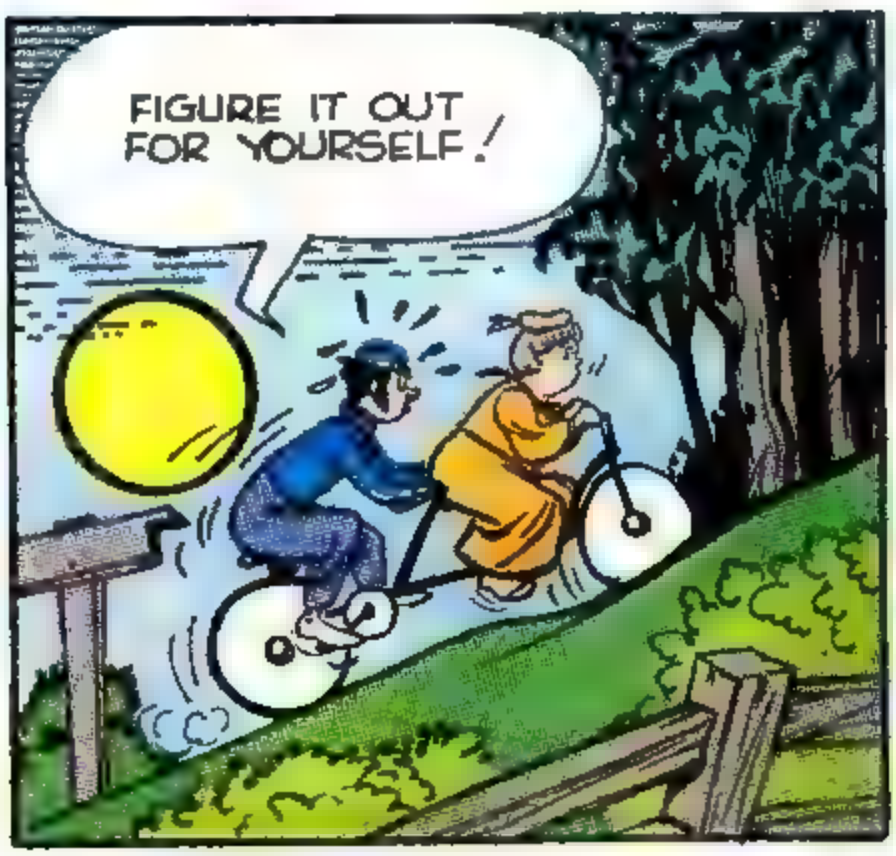
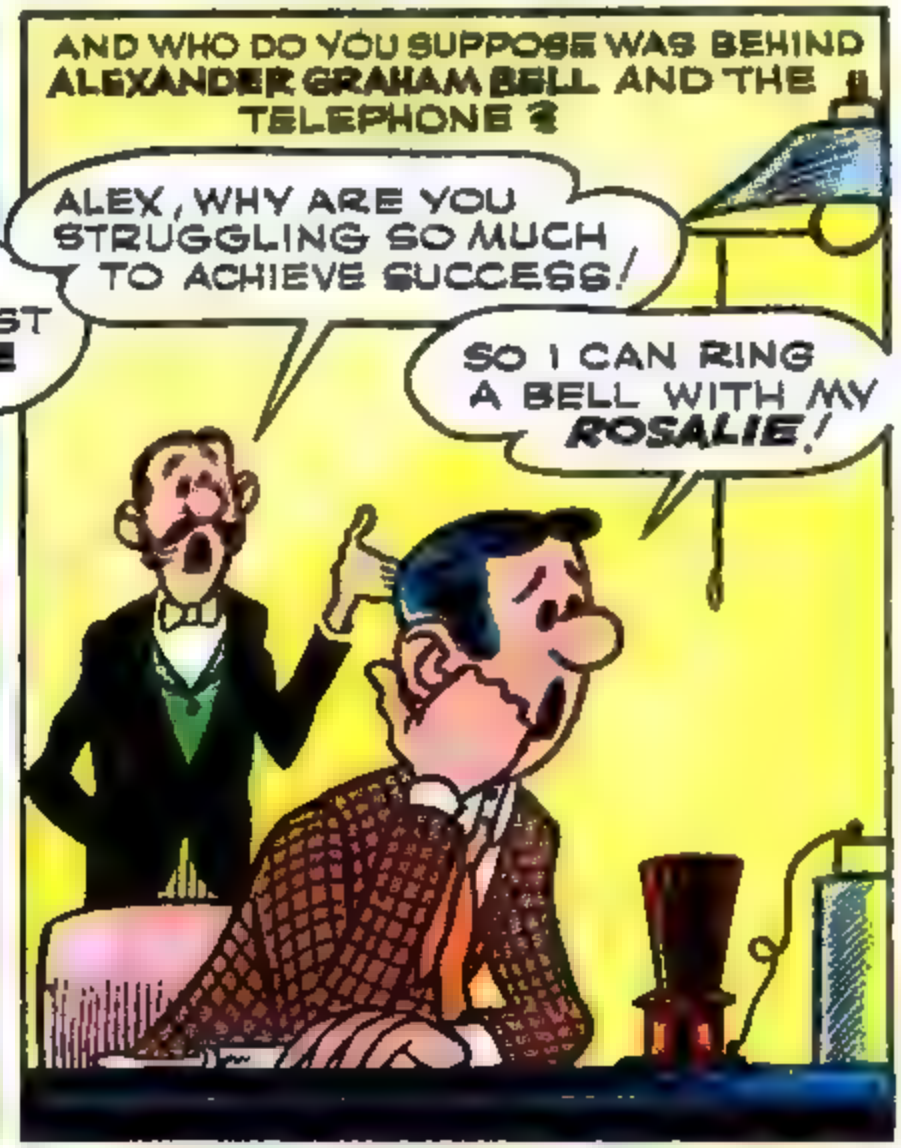


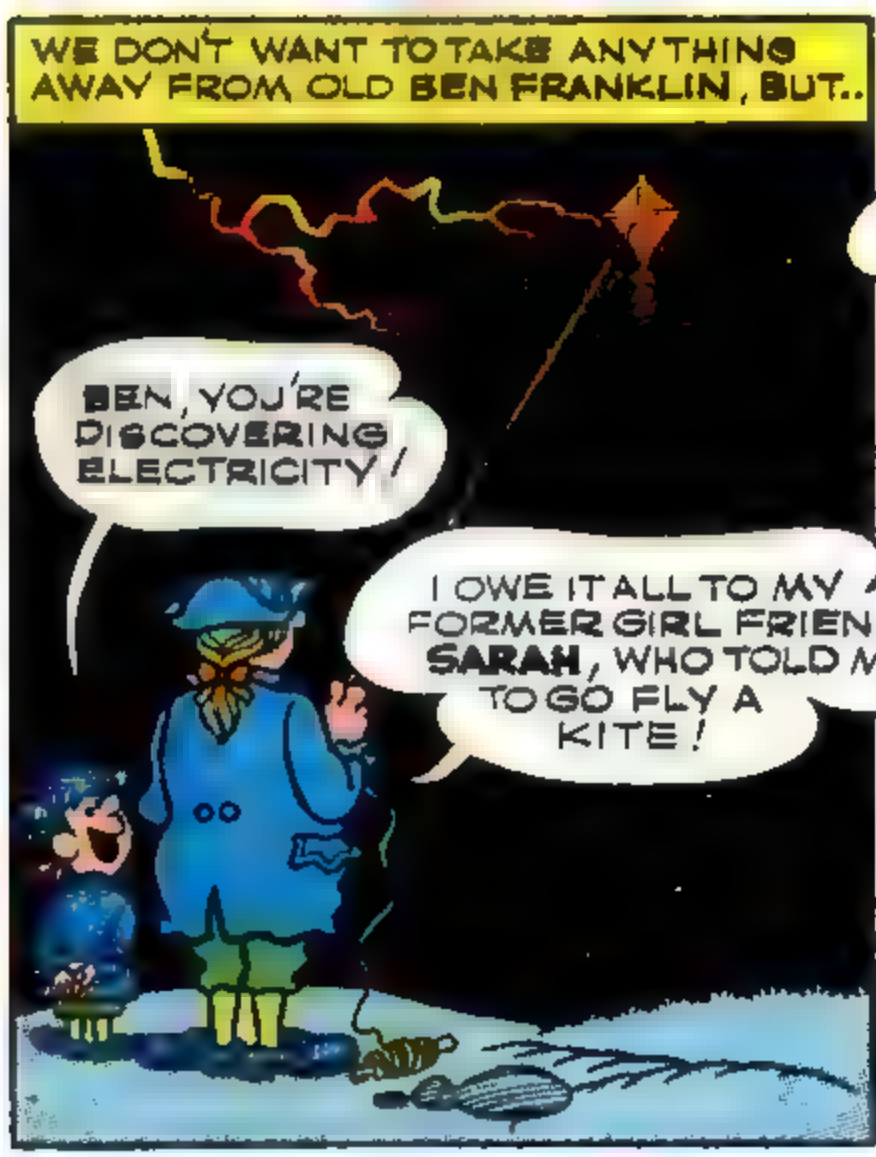
FIGURE IT OUT FOR YOURSELF!

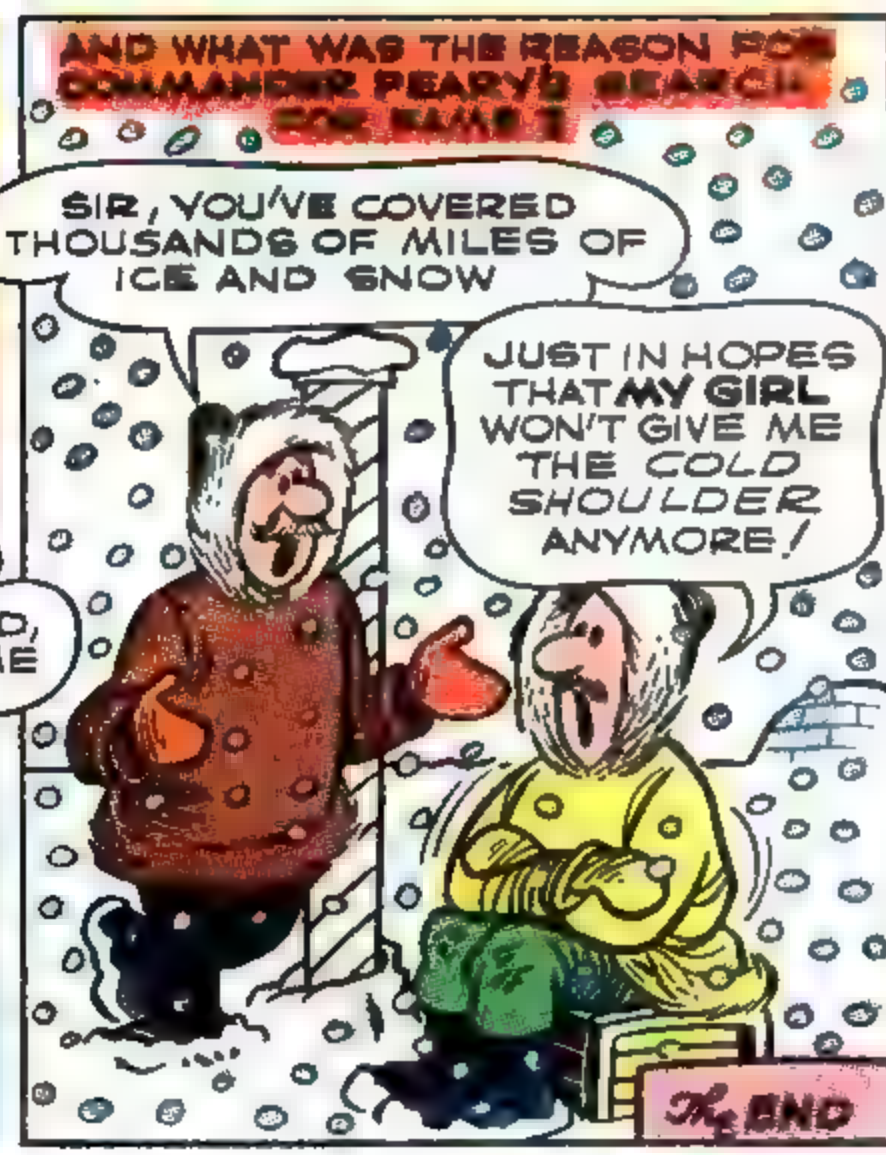
MADHOUSE HISTORY DEPT.

HISTORY BOOKS ARE VERY UNFAIR! THEY USUALLY DEAL ONLY WITH MEN AND NEVER MENTION THE GIRLS THAT MADE THE MEN WHAT THEY ARE.....

FAMOUS FEMALES



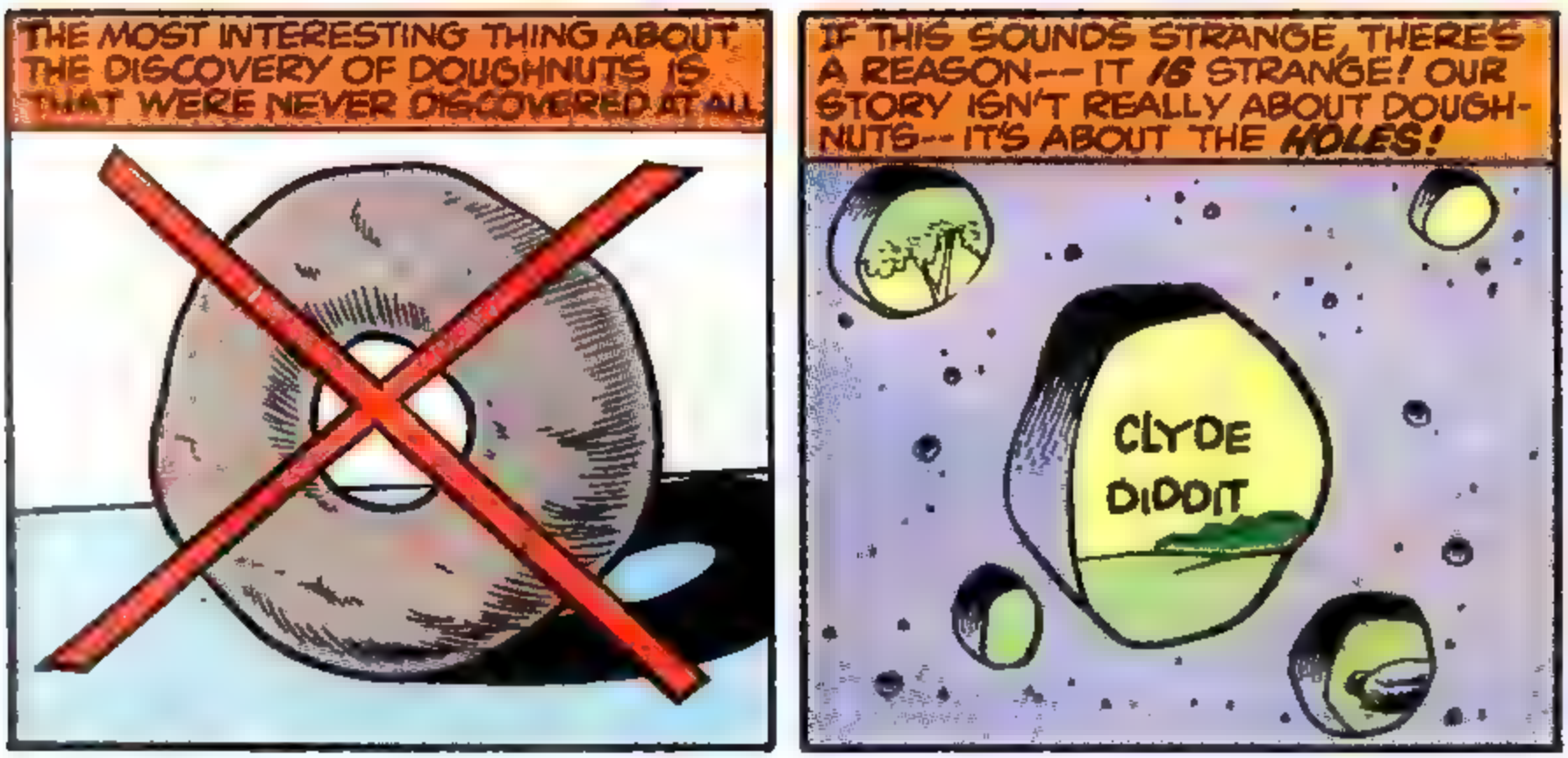




MR. WEATHERBEE PRESENTS--

Great moments in history---

The Discovery of Doughnuts!



ONCE UPON A TIME, THERE WAS A PROSPEROUS HOLE MANUFACTURER NAMED LASLO SFORZ...

GUESS WHO?

LASLO MANUFACTURED HOLES OF EVERY SIZE, SHAPE AND DEPTH...

HOLE DISPENSER

INSTANT HOLES

HE MANUFACTURED GOPHER HOLES...

GOPHER HOLES 3 FOR $1

WELL HOLES...

BULLET HOLES...

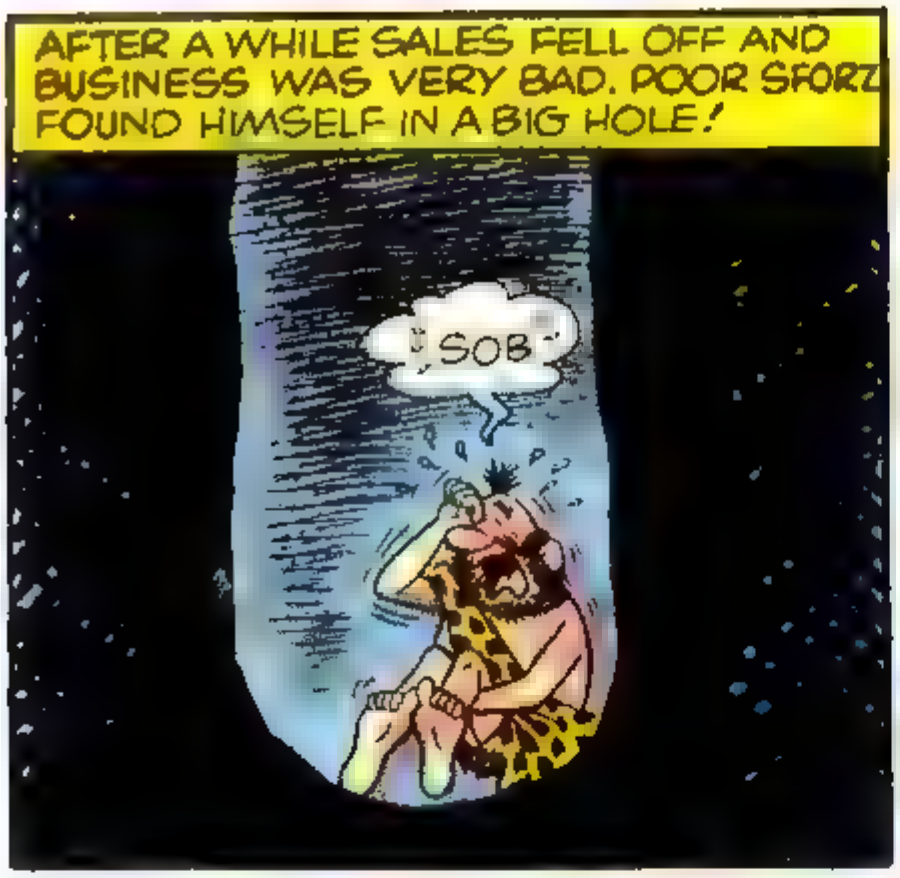
ZING!

MOTH HOLES...

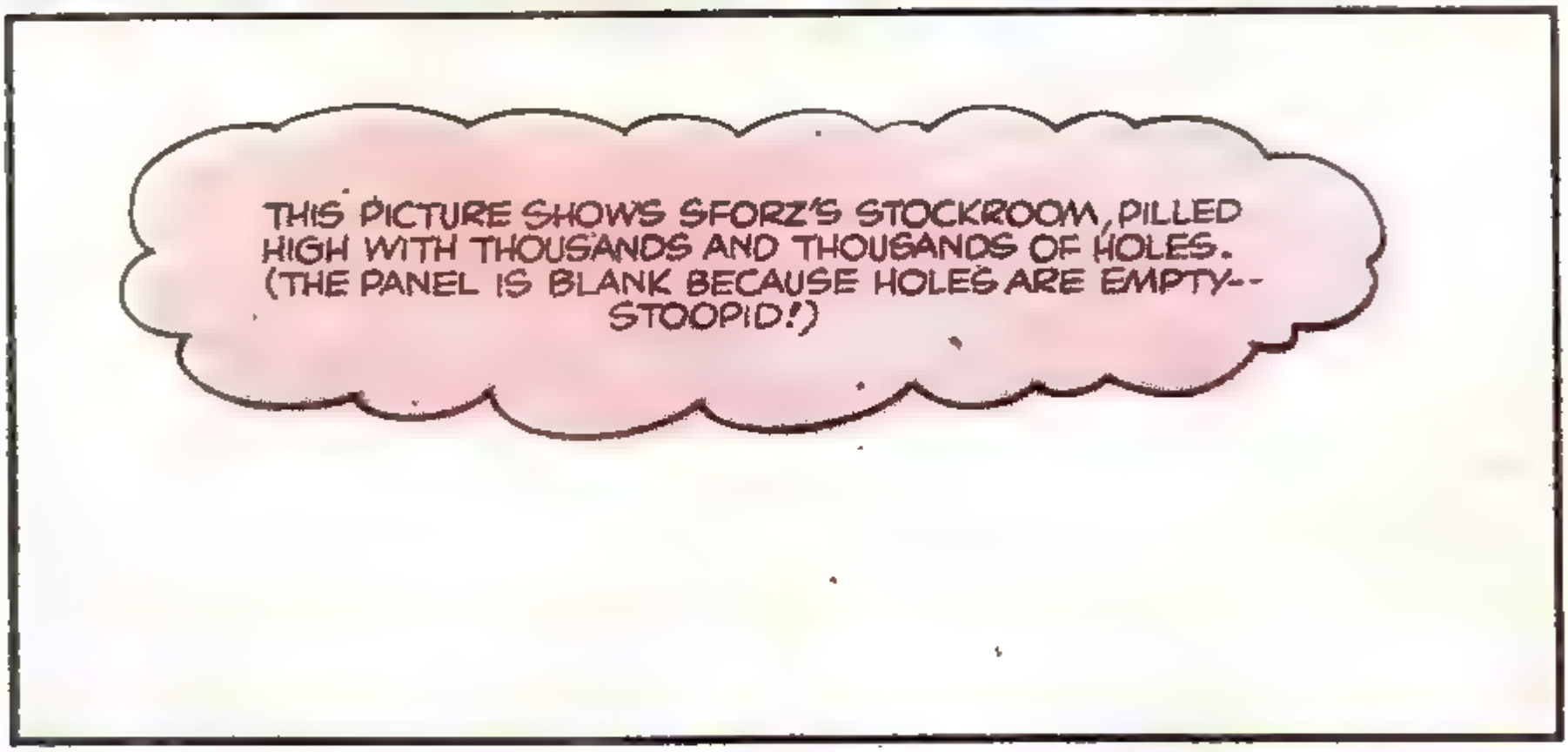
CLYDE DIDDIT!

AND SHELL HOLES...

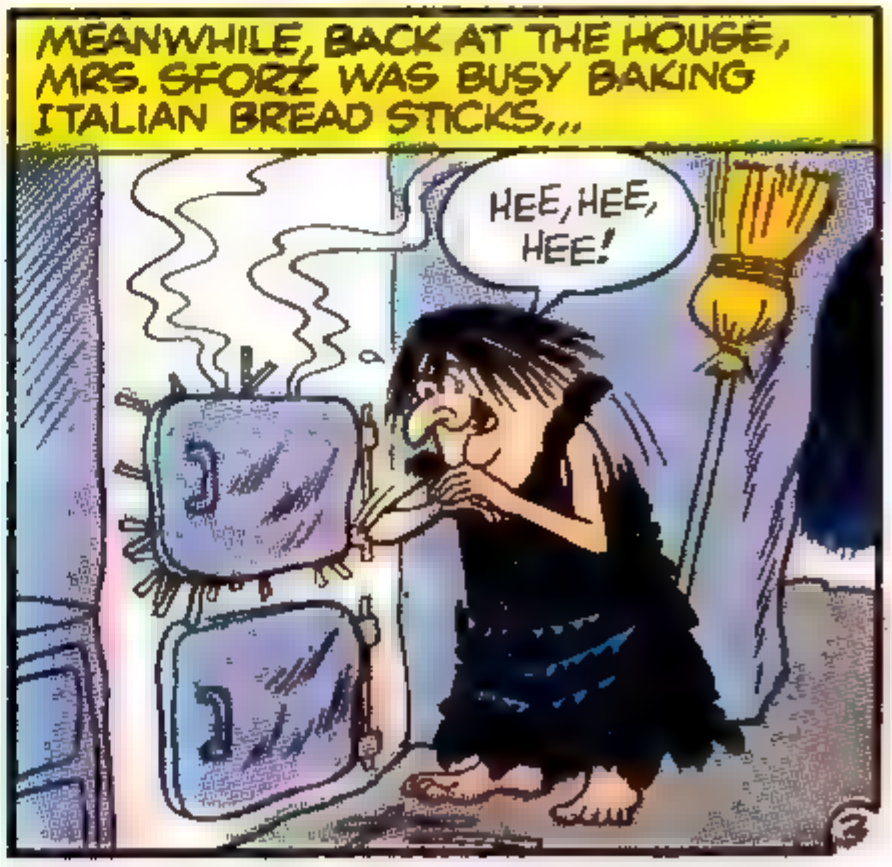
HE ALSO MANUFACTURED CAVITIES FOR PEOPLE'S TEETH!


AFTER A WHILE SALES FELL OFF AND BUSINESS WAS VERY BAD. POOR SFORZ FOUND HIMSELF IN A BIG HOLE!
SOB

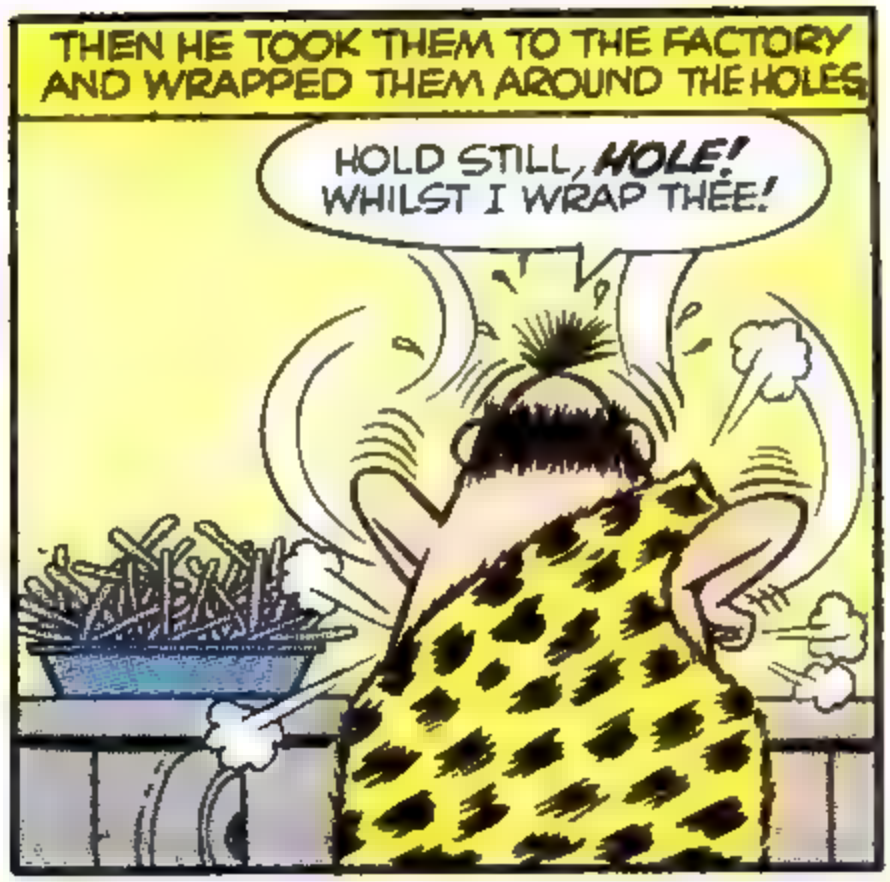
THINGS GOT WORSE AND WORSE. SFORZ HAD NO MONEY, AND SOON HIS CLOTHES WERE FULL OF (YOU GUESSED IT! H___S!)


THIS PICTURE SHOWS SFORZ'S STOCKROOM, PILLED HIGH WITH THOUSANDS AND THOUSANDS OF HOLES. (THE PANEL IS BLANK BECAUSE HOLES ARE EMPTY-- STOOPID!)

ONE DAY, LASLO GOT AN IDEA--HE COULD SELL THE HOLES IF HE WRAPPED SOMETHING AROUND THEM!
IDEA!

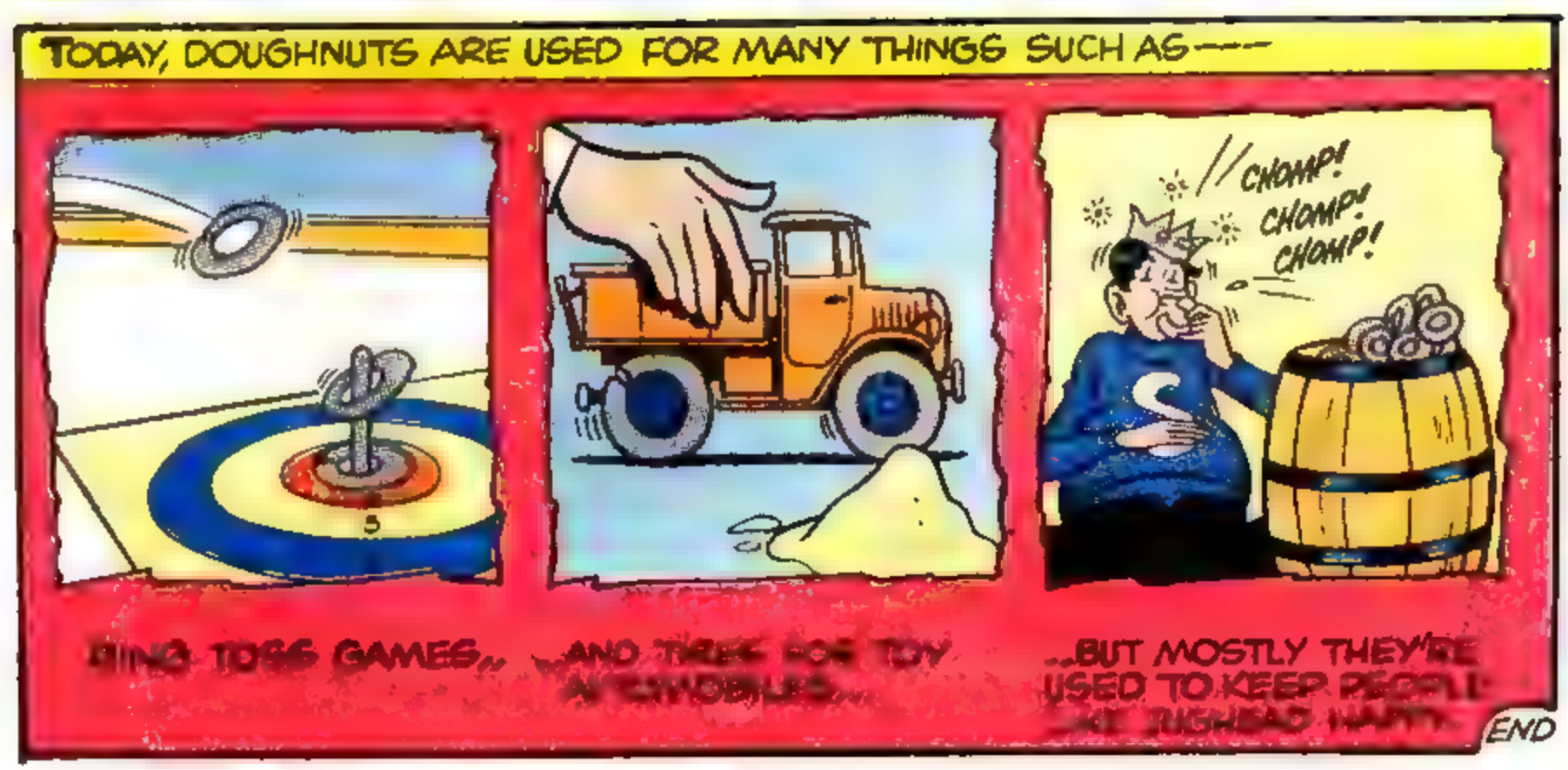

MEANWHILE, BACK AT THE HOUSE, MRS. SFORZ WAS BUSY BAKING ITALIAN BREAD STICKS...
HEE, HEE, HEE!

LASLO RUSHED INTO THE KITCHEN AND GRABBED THE BREAD STICKS!
THANK YE, MATER!
ZAZZ!


THEN HE TOOK THEM TO THE FACTORY AND WRAPPED THEM AROUND THE HOLES.
HOLD STILL, HOLE! WHILST I WRAP THEE!

"EUREKA," HE SCREAMED. "I HAVE JUST CREATED A DOUGHNUT!"

SFORZ'S NEW PRODUCT WAS VERY SUCCESSFUL. PEOPLE CAME FROM FAR AND WIDE. LASLO ALSO SOLD COFFEE, SO THEY'D HAVE SOMETHING TO DUNK THE DOUGHNUTS IN!
MAY I LIKE LAY DOWN A FEW VERSES, MAN
POEMS

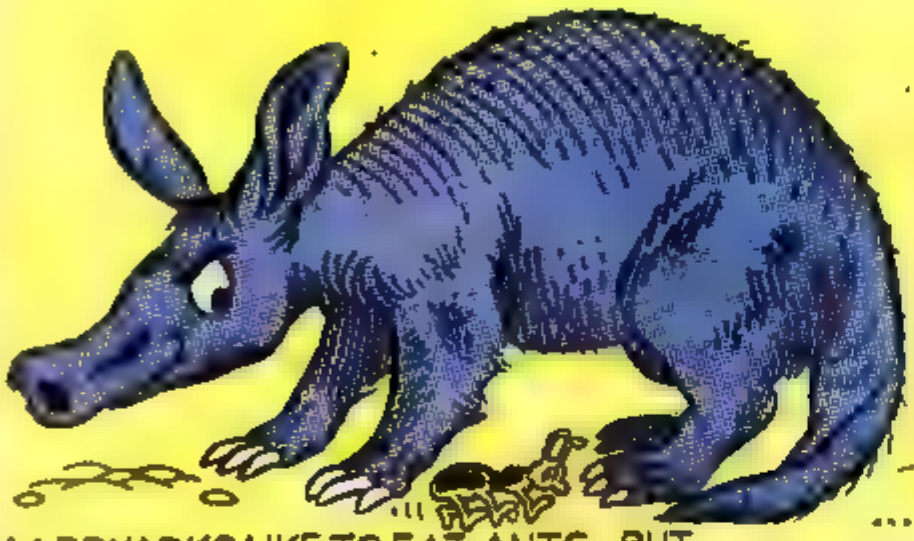

TODAY, DOUGHNUTS ARE USED FOR MANY THINGS SUCH AS---
CHOMP! CHOMP! CHOMP!
...RING TOSS GAMES,
...AND TIRES FOR TOY AUTOMOBILES...
...BUT MOSTLY THEY'RE USED TO KEEP PEOPLE LIKE JUGHEAD HAPPY.
END

THE MADHOUSE Encyclopedia

volume-1 Aa

AARDVARK

AARDVARKS ARE *FOUND* IN.....



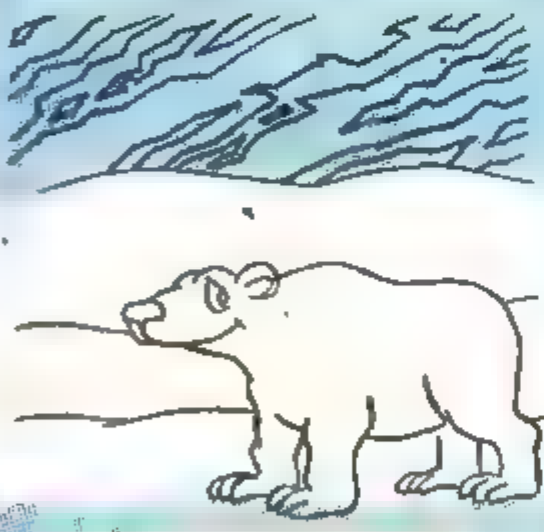
...THE BEGINNINGS OF....

... AND IN CROSSWORD PUZZLES

AARDVARKS LIKE TO EAT ANTS, BUT THEY HAVE TO BE REAL HUNGRY BEFORE THEY'LL EAT UNCLES.

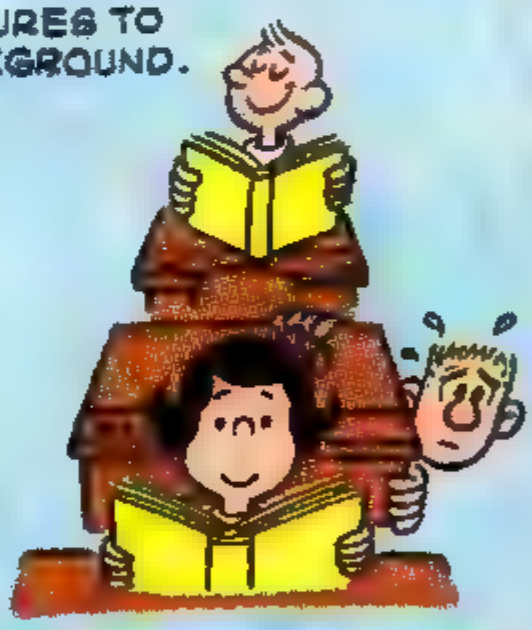
ADAPTATION

IS THE ABILITY OF CREATURES TO BLEND IN WITH THEIR BACKGROUND.



NOTICE HOW THE WHITE POLAR BEAR GETS LOST IN THE ICE AND SNOW BACKGROUND.

NOTICE HOW THE SPOTTED LEOPARD GETS LOST IN THE JUNGLE BACKGROUND.



NOTICE HOW THE STUDENT WHO HASN'T PREPARED HIS HOMEWORK GETS LOST IN THE CLASSROOM BACKGROUND.

AIR

TROPOSPHERE AIR 8 MILES →

STRATOSPHERE AIR 50 MILES →

IONOSPHERE AIR 120 MILES →

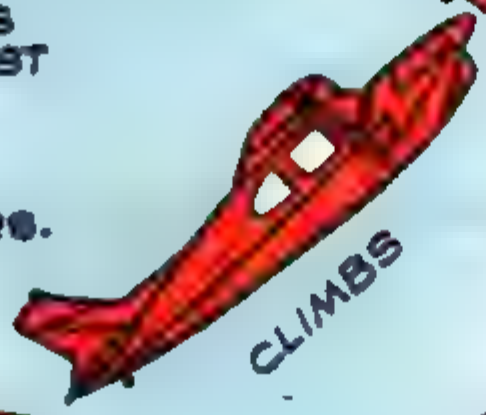
HOT AIR FROM TV COMMERCIALS-INFINITY →

AIRPLANE

THE AIRPLANE PROVES THAT FLYING ISN'T JUST FOR THE BIRDS.

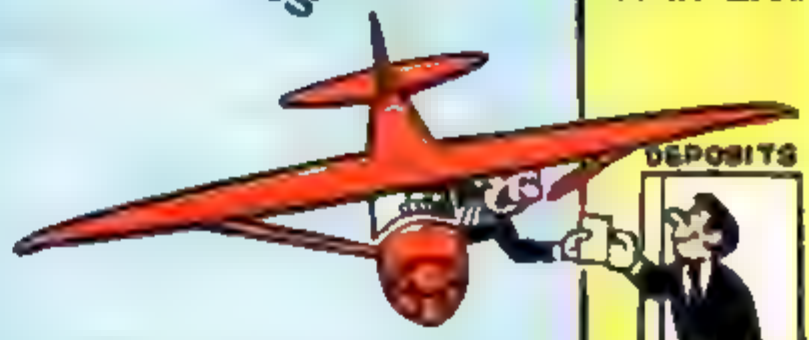
OBSERVE HOW THE AIRPLANE MANEUVERS.

TAKES OFF



CLIMBS

DESCENDS



BANKS

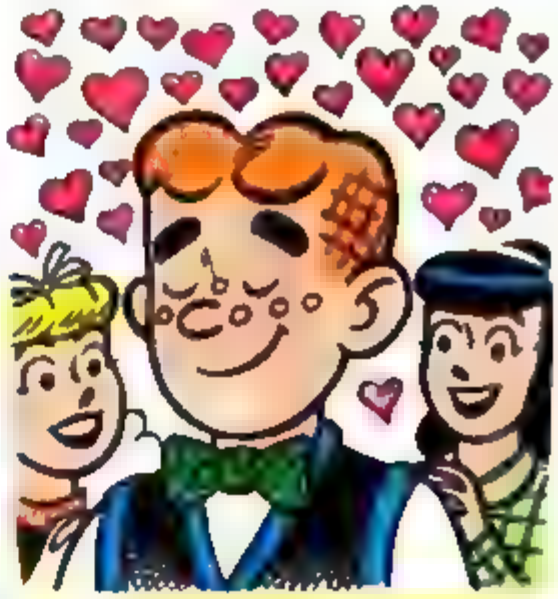
ALEXANDER THE GREAT (356-323 B.C.)

FIRST IN THE HEARTS OF HIS GREEK COUNTRYMEN.

ALFRED THE GREAT (849-899)

FIRST IN THE HEARTS OF HIS ANGLO-SAXON COUNTRYMEN.

ARCHIE THE GREAT (1946-)



FIRST IN THE HEARTS OF HIS FEMALE CLASSMATES.

APES

A SPECIES OF MAMMALS THAT CLOSELY RESEMBLE THE HUMAN BEING (*OR IS IT THE OTHER WAY AROUND?*)

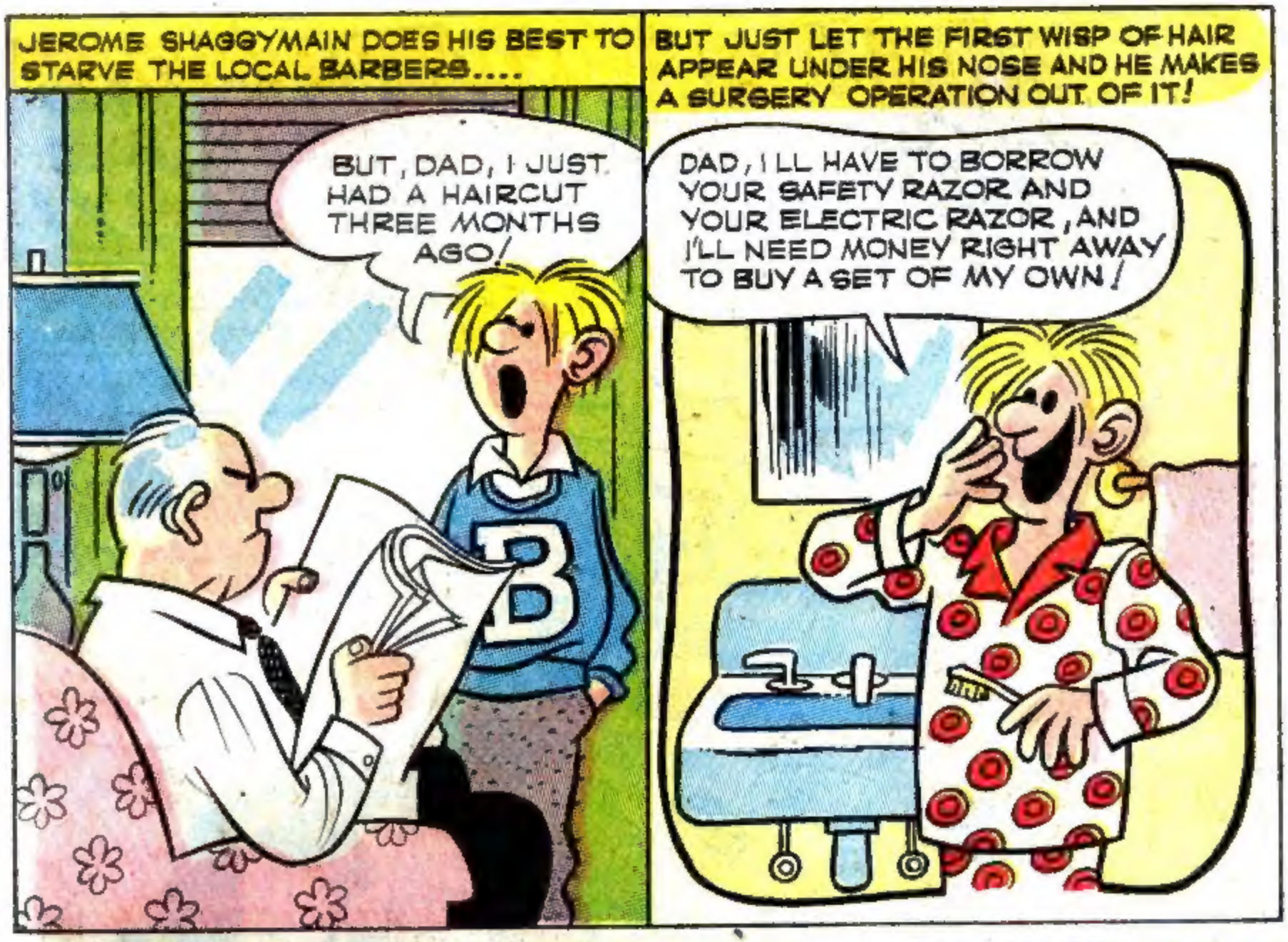
CHIMPANZEE
(PAN SATYRUS)

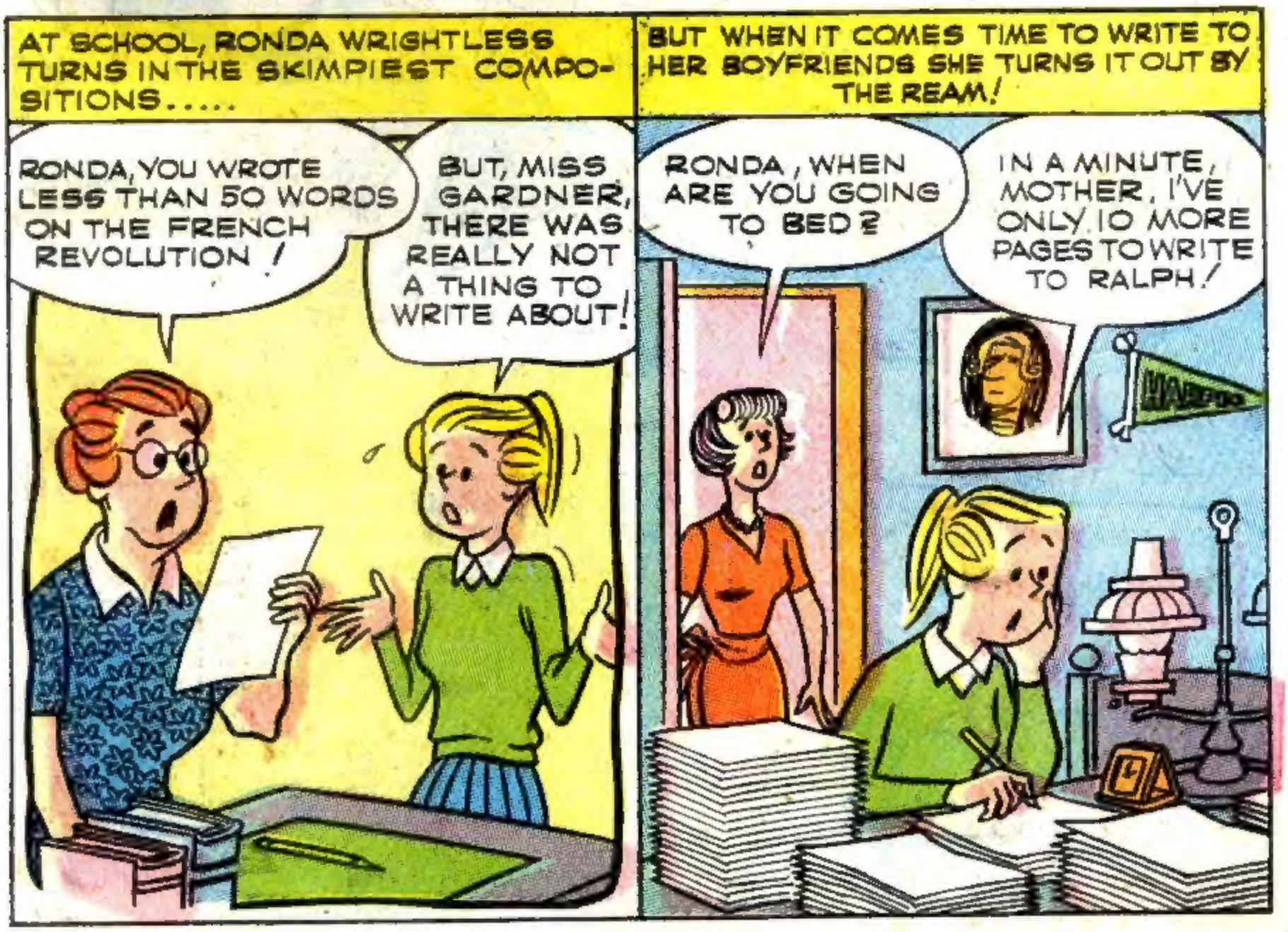
GORILLA
(GROSSUS SATYRUS)

SUPER GORILLA
(LEFTUS TACKLUS)

DILTON OBSERVES:

IT ALWAYS HAPPENS..


JEROME SHAGGYMAIN DOES HIS BEST TO STARVE THE LOCAL BARBERS....
BUT, DAD, I JUST HAD A HAIRCUT THREE MONTHS AGO!
BUT JUST LET THE FIRST WISP OF HAIR APPEAR UNDER HIS NOSE AND HE MAKES A SURGERY OPERATION OUT OF IT!
DAD, I'LL HAVE TO BORROW YOUR SAFETY RAZOR AND YOUR ELECTRIC RAZOR, AND I'LL NEED MONEY RIGHT AWAY TO BUY A SET OF MY OWN!


AT SCHOOL, RONDA WRIGHTLESS TURNS IN THE SKIMPIEST COMPOSITIONS.....
RONDA, YOU WROTE LESS THAN 50 WORDS ON THE FRENCH REVOLUTION!
BUT, MISS GARDNER, THERE WAS REALLY NOT A THING TO WRITE ABOUT!
BUT WHEN IT COMES TIME TO WRITE TO HER BOYFRIENDS SHE TURNS IT OUT BY THE REAM!
RONDA, WHEN ARE YOU GOING TO BED?
IN A MINUTE, MOTHER, I'VE ONLY 10 MORE PAGES TO WRITE TO RALPH!

SUMMERTIME AND THE LAUGHIN' IS EASY!

THIS IS THE *BIG* ONE THAT BRINGS YOU A SUMMER FUNFEST OF FEATURES AND STORIES TO LIVEN UP YOUR LIVIN'!

WITH THE QUEENS OF ARCHIE GIANT SERIES MAGAZINES!

IF YOU LOVE SUMMER AND WAIT EACH YEAR FOR THIS SPECIAL *GIANT SIZE* MAGAZINE, WAIT NO LONGER ALL YOU TIGERS AND PUSSY-CATS...THIS IS *IT*!

ARCHIE GIANT SERIES MAGAZINE Presents
Betty and Veronica
SUMMER FUN

GET READY TO BURY YOURSELF IN A PILE OF LAUGHS!...ORDER *YOUR* COPY *NOW*!

MAIL TO: SUMMER FUN #140, DEPT. B
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN FOR WHICH YOU WILL SEND ME THE NEW BETTY AND VERONICA SUMMER FUN #140 AS SOON AS IT IS OFF THE PRESSES.

NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE AND ZIP CODE _____

ALL NEW STORIES

HILDA

SPELLBOUND!

GRRRR...LATELY THIS HAPPENS TO ME EVERY TIME I FLY OVER THAT *NEW* SORCERER'S DOMAIN!
SLAM

HE CAN SURE CAST A **POWERFUL SPELL!** THIS IS THE TENTH TIME I'VE BEEN KNOCKED OUT OF THE SKY AND FORCED TO CRASH LAND!

I'M TIRED OF BUYING *NEW BROOMS* AND *NEW CLOTHES!* BESIDES MY *REPUTATION* AS A WITCH IS AT STAKE!

I'LL FIX HIM! I'M GOING BACK AND **CAST MY SUPER DUPER JUMBO SIZE SPELL** ON HIM!
SUPER SPELLS

I'LL BE OFF AS SOON AS I CHECK THE MAP! *AH! HERE IT IS!* HIS DOMAIN IS SOMEPLACE CALLED, *CAPE* KENNEDY!
END

TWO GIANTS

ARCHIE ANNUAL No.18

PLUS

ARCHIE'S GIANT P.O.P. POSTER

FREE!

ALL NEW STORIES

EQUALS =

THE BIGGEST BARGAIN IN ARCHIE COMICS HISTORY!

ORDER THE ANNUAL...GET THE P.O.P. POSTER FREE!

YOU GET THE GIANT SIZE, FULL COLOR POSTER FEATURING AGENT A.R.C.H.I.E. AS "THE MAN FROM R.I.V.E.R.D.A.L.E." JUST FOR ORDERING THE GIANT SIZE ARCHIE ANNUAL #18! THIS IS THE *ONLY* WAY TO GET IT....SO GET BUSY AND FILL OUT THE COUPON. A QUARTER IS ALL IT TAKES TO SEND THIS BARGAIN ON ITS WAY RIGHT TO YOUR DOOR!

MAIL TO: **ARCHIE ANNUAL #18** DEPT. C
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN FOR WHICH YOU WILL SEND ME THE ARCHIE ANNUAL #18 AS SOON AS IT IS OFF THE PRESSES... *PLUS* THE GIANT SIZE *FULL COLOR P.O.P. POSTER AS A FREE BONUS!*

NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

PLEASE NOTE!

THIS IS A PRE-PUBLICATION OFFER! THE ANNUAL AND POSTER ARE MAILED TOGETHER... YOU WILL RECEIVE THEM AS SOON AS THEY ARE READY FOR MAILING!